

CHIJINDU ERIC ONWUEGBU | PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

An enthusiastic UX/UI Designer and Digital Marketer looking to contribute to team success through hard work, attention to detail, strong organisational abilities, enhancing customer satisfaction, feeling their excitement during the whole process, and releasing new features with higher team performance. Dedicated to learning, growing, creating strategies to evaluate campaign results and managing the creative team's work and schedules. and excel in this profession. As a digital-savvy marketer, I utilise my knowledge in the creation and management of the process of engaging audiences and selling products or services while growing the company.

CORE COMPETENCIES

- | | |
|-------------------------------|------------------------------|
| ✓ Communication skills | ✓ Critical thinking |
| ✓ Problem-Solving | ✓ Graphic Design |
| ✓ Multitasking Abilities | ✓ User Experience (UX) |
| ✓ Teamwork and Collaboration | ✓ Front End Web Development |
| ✓ Clerical Support | ✓ HTML |
| ✓ Interpersonal Communication | ✓ Web Design |
| ✓ Prioritization | ✓ Social media marketing |
| ✓ Customer relations | ✓ Market research |
| ✓ User Interface (UI) design | ✓ Research |
| ✓ CSS | ✓ Search engine optimization |
| ✓ Marketing Strategy | ✓ Digital Marketing |
| ✓ Content Creating | ✓ Social media engagement |

PROFESSIONAL EXPERIENCE

IIDE - Indian Institute of Digital Education

Virtual Digital Marketing Intern | June 2022 - July 2022

- Summarized and reported on research to team and management.
- Updated CRM and written content for marketing promotional materials.
- Conducted online research into digital and mobile products on the market.
- Managed phones, triaged emails and performed social media marketing.
- Prepared packets and PowerPoint slides for use in presentations by marketing teams.
- Coordinated social media campaigns to inform and improve search marketing tactics.
- Social Media Marketing, SEO, Content Writing and Google Sheet Management

Fundfrica, Inc.

Virtual Product Designer Intern | May 2022 - June 2022

- Promoted finished product samples and design expertise during presentations to win new clients.
- Presented work and used design to build alignment and influence product direction.
- Presented designs to clients and project management for approval or modification.

RELEVANT PROJECTS

Ulstesa Dept..

Volunteer Web Designer | March 2022 - April 2022

- Conceived and produced creative ad assets for social media programmatic display by repurposing photography, video and other forms of content.
- Designed Educational Web Design for Education department students.
- Assisted team members and managers with tasks to maintain productivity and meet project milestones.
- Collaborated with team members to achieve target results.
- Designed 6 web pages with a prototype.

Upwork

Freelance Web Developer | November 2021 - January 2022

- Used good judgment to help solve problems.
- We designed an e-commerce web app for children's career tools.
- Created mobile to-do list web app.
- Designed 5 web pages with wireframes and prototypes for children's careers.
- Collaborated with 3 teammates to deliver valuable features meeting parental and children's needs.

EDUCATION

September 2016 - July 2019 | Florida Comprehensive College

High School Diploma

- GPA [3.9].
- Related courses include Mathematics, Physics and English Language.
- Member, [Jet Club].
- Graduated with distinction.

August 2018 - January 2019 | Dataskills Computer School

Graphics Design Certificate

- Related courses include Photography,
- Design Techniques,
- Illustration,
- Digital Design,
- Photoshop,
- Adobe Xd,
- Adobe Creative Suite,

CERTIFICATION

- Certification of Google Professional UX design, 2022, issued by Coursera
- Social Media Marketing Certification, 2022, issued by IIDE
- SEO Certification, 2022, issued by IIDE
- Digital Marketing Certification, 2022, issued by Hub Spot
- Figma UX/UI Design Certification, 2022, issued by Udemy
- Graphics Design Certification, 2019

ADDITIONAL INFORMATION

Technical Skills

- **Design:** Photoshop, Illustrator, Adobe Cs, InDesign.
- **UX/UI Design:** Prototyping, wireframing, user flows, mockups, visual design, design software, user research, usability testing, communication, presentation, collaboration, and application development.
- **Product testing:** Gathering and analyzing user feedback, conducting in-person user tests, and implementing iterative improvements.

Performance Review Feedback

IIDE, July 2022

- Used excellent team leadership and adhered to strict deadlines to make the company's annual conference successful.
- Demonstrated consistent high-quality work per client surveys.
- Achieved perfect attendance and punctuality for three quarters straight.

INTERESTS

- | | |
|---------------------|-----------------------|
| • Simulation Design | • Particulate Matters |
| • Volunteer Work | • Music |

LANGUAGE

- English, Fluent