






# ELLA MAXWELL

E M A I L M A R K E T E R A N D  
W E B S I T E D E S I G N

## CONTACT

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## SKILLS

- Email marketing
- Social media marketing
- Search engine optimization
- Graphics design

## STRENGTH

- Hardworking
- optimistic
- Proactivity
- Creativity
- Motivate
- Diligence

## LANGUAGE

- English ●●●●●●●●
- French ●●●●●●●●
- Hindi ●●●●●●●●

## PROFESSIONAL PROFILE

I am an experience email marketing promoting sales and helping business grow a high skilled entry-level position in the marketing department where I can utilize the extensive knowledge I have gained during my course. Well versed in market research and excellence in creating brand awareness.

## EDUCATION

### Bachelor in computer science

university of lagos

- Minor : software engineer

### Graduate in marketing

polytechnic ,Ede

- Macro Economics
- Risk Management
- Advertising & Sales

## INTERNSHIP

### Bright citadel

Marketing Intern

- Setup email campaign setup with the assigned team for the newly launched product and create awareness among the target group.
- Assisted the marketing manager automating and conducting surveys through phones and emails.