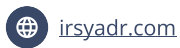


Muhammad Irsyad Rouyani



irsyadr.com



irsyad711@gmail.com



linkedin.com/irsyadr



+62 8771-711-2303

Work Experience

Konstellation & VegaX Holdings | Full-time

UI/ UX Designer | April 2022 - Dec 2022

As a UI/UX Designer, I'm responsible for designing 3 products inside the company's web3 ecosystem. From Design System, Research, UI/UX Mockup to collaborating in a Cross-Functional Teams. The 3 products are:

- **VegaX Holdings (VXH)**, digital asset management firm creating investment product based on Cryptocurrency Indexes & Strategies.
- **Taebit DEX** is a non-custodial decentralized exchange ("DEX") that is powered by a foreign exchange forex market.
- **Alkemy Mint** is a omni-currency stablecoin platform that uses a single decentralized reserve based on collateral.

Reference: Veronica (VP of Design) +62 812 121 00971

Devixel Indonesia (Buyback.ai) | Contract

UI/ UX Designer | Jan 2022 - March 2022

As a UI/UX Designer, I'm tasked to improve User Experience on Buyback.ai POS Dashboard. Buyback.ai is an all-in-one platform for buyback devices such as Macbook, iPhone, and many others.

- Designing New Features for Product Development
- Redesigning UX Flow according to feedbacks
- Revamping Design System that based on Components & Variants
- Creating visual assets like Loading Animation, Logo, etc

Reference: Rio (UI/UX Lead) +62 896 4343 4311

Skill Academy by Ruangguru | Internship

Graphic Designer | Nov 2020 - Jan 2021

Skill Academy by Ruangguru is Indonesia's #1 Upskilling/ Reskilling and Lifelong Learning Platform.

- Helping Customer Success Team reach targets by providing Free Career Mentoring to users.
- Designing content regularly for Facebook group and Instagram social media
- Manage Community Groups and Produce Certificate for users

Reference: Joe (CS Coordinator) +62 877 8231 8410

Education

Apple Developer Academy @BINUS

Cohort 6 2023

The Academy focuses on coding, design and professional skills. Supporting individual to develop our own apps and become a well-rounded professional. Academy's professional skills curriculum will sharpen leadership skills to build a team, and collaborate effectively.

Universitas Gadjah Mada (UGM)

2017-2021 | 3.21

Accounting | Accounting Information System

About Me

Hi there! My name is **Irsyad**, and I am UI/UX Designer based in Indonesia (UTC+7). As a UI/UX designer, I have a passion for creating **intuitive and engaging user experiences**. With a strong background in design and a deep understanding of user behavior, I am skilled at creating wireframes, prototypes, and visual designs.

In addition to my experience and skills, I am a **hardworking and dedicated individual** who is always looking for ways to improve and grow as a designer. I am a **quick learner** and am always looking for ways to improve my skills and stay up-to-date with the latest trends and techniques in design.

Other Experience

EXD Labs | Freelance

Web Designer & Developer | Dec 2022 - now

As a Web Designer & Developer, I'm responsible for designing the UI of the website and developing it using a combination of Wordpress and a highly customizable Oxygen Builder. I'm also responsible for setting up the website end-to-end, dealing with Hosting, DNS, Email etc.

Freelance Graphic Designer | Freelance

Graphic Designer | Jan 2018 - Dec 2019

Actively work on freelance gigs. My services are Logo Design, Promotional Banner, Business Cards, One-Pager, Social Media Contents, Video Editing, and any other Branding Design.

Skills

Design & Editing Tools

Figma	Adobe Illustrator
Adobe Photoshop	Adobe Dimension
Adobe After Effect	Final Cut Pro X

UI/UX Design

Design Thinking	Rapid Prototyping
Design System	LottieFiles Animation
User Persona	User Journey
User Flow	Usability Testing

Web Design & Development

HTML	CSS
jQuery	cPanel
Wordpress	Oxygen Builder

Language

Indonesia (Native)
English (C2 Proficient) (Score: 77/100)