

Amir Sani

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About Me & Experience

Hello! It is my pleasure to introduce myself as a seasoned Content Creator and Digital Marketing Strategist with an impressive 5-year track record in crafting effective social media campaigns.

As a Social Media expert, I excel at managing teams and streamlining content processes on platforms like Trello and Google Meet, ensuring seamless collaboration and efficient results.

I have a keen eye for branding and visual identity, allowing me to create compelling and cohesive marketing strategies that leave a lasting impact.

With a strong foundation in digital marketing principles, I stay ahead of the competition by diligently monitoring and analyzing our competitors' activities, providing us with a competitive edge.

My approach is data-driven, and I meticulously craft weekly and monthly strategies using Trello and Google Sheets, backed by the latest tools and insights, including artificial intelligence tools, to guarantee exceptional outcomes.

Creating captivating content is my forte, and I specialize in developing viral campaigns that engage audiences and drive organic growth.

Additionally, I take pride in my expertise in managing teams and tackling challenges, leveraging Scrum Master techniques to ensure a cohesive and productive work environment.

Time management and project management are second nature to me, allowing me to meet deadlines and deliver outstanding results consistently.

My strong public relations skills facilitate meaningful interactions with audiences, bolstering brand trust and loyalty.

As an active participant in the technology and AI landscape, I harness innovative ideas to keep our strategies cutting-edge and ahead of the curve.

Collaborating with influencers is a key aspect of my approach, enabling us to design campaigns that generate significant impact and resonate with our target audience.

Proficient in graphic and video editing software, such as Illustrator and After Effects, I create visually stunning content that amplifies our brand's message.

I possess an in-depth understanding of social algorithms, particularly on Instagram, ensuring our content receives optimal visibility and engagement.

Proposing innovative ideas for branding and product sales is my passion, as I constantly seek ways to elevate our marketing efforts.

Guiding users with strategic social signals to boost CTR rates is a core element of my strategy, enhancing the effectiveness of our campaigns.

With expertise in SEO and digital marketing, I consistently contribute valuable ideas and optimize our online presence.

I am committed to continuous learning, always seeking to expand my knowledge and stay abreast of emerging trends and technologies.

I take great pride in being a team player, fostering collaboration, and contributing to collective success. I am thrilled about the possibility of joining your esteemed organization and making a significant impact. Together, let's forge a path to unparalleled growth and success!

Committed to delivering exceptional results, I am confident that my remote work capabilities, communication skills, and self-discipline make me an ideal candidate for a remote role.

My career history includes...

1. AronGroups

- Social Media Manager
- Implemented successful campaigns across Instagram, YouTube, and Telegram
- Boosted the sales process and increased the CTR rate
- Grew followers for 15 social media accounts

2. Pakarto

- Social Media Manager & Digital Marketing Strategist
- Created captivating visual content and devised user interaction strategies
- Launched and planned effective advertising campaigns
- Collaborated with Pakarto SEO team to optimize results

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- Social Media Specialist
- Revamped Instagram SEO and delivered high-quality content using Adobe Illustrator & After Effects
- Conducted in-depth research on user behavior, campaigns, and social networks