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PROFESSIONAL OVERVIEW

Creative Multidisciplinary Professional with a diverse skill set encompassing Graphic Design, UI/UX Design, Web Design, CMS Development, Video Editing, and Customer Service. Leveraging a unique combination of artistic creativity and technical expertise, I consistently deliver captivating designs and seamless digital experiences that exceed client expectations. With exceptional communication skills and a customer-centric approach, I am committed to ensuring utmost client satisfaction and project success.

KEY COMPETENCIES

Adobe Creative Suites
Figma
Canva
Project Management

CMS Development
WordPress, Wix, Squarespace, WebFlow
HTML, CSS, JS
Administrative Support

Social Media Management
Brand Identity
MS Office
Client Support

PROFESSIONAL EXPERIENCE

Kalsym Systems

Feb 2023 - Present

Social Media Executive/Web Designer

Managed brand's online presence, crafting diverse marketing content and optimizing social media strategies. Expert in WordPress, developing and implementing themes, plugins, and front-end design. Produced creative print designs for brochures, banners, and more.

Accomplishments:

- Monitored the online presence of the company's brand to engage with users and strengthen customer relationships.
- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
- Analyzed and reported social media and online marketing campaign results.
- Increased customer engagement through social media.
- Designed and implemented social media strategies to align with business goals.
- Leveraged a strong understanding of WordPress core to manipulate admin and theme components.
- Provided front-end website development using WordPress, Wix, Squarespace, and other editing software.
- Developed and implemented WordPress sites, themes, and plugins.
- Developed creative design for print materials, brochures, banners, and signs.

Software Engineer

Feb 2022 - Feb 2023

Collaborated on robust software solutions, proficient in HTML, CSS, TypeScript, PHP. Managed multitasking, resolved technical issues, and met deadlines effectively.

Accomplishments:

- Worked with software development and testing team members to design and develop robust solutions to meet client requirements for functionality, scalability, and performance.
- Coded websites using HTML, CSS, and TypeScript languages.
- Provided front-end website development using WordPress, Hubspot, and other editing software.
- Oversaw back-end development using PHP to maintain website integrity.
- Multi-tasked across multiple functions and roles to meet deadlines and organizational expectations.
- Oversaw technical issues and troubleshooting requests to resolve user problems.

OLE Sports**Jun 2022 - Oct 2022****Graphic Designer**

Produced in-app materials for OLE Lineup, spanning print designs like brochures, banners, and signs. Ensured precise details, image files, and conducted comprehensive design tests. Crafted engaging graphics for social media campaigns.

Accomplishments:

- Developed in-app materials for the OLE Lineup application.
- Developed creative design for print materials, brochures, banners, and signs.
- Completed final touches for projects such as image sizes and font selection.
- Created digital image files for use in digital and traditional printing methods.
- Completed in-depth product design tests using updated software tools.
- Developed graphics and visual content for social media campaigns.

AFCOSUN Engineers & Traders**Jun 2020 - Jun 2021****Assistant Procurement**

Supported clients in sourcing electronic items, and collaborating with management across various business operations. Managed supplies, offered technical support, and maintained organized filing systems for enhanced productivity.

Accomplishments:

- Assisted clients with the sourcing of different electronic items.
- Worked closely with management to provide effective assistance for specific aspects of business operations.
- Assisted manager in all aspects of business operations.
- Monitored and ordered supplies and materials to keep the office well stocked.
- Updated database of contacts and resources for company-wide distribution.
- Offered technical support and troubleshooting issues to enhance office productivity.
- Developed and maintained filing systems to facilitate easy access to information.

EDUCATION

Sarhad University of Information and Technology

Graduate Bachelors in Computer Science
