

# Precious Enoch

## WordPress Designer & Developer



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### Summary

WordPress developer with 6 years of WordPress and project management expertise. Liquidify standardized project procedure, reducing delays by 17%. Reassessed and improved Google AdWords ads for a 35% increase in ad network revenue across 60+ websites. DojoPhreaks is looking to minimize costs and improve efficiency.

### Work Experience

#### WordPress Developer

Liquidify

March 2019–September 2019

- Led web developer team in 30+ projects, delivering highly personalized, intuitive websites to a diverse portfolio of clients with 99% met deadlines.
- Adapted frameworks of 12 websites for mobile UI adaptation.
- Generated approximately \$350,000 in revenue through Google AdWords and SEO campaign optimization.
- Boosted UX reception by 1/3rd, increasing customer satisfaction and retention.

#### Freelance WordPress Developer

February 2021–December 2021

- Restructured web design of a local businesses' page to implement Google AdSense.
- Designed eye-catching website renovation to drive 20% more traffic to clients' websites.
- Used Dreamweaver to efficiently reflect changes on live website of local store.

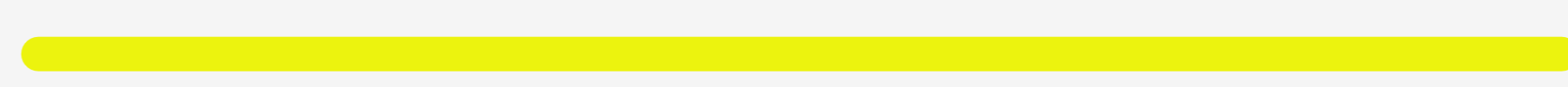
### Education

#### Bachelor of Computer Science

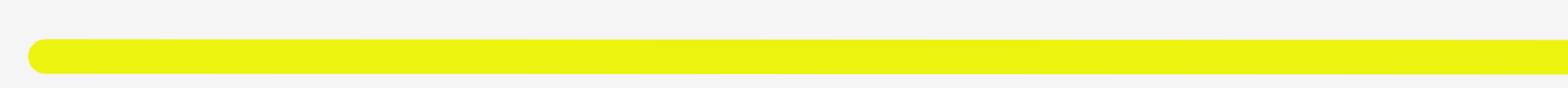
Global Wealth University

### Key Skills

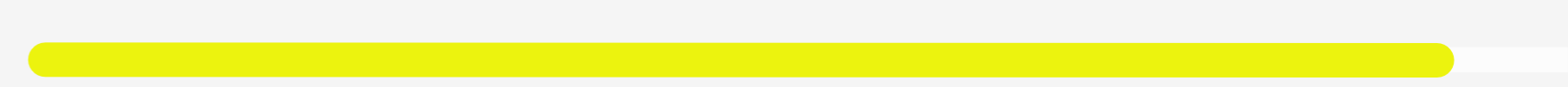
Adobe Creative Suite



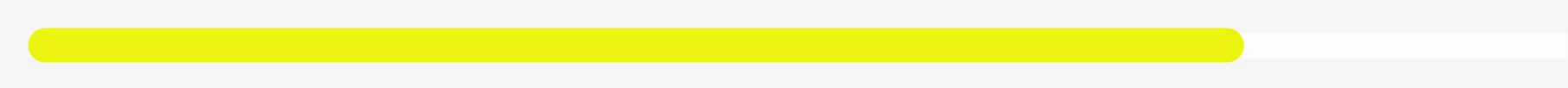
WordPress



Front-End Web Design



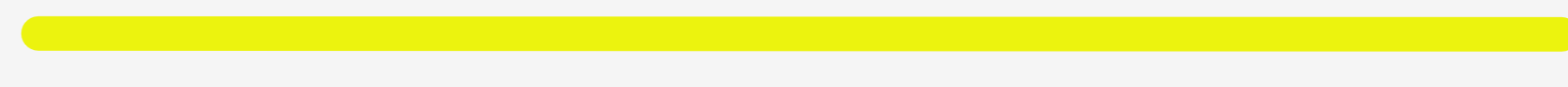
Excellent Project Workflow Management



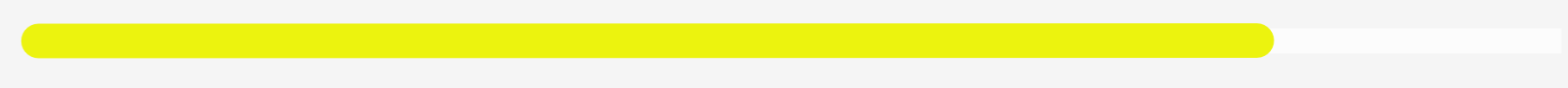
UI UX Design



SEO, Branding & AdSense Integration



Perceptive UX Solutions



Great Leadership Skills



### Programming Languages

PHP

JavaScripts

Ruby

HTML5/CSS3

C++

### Certifications

Adobe Certified Professional (ACP), Adobe, 2018

Front End Web Developer Professional Certificate (W3C), W3, 2020