# 696.ETH

696eth@skiff.com



Crypto/NFT/ENS Consultant & Community Growth Strategist"

USA

Passionate Web3 enthusiast and NFT analyst, committed to educating and engaging audiences within crypto and ENS domains. Utilizing a solid understanding of Ethereum fundamentals, I craft enriching experiences for NFT enthusiasts and crypto newcomers. Upholding principles of decentralization, transparency, and collaboration, I foster vibrant community engagement, spotlight talented contributors, and promote innovative decentralized solutions in the NFT and wider crypto landscape.

### **Skills**

- Crypto Education & Analysis
- **Community Building**
- Project Growth & Community Engagement
- User Testing and Feedback
- through Threads and Memes
- **NFT Analysis**
- Bilingual: English and Russian
- **ENS (Ethereum Name** Service) Expertise
- Crypto Domain Knowledge

Links Website **Twitter** Reddit Paragraph **Community Contributions & Experiences** 

# Ethereum / Crypto / Web3 Ecosystem

April 2022 - Present

# ENS (Ethereum Name Service) Ecosystem

August 2022 - Present

# **NFT Ecosystem**

September 2022 - Present

#### • Core contributor - EVMavericks

- Continually develops and publishes weekly quality recaps (26+), optimizing community members' time and attracting potential holders, reflecting the value of efficiency.
- Actively amplifies community work to a broader audience, demonstrating a persistent commitment to enhancing visibility and fostering community growth.
- Actively participated in background arrangements and helped in the project's growth through constant engagement.

#### Valuable contributor - r/EthFinance

 Regularly provides valuable inputs on various topics, and facilitates collaborative initiatives for the EthFinance Weekly Doots Call, underscoring a commitment to communication, transparency, and community growth.

#### Community Contributor & Tester

- Focused on user-centric design, contributed to various projects in the ENS ecosystem by performing UI tests and providing crucial feedback, exemplifying a commitment to quality and performance optimization.
- Driven by the belief in decentralization, developed beginner-friendly guides, threads, and memes to educate users and maximize project utility.
- Showcasing a commitment to collaboration, showcased products' utility and provided insight into project viability through consistent use and analysis.

# Ongoing Weekly ENS Rewinds (11+)

- Developed and shared weekly rewinds to keep the community informed, promoting a culture of transparency and open communication.
- Highlighted community members and their contributions, underscoring a commitment to collaboration and mutual support.
- Created step-by-step guides and laid out basic ENS information to educate the community, enabling individuals to actively participate in the ecosystem.

## Contributor & Organizer - Withdrowols

 As Twitter Adviser and Collaboration Manager, offered valuable insights and facilitated partnerships, while advocating for integrity in strategic decision-making. With resilience, significantly contributed to the project's development and growth."

### • Host & Feedback Provider - EIPandas

 Hosted informative discussions and provided feedback to optimize community interactions and knowledge sharing, emphasizing the importance of education and empathy.

#### Analyst

 Utilizing innovative approaches, analyzed a diverse array of NFT projects, demonstrating adaptability and deep understanding of NFT trends. Provided crucial insights, guided community decisions, and offered strategic advice on NFT collection, underscoring a commitment to education and informed decision-making.