

MUHAMMAD HASSAN BHATTI

SUMMARY

Results-oriented and highly skilled SEO specialist with 1 year of experience in optimizing website rankings and driving organic traffic. Adept at conducting comprehensive keyword research, analyzing website performance, and implementing effective strategies to improve search engine visibility. Demonstrated ability to stay up-to-date with industry trends and algorithm changes to ensure optimal website performance.

EXPERIENCE

SEO Expert. 04/2023 - Current

M. Hassan Bhatti - Fasilabad, Pakistan

- Devised strategies to correct SEO underperformance and resultantly increase traffic and visibility.
 - Analyzed traffic and conversion trends and developed strategies to improve traffic.
 - Developed SEO strategy, defined goals and prioritized tests and projects.
 - Performed keyword research and competitive analysis to identify effective strategies to meet client goals.
 - Monitored and reported on key performance indicators and shared results with management team.
 - Executed SEO functions such as keyword research, data collection, link optimization and site auditing.
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EDUCATION AND TRAINING

Associate of Science, B.S in Information And Technology, 08/2022

Education University Faisalabad - Faisalabad



CONTACT

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SKILLS

- Project Management
- Marketing Support
- Keyword Research
- Content Development
- Data Analysis
- Keyword Analysis
- Data Entry