

Nabeel Ali

Graphic Designer

Results-oriented Graphic Artist successful at applying technical skills to create art that informs and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in customer relations.

Work History

2022- 07 -
Present

Social Media Designer Remote (Karachi)

Deific - London, England

- Producing content to be posted online.
- Increasing traffic and appealing to target audiences.
- Creating posts, pages, and applications to attract customers.
- Measuring key performance indicators.

2018- 06 -
Present

Graphic Designer (Freelancer)

2014- 02 -
2015- 07

Graphic Designer

11th Agency, Karachi, Sindh

- Engage directly with client representatives and creative directors during project briefs to ensure a unified, client-centered approach to visual solutions
- Working within brand and style guidelines, deliver novel visual solutions that support larger campaign goals
- Make recommendations on updating style guidelines where appropriate
- Create specialized assets for use on social media, out-of-home installations, or wherever necessary



Contact

Address

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Phone

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Email

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Skills

Logo design

illustration

Website graphics

Adobe Creative Suite

Digital design

Image manipulation

Sale expertise



Software

Adobe Creative suite

2013- 06 -
2013- 10

Graphic Design Intern

Meritocracy, Karachi, Sindh

- Assisted with design of print materials such as flyers and ads by producing basic layouts, selecting colors, and tracking down appropriate images
- Developed creative design for marketing packages, including print materials, brochures, banners and signs
- Coordinated, created and scheduled content, designs and periodic updates to company website
- Read and interpreted blueprints
- Resolved client concerns quickly and professionally

MS Office

Excellent

Excellent

Content Management
System (CMS)

Excellent



Education

2017- 02 -
2019- 05

Associate of Arts : Graphic Design

Algonquin College - Ontario , Canada

2016- 02 -
2016- 11

Certificate : English as a Second Language (ESL)

University of Regina - Saskatchewan, Canada

2020-01 -
2023-06

Bachelor of Arts : Graphic Design

PAF-KIET , Karachi