



ANIETIE DAVID

CONTENT WRITER

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SKILLS SUMMARY

- Interpersonal Skills
- Content Management Systems
- Technical Writing
- Search Engine Optimization(SEO)
- Content Marketing and Strategy
- Problem Solving
- Time Management
- Communication Skills

PERSONAL PROFILE

Highly skilled content writer with three years of experience in creating SEO-optimized content for websites, blogs, and social media platforms. Proficient in developing and implementing content strategies that align with business goals and target audience. Strong ability to research and write on a wide range of topics and styles, including technical, creative, and marketing content.

WORK EXPERIENCE

Content Writer

LightBlocks Media | Apr 2020 - Mar 2022

- Conduct day-to-day project coordination, planning, and implementation across multiple team's
- Employed the use of Quora to generate traffic with an average of 4,000 views weekly
- Attracted more than 20,000 users to the website to view content from partner brands
- Provided in-depth and educative crypto articles that increased reader's traffic by 67%

Content Writer

HaggleX | Oct 2020 - Nov 2021

- Performed in-depth research into topics to write clear and accurate articles
- Created an effective content and ad campaign to complete presale ICO within 30 days.
- Worked with the development team to create content marketing strategies that increased the HaggleX user base by 23%

Content Writer & Social Media manager

Dealin.io | Jan 2019 - May 2019

- Designed social media campaigns, implemented and executed social media ad campaigns
- Created and scheduled social media posts, and engaged with followers to build a strong online presence.