

NAYAB RIAZ

Content Writer



About Me

Highly motivated and experienced content writer with 2 years of experience in creating compelling and engaging content for various industries and niches. Skilled in SEO optimization, keyword research, and crafting compelling headlines and meta descriptions. Passionate about sustainable and eco-friendly living.



Work Experience

2022

FREELANCER

Multiple Companies

- Wrote engaging blog posts and travel guides for travel and tour company.
- Created compelling product descriptions, meta-data, and landing pages for ecommerce websites.
- Wrote blog post for tech startups, covering topics such as the Digital services.
- Created blog posts on topics such as skincare, makeup, and wellness.

2022

OFF-PAGE CONTENT CREATOR

AlQuran Classes

- Created content, including off-site blog posts, guest posts, product , and social media descriptions.
- Conducted keyword research to optimize content for search engines

2021

SEO CONTENT WRITER

Lawyer Approach

- Collaborated with attorneys and legal staff to create content, including practice area pages, and blog posts.
- Utilized SEO best practices to optimize content for search engines.
- Developed content calendar, to ensure regularly posting on the website.
- execute content campaigns, including email marketing and social media promotions



Contact



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beautyopacity.com



Rawalpindi, Pakistan



Education

BBA | Continue

Allama Iqbal Open University, Islamabad

FSC (Pre-Engineering) | 2019

Orient Girls College, Talagang

Matric | 2017

Govt, Girls, high school no# 2, Talagang



Languages

- English ★★★★★
- Urdu ★★★★★
- Punjabi ★★★



Interest



Photo



Reading



Travel



Badminton