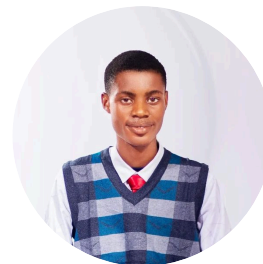


OWOTURO OLUWASEUN EMMANUEL

PROFESSIONAL WEBSITE DESIGNER, GHOSTWRITER,
ECOMMERCE EXPERT, COURSE EXPERT & DIGITAL MARKETER

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📍 No 50 mobolorunduro street mahintedo



Profile

Professional Summary

Creative and results-driven professional with over 7 years of experience in website design, ghostwriting, and publishing. I specialize in crafting compelling content—both fiction and nonfiction—that drives impact, engages readers, and generates profit. From self-help books to children's stories and romance novels, I transform client ideas into bestselling manuscripts, eBooks, and courses.

In parallel, I deliver high-performance WordPress websites tailored for individuals, startups, and established businesses. My technical proficiency includes custom theme development, plugin integration, and site optimization, ensuring elegant, user-friendly digital experiences. Committed to quality, clarity, and creativity, I empower clients to bring their visions to life—on the page and on the web.

Core Competencies

- **Ghostwriting & Content Creation:** Self-help, Business, Romance, Children's Books, Tech, Medical, Fiction & Nonfiction
- **Publishing & Book Design:** eBook formatting, Cover Design, Interior Layout, KDP Publishing
- **Website Design & Development:** WordPress Development, Theme Customization, Plugin Development, E-commerce, SEO Optimization
- **Project Management:** Client Communication, Time Management, Revision Handling, Brand Alignment
- **Tools & Technologies:** WordPress, Elementor, WooCommerce, Canva, Adobe InDesign, Grammarly, Google Docs, Microsoft Word

Professional Experience

WordPress Website Designer

02/2017 – present

- Designed and launched over 50 custom WordPress websites tailored for personal brands, e-commerce, and business portfolios
- Integrated plugins, optimized user experience, and ensured responsive design
- Provided ongoing technical support and SEO best practices

Freelance Ghostwriter & Publisher

01/2016 – present

- Ghostwrote over 100 books across various genres including self-help, business, romance, and children's literature
- Collaborated with authors and entrepreneurs to create online courses and branded educational content
- Delivered professional book formatting and design services, leading to multiple client bestsellers

Languages

- English
- Spanish

Skills

- ghostwriting