ARASH GHAFARI

Video Producer, Video Editor

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Iran, Isfahan, Najafābād

ABOUT ME

I am proud that I have portrayed a great balance between music and video production throughout my professional career. I always try to combine different art forms to achieve the highest level of beauty in my work, be it just a simple video advertisement or consulting in a short film. There are many situations where a project requires the work of several people and I am happy to say that I have been able to help my collaborators reach their highest level of productivity and creativity on all of these projects. I may not be a great cameraman, but I know how to encourage the camera person to get the most out of the video clips. When it comes to art direction and video directing, I always say, "I may not know all the techniques, but together we can achieve anything."

EDUCATION

Isfahan University of Technology Bachelor's Degree in Electrical Engineering 2018 – 2023

SKILLS

- Strong organizational and timemanagement skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Experience in managing budgets and handling financial documents

LANGUAGES

- Persian (Native)
- English (Second language)
- German (B2)

PROFESSIONAL EXPERIENCE

Media Production Manager

Rochi Studio | Feb 2024 - Aug 2024

Rochi Studio is a well-known media agency based in Isfahan that helps various companies improve their social media efficiency and create a beautiful, engaging Instagram profile.

- Examining different aspects of the business to draft a wellwritten story-line for the commercial video packages. Delivering 4 to 5 Videos, and roughly 10 Pictures in each monthly package to each business
- writing and enhancing the scenarios, depicting the shots via script, and practicing them with actors.
- directing the scene recordings, synchronizing the camera- and actors movements, guiding the camera person. Directing 2 camera-scenes
- color correction and video edit, post production
- embedding 3D models into recorded video footage

Video Editor

Dibadana | 2020 - 2022

Dibadana was an advertising agency that handled almost every aspect of the company's growth, from video editing for Instagram and social media to creating sales campaigns and developing sales strategies.

- Creating videos with special moods, transferring the desired feeling of the business
- Trend-surfing for reviving the old Instagram pages. Elevating the interaction rate of many pages by nearly 25%
- Stablishing editing templates for regular, daily story and Reels' posts, resulting in 33% drop of edit time in each project

SKILLS

- Video Production
- Commercial Video Direction
- Commercial Video Script Writing
- Video Edit
- Sound Design
- Color Correction
- DaVinci Resolve
- Adobe After Effects
- Adobe Premiere Pro
- Teamwork
- Communication

Writer, Researcher, Translator

Parasoinder Magazine | 2019 - 2022

Parasander is an experience in bringing the sound of world music to you; In a way that we think is right. A magazine for you who care about what you listen to. Parasounder is an online music magazine, writing about viewpoints that may be missed or overlooked when listening to music.

- Researched and wrote weekly blog posts. Managed to break the share record of the posts at the time
- Participated in writing a 140 paged, printed magazine about Nick Cave, and a 90 paged, printed magazine about Miles Davis.
- Summarizing different interviews about music pieces, albums and musicians in a few pages