



# ALLANIS MAE MATEO

## GRAPHIC DESIGNER

Graphic Designer with experience in the t-shirt industry, start-up companies, and car detailing businesses has worked as a graphic designer, social media marketer, and video editor for various promotional services and has amassed a sizable following and engagement on social media platforms. The ability to work on a variety of tasks is consistent with competence and is crucial to ensuring customer or business satisfaction.

## HARD SKILLS

Creative Presentations  
Video Editing  
Social Media Marketing  
Digital Illustration  
Motion Graphics  
Advertisements & Banners

## SOFT SKILLS

Creativity  
Work Ethic  
Analytical Thinking  
Adaptability  
Resourcefulness  
Networking

## CERTIFICATE

### 21st Century Skills

Wadhwani Foundation  
2022

### Web Design Level III

South East Training Solutions Inc  
2014

## CONTACT

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✉ morissettemateo@gmail.com

## EDUCATION

2019 - Present

### Rizal Technological University

Bachelor of Technical Vocational Teacher  
Education specialize in Visual Graphic Design

2017 - 2019

### Central Colleges of the Philippines

STEM ( Science, Technology, Engineering  
and Mathematics )

## WORK EXPERIENCE

Oct. 2022 -  
Present

### Graphic Designer & PR Manager

Unify Platform AG

- Develop illustrations using software
- Researching articles and statistics
- Scheduling post or contents
- Reporting the metrics to the key persons
- Recommend ways to enhance the firm's image on the basis of trends

Dec. 2022 -  
Present

### Graphic Designer & SMM

VT Auto-Detailing

- Develop illustrations, logos and other designs using software
- Increasing followers and driving engagement
- Reporting the metrics to the key persons
- Suggest and implement new features to develop promotions and competitions

May 2022 -  
Oct. 2022

### Graphic Designer & SMM

The Miner's Merchandise

- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software
- Generate, edit, publish and share engaging content daily
- Stay up-to-date with current technologies and trends in social media, design tools and applications