Profile:

PR/Community manager with experience of coordinating all aspects of projects in competitive environments. Recognized as a leader with strengths in community development, administration, negotiation and research. Also have good knowledge about programming :)

Experience (I can't disclose the names of companies):

•Mining pool, Head of Community.

MARCH 2022 – AUGUST 2023

Managing a network of telegram channels and regional chats, creating thematic posts/treads, shilling in competitors' chats

•Crypto Neobank, PR/Community manager.

DECEMBER 2022 – MAY 2023

Promotion of crypto neobank in social networks, creation of collaborations/giveaways/advertising campaigns. Creating content for social networks.

•Web3 Marketing Agency, PR/Community Manager.

APRIL 2022 – JANUARY 2023

Developing a promotional Twitter page, working with social network algorithms, writing content on the cryptocurrency topic, creating illustrations, charts and other accompanying visual content, writing themed threads, writing the guidebook, interacting with Influencers, successful cases of establishing a connection with tier 1 Twitter Influencers and projects (AZUKI, DeGods, etc.)

•MEXC GLOBAL, Business developer, Influencers manager.

SEPTEMBER 2022 – NOVEMBER 2022

Conducting an advertising campaign of the exchange in the CIS market with the help of affiliate marketing. Building connections and cooperation with Russian-speaking Influencers in Telegram and YouTube.

•VAPEARTSHOP, Sales Manager, Lead.

JUNE 2021 – JULY 2022

Managing the offline store, sales, resolving conflicts, creating cooperation with suppliers of goods, personnel management and control of goods.

Skills:

• Building a community

• Project pitching

• Graphical content creation

- Communication with major/mid influencers
- Budgeting & ownership
- Analytical thinker
- DeFi, CeFi, GameFi, NFT, Mining
- Tokenomics research, full project analysis

Tools:

- Meetings: Google Meets, Zoom
- Social media: Twitter, Telegram, Discord, Medium, Reddit
- Analytics: Dexguru, DeBank, Nansen, Bubble Maps, Zapper, Dextools, Scans, Maltego
- Other: Google Docs, Drive, Slides, Forms, Sheets, Keynote; DocuSign

Languages:

- Russian Native
- English B2

Interests:

Programming, QA, Networking, Trading, Analytical Research.