



# KOWSAR ALI

Digital marketing expert

## About Me

Hi this is Kowsar Ali. I am a full-stack digital marketer. I have high-skill knowledge of digital marketing. I have 5 years experience on this field.



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Dhaka, Bangladesh

## LANGUAGE

- English
- Germany (basic)
- Spain (basic)

## EXPERTISE

- Facebook marketing
- YouTube marketing
- All social media marketing
- All social media account management.
- All social media account creation and setup
- All social media accounts for organic growth.
- YouTube video SEO
- Ads campaign
- Ads manager
- Google ads
- Facebook pixel setup

## EXPERIENCE

**Daraz, Bangladesh – Social Media Marketer**  
2021 - 2022

My duties were to do social media marketing.

**BD – Shop Bangladesh – Senior Advertiser**  
2018 - 2020

My duties were senior Advertiser

**Digihub, Bangladesh – Digital marketer**  
2017 - 2018

My duties were Digital marketer.

## EDUCATION

**National University**

Bachelor of Business Management  
2016 - 2021

**Shahzad Govt. College**

Master of Business Management  
2013 - 2016

## SKILLS SUMMARY

Social Media Management  78 %

Social Media Marketing  81 %