

# MD.MINHAZ UDDIN

## DIGITAL MARKETING EXPART



### CONTACT

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### SKILLS

#### social media marketing(SMM)

- Facebook
- Instagram
- Linkedin
- Twitter

#### >Special skills

1. Business page creation, set up, and promotion.
2. Google Analytics & Google Ads
3. Online Business Branding.
4. CANVA design
- 5.YouTube content creation and marketing.
- 6.Content & E-mail marketing.
- 7.Real Estate Business marketing and promotion.

#### > List your skills

- search engine optimization(SEO)
- SEO expert
- online business SEO
- ON page and OFF page SEO
- YouTube SEO

### EDUCATION

BBA (Honours) Accounting.

National university of Bangladesh

2016-2020

Business study(HSC)

Shaheed ramiz uddin cant' college  
2016

### PROFILE

I have three years of experience as a digital marketing expert, and I'm looking for a job where I can focus on email marketing, SEO, social media, Instagram, Twitter, and LinkedIn. demonstrates outstanding perception, investigation, and interpersonal skills that boost client and company revenue. Designed and implemented marketing campaigns, carried out market research, recognized advertising patterns, collaborated with clients and the marketing team to develop strategies, and developed and implemented plans to help clients expand their brands and market share. having experience in the internet coaching and real estate industries.

### WORK EXPERIENCE

#### Digital marketing specialist

REELANCER( Mahmudmaya it care)

2020-2022

- developed GTM marketing technology and analytics for a global payments network provider, resulting in a 250% increase in revenue from organic, paid, and direct channels.
- three social media communities were started, and fresh approaches to raising brand awareness resulted in a 35% increase in engagement over the standard.
- a 30% increase in average views thanks to the creation of YouTube videos, original blogs, and customized posts.
- promptly responded to customer questions through email contact forms and social media portals.
- Within ninety days, the average weekly Facebook reach increased by over 200% thanks to new contests, promotions, and original content that reflected business objectives.
- Improved social media presence by adding 800 new Twitter followers through content optimization.

#### SEO EXPART

(Mahmudmaya it care)

2020-2022

- Increased product and brand recognition through website SEO to boost online search rankings and draw in new users
- Establish efficient SEO strategies in collaboration with Senior Management stakeholders and the Director of Digital Marketing.
- Designed best practices for on-page, off-page, technical SEO, and permanent website products in collaboration with the marketing and engineering teams.
- Helping startups and small businesses across various industries to achieve top rankings in Google's search results according to industry and location.
- created banners and brochures for advertisements in accordance with directives from upper management.

#### Social Media Marketer Expert

- In order to improve the brand's reputation, I conducted market research, oversaw the production of marketing collateral, and planned, developed, and implemented new campaigns. reviewed and edited content before it was posted on different social media sites, keeping an eye on how well it performed.
- Managed advertising portfolios for over a dozen clients, offering guidance and support for marketing plans all year round.
- created and enhanced accounts for Facebook, Instagram, Twitter, LinkedIn, and sponsored search (Google Ads, Bing Ads, ).

## **AWARDS**

**>Digital Marketing**

**MAHMUDMAYA IT CARE**

2020(1 year)

**>search engine optimization(SEO)**

**CODERS TRUST BANGLADESH**

2022(1 year)

**Google digital garage**

**Fundamental of Digital**

**Marketing**

**google skill Development.**

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## **LANGUAGES**

English



German



Spanish



Arabic



## **Real Estate company marketing and promotion**

- utilized mobile marketing to raise awareness of both the business and the street team. worked together with sales to establish new distribution locations
- increased brand awareness and sales by promoting products through a variety of media channels.
- Target Market Segment Strategy, Market Needs, Market Growth, Service Business Analysis, Competitive Edge, Competition and Buying Patterns,
- organic customer buildup, and customer awareness.
- everyday social media posts and branding the company.
- try to best content and increased real buyer.