

PORTFOLIO

Hello Everyone

**I'M SHAMIR
KASHIF**

DIGITAL MARKETER



PORTFOLIO.

ABOUT ME

Hello, I'm Shamir Kashif, a digital marketing professional with a strong focus on PPC advertising. With a passion for data-driven strategies and a proven track record in optimizing online campaigns, I specialize in creating targeted and high-impact PPC ad campaigns. My expertise lies in maximizing ROI, driving quality traffic, and achieving business goals through platforms like Google Ads, Facebook Ads, and more. I'm dedicated to staying at the forefront of the ever-evolving digital landscape to ensure your brand's online presence is not only noticeable but also successful.

PROJECT 01

Roofing Google Ads

Leads generated for a Roofing company un Miami

CTR ▼

4.65%

Conv. rate ▼

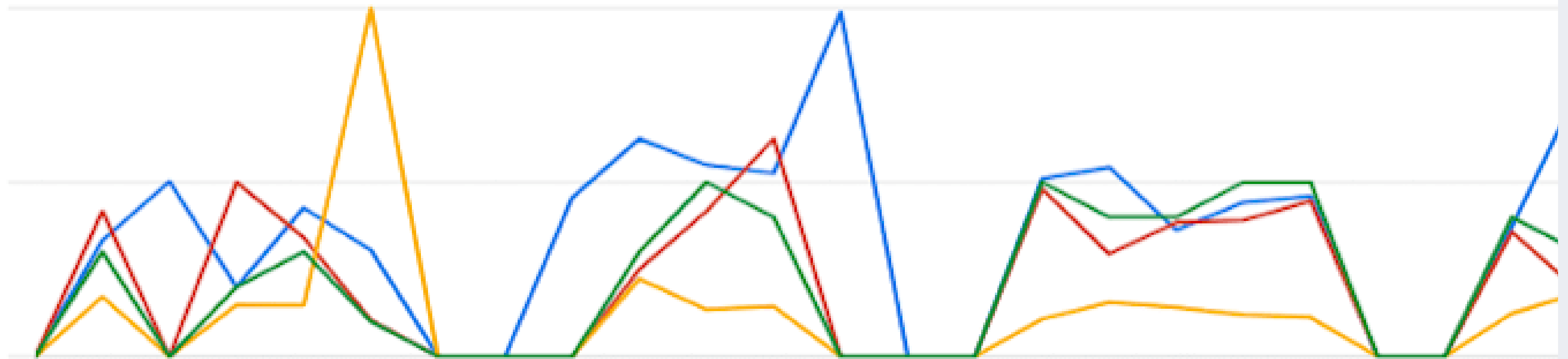
24.91%

Cost / conv. ▼

\$43.13

Conversions ▼

70.00

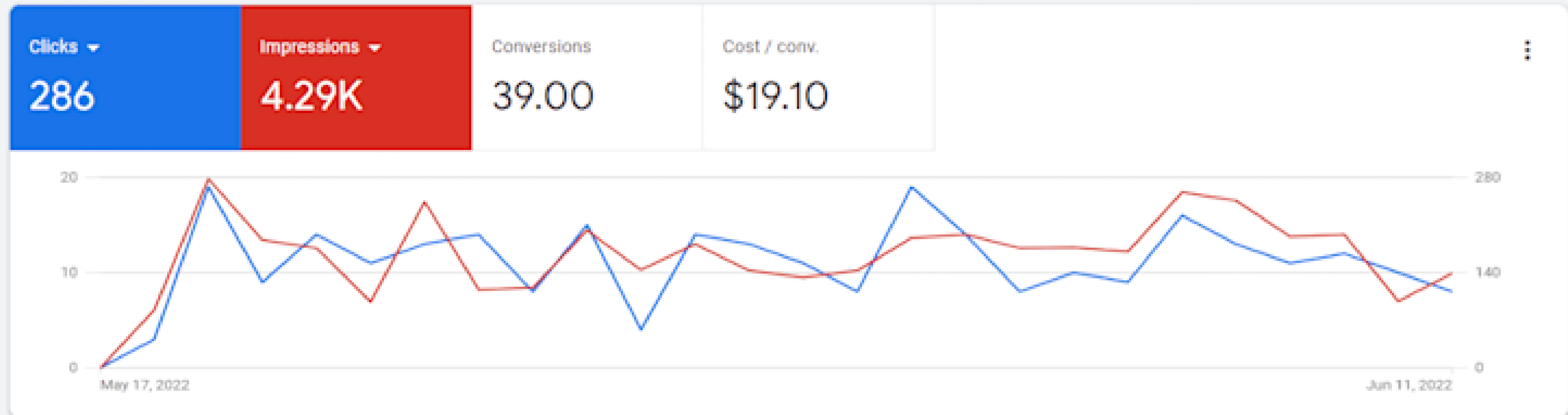


Oct 18, 2022

PROJECT 02

Mobile Auto Repair - Google Ads

Created a Google Ads Campaign for a Mobile Auto Repair company in Orlando, FL and generated 39 phone calls for them in just under 30 days - that's about \$19 per lead!



PROJECT 03

Health Insurance Leads

Generated quality leads for a health insurance company.

CTR ▼

7.60%

Conv. rate ▼

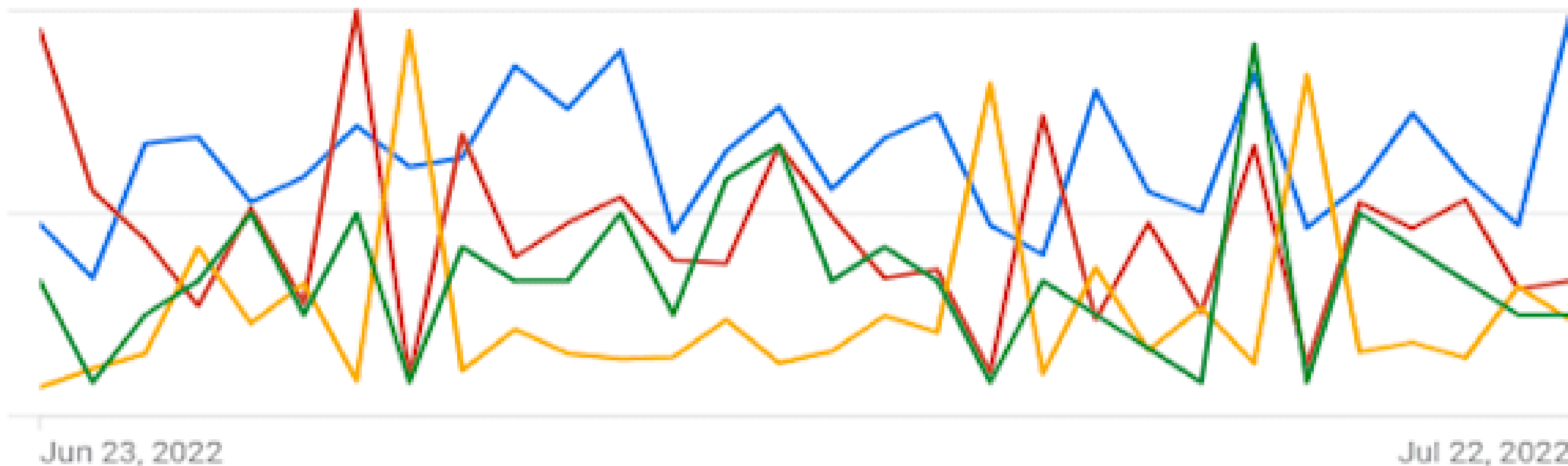
12.88%

Cost / conv. ▼

\$11.97

Conversions ▼

122.00



PROJECT 04

Locksmith Leads

Generated leads for a locksmith company

Clicks ▾

96

CTR ▾

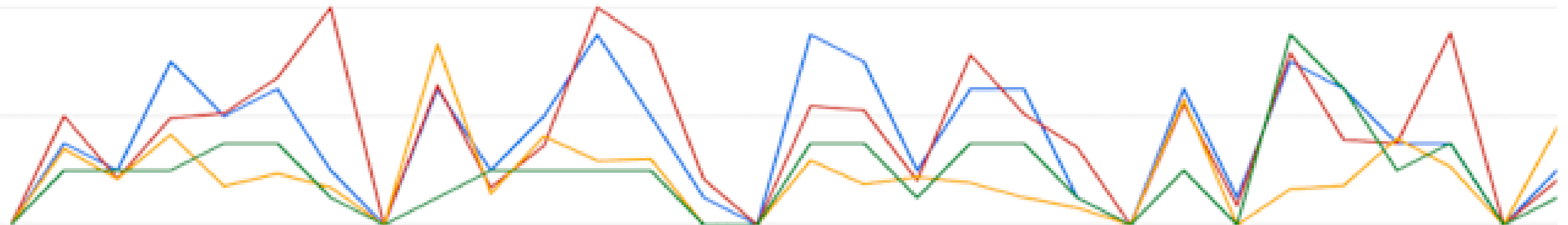
9.28%

Cost / conv. ▾

\$10.44

Conversions ▾

56.00



May 29, 2022

Jun 27, 2022



let's work
TOGETHER

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