James Ekene Odigwe

+234 806 8437568

ekeneodigwe@gmail.com

LinkedIn: https://www.linkedin.com/in/ekeneodigwe/

Twitter: https://twitter.com/Ekeneodigwe

SUMMARY

Visionary digital nomad and Web3 operations pioneer known for exceptional achievements as the Product Manager of #DerivedArt and impactful role as DAO Lead for AfrofutureDAO. Passionate about driving innovation and empowering African creatives, leaving a profound mark on the Web3 landscape.

WORK EXPERIENCE

Nov 2023 - Present

Vice President, Web3 Strategy & Blockchain Initiatives

GO WFO

https://gowfo.com/

- Spearheading the development of GO WFO's blockchain and NFT ecosystem to connect extreme sports creators and decentralize ownership
- Leading tokenomics design, smart contract builds, community incentives and integrations across GO WFO's existing products
- Driving business model evolution through decentralized protocols enabling new member utilities like fractionalized asset ownership
- Identifying key Web3 partnerships to enhance GO WFO's burgeoning ecosystem with synergistic artist NFT drops and metaverse activations
- Directing end-to-end development of blockchain rewards programs and governance mechanisms tailored for the athletic community
- Implementing cutting-edge features like programmable NFT fractions and dynamic token vesting schedules through robust smart contracts

March 2023 – Present

NFT Product Manager

#DerivedArt AfrofutureDAO

https://derived.art

- Spearheaded a groundbreaking platform bridging traditional heritage and modern artistry.
- Empowered emerging artists, NFT creators, and cultural enthusiasts to remix historical artifacts into digital art pieces.
- Redefined cultural preservation boundaries, enabling creators to reinterpret narratives through digital art forms.
- Provided strategic vision and dedication that propelled #DerivedArt to the forefront of the NFT and digital art scene
- Drove significant growth in user engagement and NFT sales, establishing #DerivedArt

as a dynamic and thriving platform.
- Curated the Odinani Museum, Awka Museum Foundation, and Art Addiction by Anila collaborations, preserving culture and its significance within the civilization.

October 2021 – Present
DAO Operations
Afrofuture DAO
https://afrofuture.ai
- Conceptualized and communicated AfrofutureDAO's vision, fostering a thriving community and effective workflows.
- Designed onboarding templatesreators, team members, and community participants, streamlining their integration into the DAO ecosystem.
- Designed and established effective community governance mechanisms and cultures, ensuring transparent decision-making and participation
- Spearheaded the Token Research Case Study group fostering research initiatives to advance blockchain and Web3 technologies in Africa.
- Developed and managed community reward and incentive systems, recognizing and motivating contributors to the DAO.
- Moderated AfrofutureDAO Discord events, hosted AMAs, and supervised the AFTR Creator community strategy.

June 2021 – March 2022
Content Distribution, Community & Social Media Manager
Commons Stack
https://commonsstack.org
- Developed and executed content strategies and social media campaigns to effectively promote Commons Stack to target communities
- Created editorial calendars and curated engaging articles, thought leadership content, and social posts to achieve marketing KPIs
- Oversaw community platform monitoring by facilitating discussions and responding to inquiries to nurture member relationships
- Implemented community reward programs to drive participation, engagement, and advocacy
- Tracked qualitative and quantitative analytics across multiple platforms to inform content refinement and audience targeting
- Ensured brand consistency and key messaging adherence across owned, earned and paid channels

June 2018 – June 2021
Tech Content Writer
MozartCultures, United States Department
https://mozartcultures.com/en/author/ekene/
- Produced comprehensive technical documents detailing methodologies, processes,

and technologies, crucial for internal understanding
- Collaborated with experts from diverse fields, including culture preservation specialists, historians, software engineers, and data scientists, enabling holistic solutions for complex cultural challenges.
- Crafted engaging and informative content at the intersection of culture and technology, educating a broader audience on cultural heritage preservation in the digital age.
- Designed creative content for projects and social media, showcasing strong design and communication skills.
- Collaborated on the development and execution of online content, ensuring timely delivery of news and features.
- Led efforts to maintain the highest standards of accuracy and clarity, reviewing and revising documentation to ensure stakeholders could rely on materials for critical decision-making.

EDUCATION AND TRAINING

September 2021 - Present
Master of Science in Blockchain and Digital Currency
University of Nicosia, Cyprus
- Specialized in Blockchain Systems and Architectures, Smart Contract Programming, Cryptographic Systems Security, and Token Economics.

September 2002 – July 2006
Bachelor of Arts in Linguistics
Nnamdi Azikwe University, Awka, Nigeria
- Focused on English Phonetics and phonology, Grammar and morphology, Semantics, Syntax, and Sociolinguistics.

Diploma in Information Security & Cyber Law

SKILLS
- Product Management
- NFTs
- Web3
- DAO Leadership
- Blockchain Technology
- Cultural Heritage
- Digital Art
- Team Collaboration
- Project Management

ADDITIONAL INFORMATION
- Proficient in English, with excellent listening, reading, speaking, and writing skills.
- Skilled in monitoring and analyzing social media trends, PR, crisis management, and

digital skills.
- Proficient user of Office suite software, photo editing tools, and various digital platforms.

ACHIEVEMENTS
- Spearheaded #DerivedArt platform, bridging cultural heritage and digital art.
- Led AfrofutureDAO as DAO Lead, empowering African creatives in Web3.
- Pioneered NFT initiatives, fostering blockchain adoption in Africa.
- Curated Odinani Museum, Awka Museum Foundation, Art Addiction by Anila collaborations, preserving culture.
- Championed eco-friendly NFT practices for sustainable art.

OTHER CERTIFICATIONS
1. The National University of Singapore, 2020, Certificate of Completion: Social Media in Public Relations
2. The University of Edinburgh, 2018, Certificate of Completion: The Digital Footprints
3. University of Pittsburgh, USA, 2018, Certificate of Completion: Gender and Sexuality: Diversity and Inclusion in the Workplace
4. Wharton University of Pennsylvania, USA, 2018, Certificate of Completion: Managing Social and Human Capital
5. University of Copenhagen, Denmark, 2018, Certificate of Completion: The Sustainable Development Goals – A global, transdisciplinary vision for the future
6. ActionAid Campaign training, Nairobi, 2017, Certificate of Completion on Campaigning in Sub-Saharan Africa