



IAN JOB

COPYWRITER

Flexible freelance copywriter ready to take on varied and diverse writing projects. Equally skilled at delivering technical whitepapers and promotional ad copy. Known for fulfilling duties typically assigned to several writers and editors. Keen to take ownership of brand identity initiatives and customer outreach efforts.

EDUCATION

GROW WITH GOOGLE, ONLINE

2018 | DIGITAL MARKETING SKILLS

GOOGLE DIGITAL SKILLS

2019 | Certificate Course in DIGITAL MARKETING

SKILLS

- Article Writing
- Blogging
- Writing SEO content
- Exceptional Copywriter
- Videography
- Managing Freelancers

EXPERIENCE

Jan
2020

TEXTBROKER FREELANCE COPYWRITER

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Jul
2020

- Wrote SEO ready online content, adhering to employers' overarching brand identity and personality.

2017
TO
DATE

ONLINE CONSULTANT FREELANCE COPYWRITING

- I work with a wide range of diverse clients from around the globe who give me tasks that range from writing blog posts to editing videos and screenwriting

Jan
2018 -
Jan
2021

DIGITAL MARKETING AGENCIES ARTICLE WRITER

- Worked with copy-editing and development editors to enhance development and presentation of each piece.
- Produced well researched and SEO articles for clients looking to boost their online business.