



Nneoma

Ready to start immediately

Nigeria 4 hrs overlap (PST or EST)

Technical Skills

Additional skills:

Video | 3 years

Optimization | 4 years

Scrum | 2 years

Finance | 3 years

SaaS | 2 years

SEO | 3 years

Digital Marketing | 2 years

Content Creation | 5 years

Analysis | 3 years

Agile | 2 years

Content Strategy | 3 years

Copy Writing | 4 years

Technical Writing | 5 years

Content Optimization | 5 years

Work History

- Content Writer**

Freelance

January 2019 – Present

6 yrs 5 mos

Collaborated with startups and businesses to create SEO-friendly blog posts, website content, and social media campaigns. Adapted writing style based on client needs, maintaining brand consistency and engagement. Provided high-quality content for multiple industries, including tech, finance, SaaS, UX, and digital marketing. Collaborated with startups and businesses to develop SEO-driven blog posts, articles, and website copy. Maintained consistent brand messaging across various digital platforms.
- Senior Content Writer**

DiscoverTheTech

January 2019 – Present

6 yrs 5 mos

Wrote in-depth tech guides and tutorials on software, eg, Scrum methodologies, and Agile practices. Created SEO-optimized articles that improved website visibility and increased user engagement. Researched and analyzed emerging tech trends to craft highly informative content. Ensured content optimization using SEO best practices to drive organic traffic. Developed high-quality, engaging, and SEO-driven content focused on technology guides, software reviews, and industry trends.
- UX Writer & Copywriter**

Ullweb

January 2022 – January 2023

1 yrs

Developed UX content for websites, apps, and digital platforms to improve user experience. Wrote compelling landing pages, product descriptions, and promotional copies. Assisted in eBook creation, whitepapers, and long-form content marketing strategies.
- Blog & Content Manager**

Uptivol

January 2022 – January 2023

1 yrs

Managed the company’s blog and digital content strategy. Developed YouTube video scripts and video marketing content. Wrote in-depth product descriptions, case studies, and customer success stories. Optimized blog content with SEO strategies to improve search rankings. Handled content planning, keyword research, and blog performance tracking.
- Tech Writer**

Tech Mansion

January 2021 – January 2023

2 yrs

Published technology-focused articles, covering smartphones, AI, software, and gadgets. Created engaging, well-researched tech blogs that attracted thousands of monthly readers. Ensured content remained relevant, factual, and engaging for a tech-savvy audience.
- Finance & Statistical Content Writer**

Kharis Digital

January 2020 – January 2022

2 yrs

Wrote financial reports, statistical analysis blogs, and investment guides. Translated complex data insights into simple, actionable content.
- Finance & Employment Writer**

Persuasion Nation

January 2021 – January 2022

1 yrs

Wrote detailed articles on career growth, employment opportunities, and financial planning. Conducted thorough research on economic trends and industry job markets. Simplified complex financial concepts into digestible, easy-to-understand content.
- Entertainment & Sports Writer**

Correct Kid & NaijaKid

January 2020 – January 2021

1 yrs

Covered breaking entertainment news, sports events, and celebrity stories. Wrote engaging content that captured audience interest and increased site traffic.

Education

October 2020 – October 2024

Nnamdi Azikiwe University

Communication

Other certifications & awards

- 2020
- Content Writing Certification**
- 2020
- Content Marketing Certification**
- 2020
- Copywriting Certification**

