


Fella Ayomide

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Summary

I'm Fella Ayomide, a digital marketing specialist with a focus on display and social media advertising. Having set up, managed, and optimized very successful and profitable Facebook advertisements, Instagram ads, Tiktok ads, SnapChat ads, Taboola ads, outBrain ads, etc. for the past five years. I am delighted to have assisted a few brands, industries, and businesses in marketing their goods and services to their intended consumers, which has quickly produced a high ROI. I've done freelance work from home on websites like Fiverr, Upwork, People per Hour, and others. I'm looking forward to expanding your market niche.


Experience

 **Digital Marketing Manager**
clemxytech.com
Mar 2021 - Present (1 year 8 months +)

 **Social Media Manager**
Upwork
Aug 2019 - Present (3 years 3 months +)

 **Facebook and ads Manager**
Fiverr
Jun 2018 - Present (4 years 5 months +)
I can help you get engagement from real people on social media networks will help you to build your brand awareness and online credibility. You can drive traffic, build brand awareness, increase your organic reach, and improve conversion rates.

Education

 **Obafemi Awolowo University**
Bachelor's degree, Public Administration
2016 - 2022

Skills

Instagram Advertising • Facebook Ads • Taboola • Instagram Management • Google Ads • Buffer
Social Media Management • Hootsuite • Social Media Management • Email Marketing • Web Design