



Gerry Balonsong

Community Manager
Digital Marketer
Customer Account Executive

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About Me

Hi! I'm Gerry

"I am innovative, creative, adaptable to change, a fast learner, and someone who is prepared to go above and beyond what is required to ensure my employer always stays one step ahead of its competitors."

Education

Vocational

Vocational Diploma / Short Course Certificate in Computer Science/Information Technology

Work Experience

Customer Account Executive

Oct 2017 - Dec 2018 Teleperformance Philippines

- Chat Support
- Customer Service - General

Digital Marketer

Jan 2019 - Dec 2021 Aim Global

- developing and implementing strategies that promote a company or brand's products
- Manage Facebook pages.
- *Runs ads on Facebook and Google.*
- *Find leads, send automated follow-ups, and close sales.*

Social Media Manager

2022 Present

- Manage Social Media Pages
- Create content calendar planning
- Graphic Design
- Customer service
- Manage Facebook and Google ads

Community Manager / Discord Manager

2022 Present

- community management and moderation
- *organize different activities to keep a community engaged and enthusiastic about a project.*
- *manage and educate the moderating team, source for collaborations and give feed back directly to the team.*