

CLEMENT ADEGOROYE

EMAIL MARKETING EXPERT



PROFILE

Professional Email Marketing Expert with many years of experience in designing and executing successful email campaigns. Adept at leveraging data-driven strategies to increase engagement, drive sales, and nurture customer relationships. Proficient in tools such as Mailchimp, Constant Contact, and Klaviyo, with a proven track record of achieving high open and conversion rates. Strong analytical skills combined with a creative approach to content and design.

EXPERIENCE

Email Marketing Specialist

Tesla Polar CA, Italy | 2022-2023

- Developed and executed email marketing strategies that increased open rates and click-through rates.
- Managed and segmented email lists, resulting in increase in targeted audience engagement.
- Created and tested automated email workflows, contributing to increase in sales conversions.

Digital Marketing Manager

Daelim Industrial, USA | 2024-Present.

- Led email marketing campaigns that boosted overall company revenue.
- Collaborated with the content team to produce engaging email content, leading to increase in subscriber engagement.
- Integrated email marketing campaigns with social media and SEO strategies to enhance brand visibility and customer reach.

LANGUAGE

- ENGLISH

EDUCATION

Bachelor of Arts

University of Ibadan, Nigeria

SKILLS

- Email Campaign Management
- Marketing Automation (e.g., Mailchimp, HubSpot, Klaviyo)
- A/B Testing & Optimization
- Customer Segmentation
- CRM Management
- Copywriting & Content Creation
- Workflow Automation (e.g., Make, Zapier)

CERTIFICATIONS

- Advanced Email Marketing
- Hubspot Certification

CONTACT

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