

# Shabhi Haider

Creative Innovator

I am a seasoned designer dedicated to collaborating with clients to elevate the aesthetics and functionality of creative spaces. With outstanding design and technical expertise, I possess a genuine talent for grasping and realizing clients' visions effectively.



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Karachi, Pakistan

## WORK EXPERIENCE

### Graphic Designer Your Glow Up

09/2023 - Present

Remote

Achievements/Tasks

- Participate in designing and redesigning computer graphics, logos and branding, illustrations, social media templates, flyers and banners, gifs, print and digital designs, advertisements, flyers, brochures, and many other forms of visual communication
- Familiar with project management tools, Slack, trello, Google docs, Canva, Notion and Frame.io
- Proficient in designing website and mobile apps, prototyping, wireframing, UX/UI, Figma and Xd
- Assist in designing the right style, designing Instagram static posts that attract audiences, e-books, making marketing collaterals, image editing and manipulation, t-shirts and mockups, creating copy and other visual elements to adapt them according to the objectives of the project

### Visualizer Digitz Digitas

09/2020 - 09/2023

Karachi, Pakistan

Achievements/Tasks

- Proficient in creating static posts, GIFs, and slide animations, showcasing a strong grasp of visual design principles and creativity in every project
- Experienced in developing compelling ad creative campaigns.
- Logos, and branding materials, presentation design, and contributing to the enhancement of clients' brand identities and market presence

## EDUCATION

### Bachelor in Media Science Iqra University, Karachi

07/2017 - 07/2023

CGPA: 2.95

Courses

- Within 4 years of my bachelor's degree, I Learned Overall media-related courses like graphic design, film design, scriptwriting, media broadcasting, photography, film-making, direction and production.

## SKILLS

Organizational

Creativity

Problem-solving

English Communication

Active listening

## ACHIEVEMENTS

### Award for an Art Contest (01/2018 - 02/2018)

Secured 2nd place in Design course, won art contest at Iqra University. Recognized by teacher Sir Shoaib Sajid. Created Batman's Gotham City artwork, a significant achievement.

## PERSONAL PROJECTS

### Women with a Purpose (01/2022 - 02/2022)

- I successfully executed a freelance graphic design project for a client based in the United States through Upwork.
- I am pleased to share that my performance was exceptionally well-received, garnering a stellar 5-star rating along with positive reviews.
- As a token of appreciation for my dedication and quality work, I was also awarded a \$100 bonus upon the successful completion of the project.

## CERTIFICATES

### Graphic Design - Arena Multimedia, Karachi (01/2012 - 05/2014)

Design pro: color theory, typography, layout expert Specialize in branding, logos, and presentation design, enhancing client market presence.

## LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

## INTERESTS

Hand Drawings

Arts

Video Games

Foodie

Travelling

Movies

Events

eBook Writing