Yusef Heidari

Creative Designer & Multimedia Specialist

▶ London, United Kingdom

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www.yuradesign.com

Professional Summary

Multidisciplinary designer with over 15 years of experience in architecture, graphic design, branding, video editing, and web design. As the founder and creative lead at **Yura Design**, I provide high-impact visual solutions that align with business and creative objectives. From logos and marketing visuals to architectural renderings and social media content, I combine technical expertise with artistic vision to deliver excellence.

Skill Summary

- Branding & Logo Design
- Poster & Brochure Design
- Architectural Visualization surface & Landscapes & Villa & Store & Interior Design
- UI/UX Web Design
- Typography & Layout Design
- Video Editing & Motion Graphics
- Social Media Content Creation
- Creative Concept Development
- Client Communication & Brief Interpretation
- Project Management & Art Direction

Software Proficiency

- 3D Modeling & Rendering: 3ds Max, V-Ray, Blender
- CAD & Architecture: AutoCAD, Revit
- Graphic Design & Illustration: Adobe Photoshop, Adobe Illustrator, CorelDRAW
- **Video Editing & Motion Graphics:** Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, Final Cut Pro, Camtasia, Filmora

- Web & UI/UX Design: Adobe XD, Figma, Sketch, WordPress, Wix, Webflow, Visual Studio Code
- Office & Productivity: Microsoft Office Suite (Word, Excel, PowerPoint)

Education

Bachelor of Architecture

University of Tehran Graduated: 2010

Certifications & Training

- Advanced Architectural Visualization Private Studio, Tehran
- **Professional Graphic Design Program** Online Certificate (LaborX Platform)
- Video Editing for Social Media LaborX Creative Courses
- Digital Branding and Identity Freelance Practice

Professional Experience

Founder & Creative Director

Yura Design | 2015 – Present

- Led 100+ successful design projects in branding, architecture, web, and media.
- Managed a creative team delivering work for clients in Europe, the Middle East, and North America.
- Specialized in logo design, visual storytelling, and architectural concept presentations.

Freelance Designer

Self-employed | 2008 – 2015

- Delivered custom solutions for startups and SMEs including posters, motion graphics, and websites.
- Built a solid portfolio through Upwork, Fiverr, and direct client engagement.

Languages

• English (Fluent)

Contact & Availability

- Based in London, United Kingdom
- Open for full-time, part-time, and freelance projects worldwide
- Available via email and phone for consultations and collaborations

Portfolio

Accessible at: www.yura-design.ai/portfolio