



# OLASUNKANMI MAHMUD

## DIGITAL MARKETER

### About Me

Hello! I'm Mahmud, a digital marketing and web development professional with years of experience. I specialize in email marketing, lead generation, Klaviyo, website development, and Shopify store design. I create engaging email campaigns, optimize Klaviyo flows, generate high-quality leads, develop responsive websites, and design effective Shopify stores. My focus is on delivering high-quality work, clear communication, and results-driven strategies to help your business grow. Let's collaborate to enhance your online presence and increase sales. Contact me to discuss your project needs



+234 7046062071



mahmudolasunkanmi67@gmail.com



NO 58 TANISHI AREA

### LANGUAGE

- Yoruba
- English
- Germany
- French

### EXPERTISE

- Responsive Design
- Web Optimization
- UI/UX Desi
- gn
- Website Navigation
- Website Audit

### EXPERIENCE

**Frontend Developer**  
CTech Solutions Inc. - Lagos, Nigeria  
January 2020 - Present

Developed responsive and user-friendly frontend interfaces for various client projects using HTML, CSS, and JavaScript. Collaborated with designers to implement UI/UX designs and ensure consistent branding across web applications.

**Full Stack Developer**  
Digital Innovations Agency - Abuja, Nigeria  
2018 - 2019

Led the development of a custom e-commerce platform using Node.js, Express.js, and MongoDB, resulting in a 30% increase in online sales.

**Freelance Web Developer**  
nnovative Startups Co. - Port Harcourt, Nigeria  
2015 - 2017

Worked independently with clients to understand their requirements and translate them into functional and visually appealing websites.

### EDUCATION

**University Of Lagos, Nigeria**  
B.Sc in Computer Science  
2016-2020

**NIIT, Lagos, Nigeria**  
Diploma in Website Development  
2014-2018

### SKILLS SUMMARY

Design Process	<div style="width: 90%;"></div>	90%
Project Management	<div style="width: 89%;"></div>	89%
Web Service	<div style="width: 89%;"></div>	89%