



**Design can  
save the  
world.**

Hi there! 🖐️  
I am Kasra, a designer with a background in UI and UX  
focused on visual branding




Kasra Hadizadeh

Graphic designer | Product designer


About

I was born and bred in Tehran, Iran (28 April 1999). In high school, I studied Humanities; however, because I did not have any interest in this major, I decided to do my University Entrance Exam in Art and my major in University was Industrial Design. I can consider myself as a funny, social, and hard worker person. I am also able to grasp new concepts quickly. When I want to work on something, I always put effort and try my best to finish it professionally.  
I really like my work, and I always try to put my best foot forward whenever I am designing. In my opinion, my work is not easy at all and what makes it interesting for me is basically we as designers make the world more beautiful by coloring it.


Experience

- 


**Graphic designer | Product designer**  
Narvan HR - Full time  
Jan 2021 - Present . 8 months

Responsible for social media designs, product design, product researching and benchmarking, brand identity designs and more...
- 

**Lead Product designer**  
Security Unity - Full time  
Dec 2019 - Nov 2021 . 3 years

Led the Security Unity product design team. Coordinating the design team with the development team and communicating with product manager and product owner.
- 

**Senior Graphic designer**  
Paresh Publishers - Full time  
Jul 2017 - Nov 2019 . 2 years

I was in charge for social media designs, campaign planning, campaign designs and brand identity design.
- 

**Senior Graphic designer**  
Fox Visual Agency - Full time  
Jul 2016 - Jul 2017 . 1 year






Communicating with clients, designing clients brand identity and social media kits.

Education

**Humanities Diploma**  
Tebian high school  
Sep 2013 - Sep 2016 . 3 year

**Industrial Design Bachelor**  
Tehran University of Art  
Sep 2016 - Present

Tools

-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe After effects
-  Adobe XD
-  Figma

Contacts

[Br1zorr@gmail.com](mailto:Br1zorr@gmail.com)  
[+919 806 8796](tel:+9198068796)  
[linkedin.com/in/kasra-hadizadeh](https://www.linkedin.com/in/kasra-hadizadeh)  
[behance.net/kasrahadizadeh1](https://www.behance.net/kasrahadizadeh1)

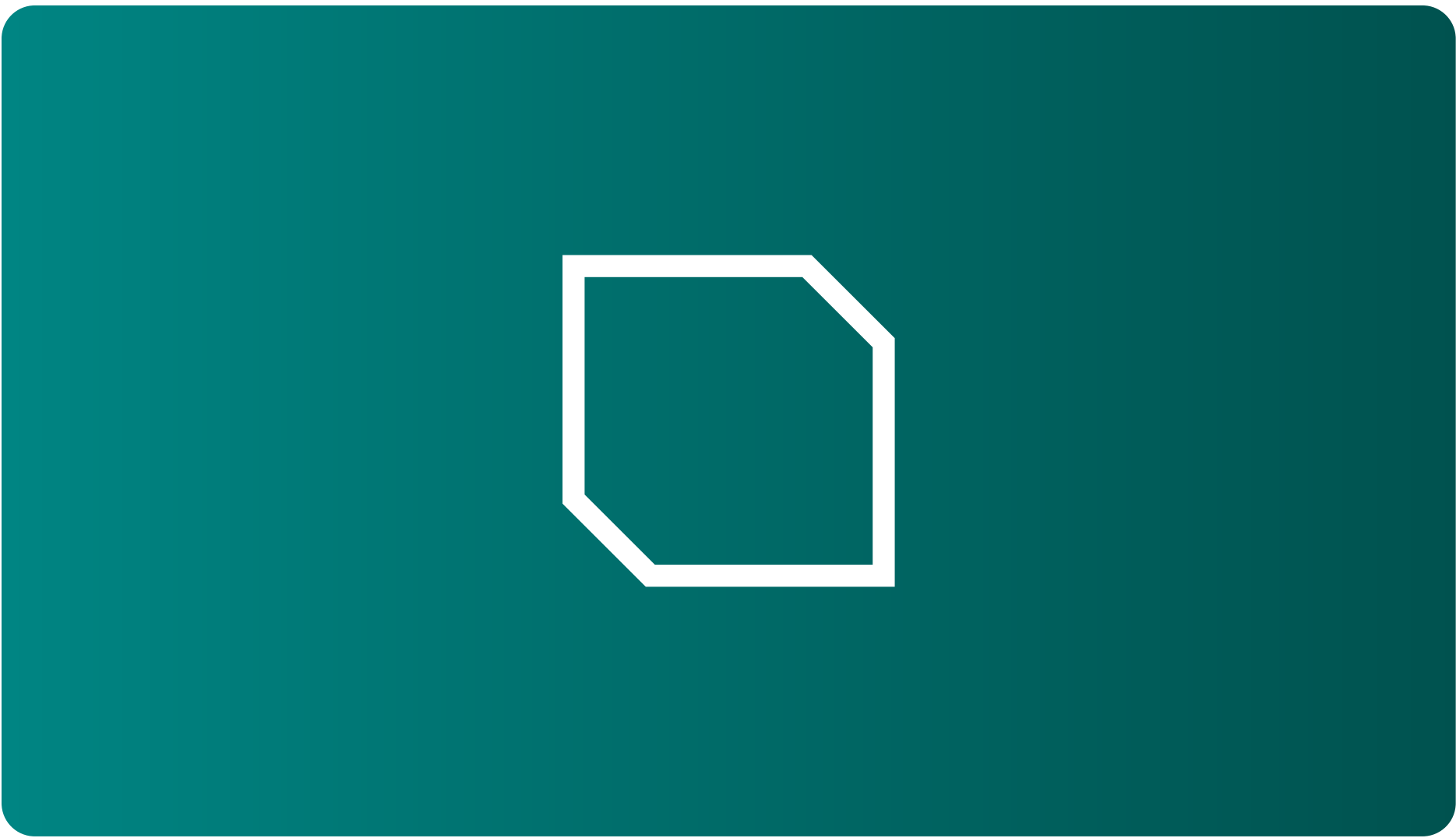
Scroll to see my privous works

This is a Project base portfolio, hope you enjoy

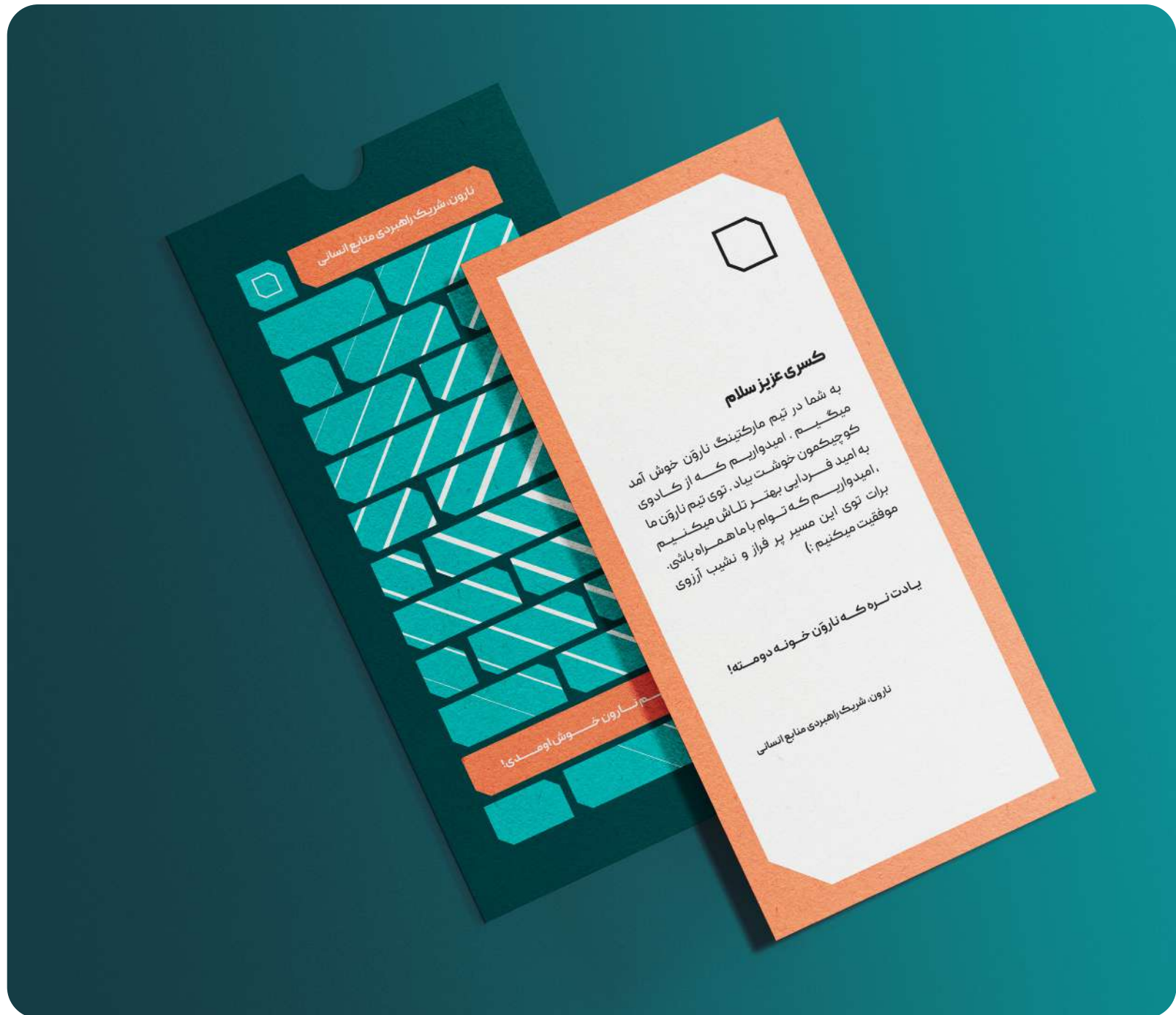
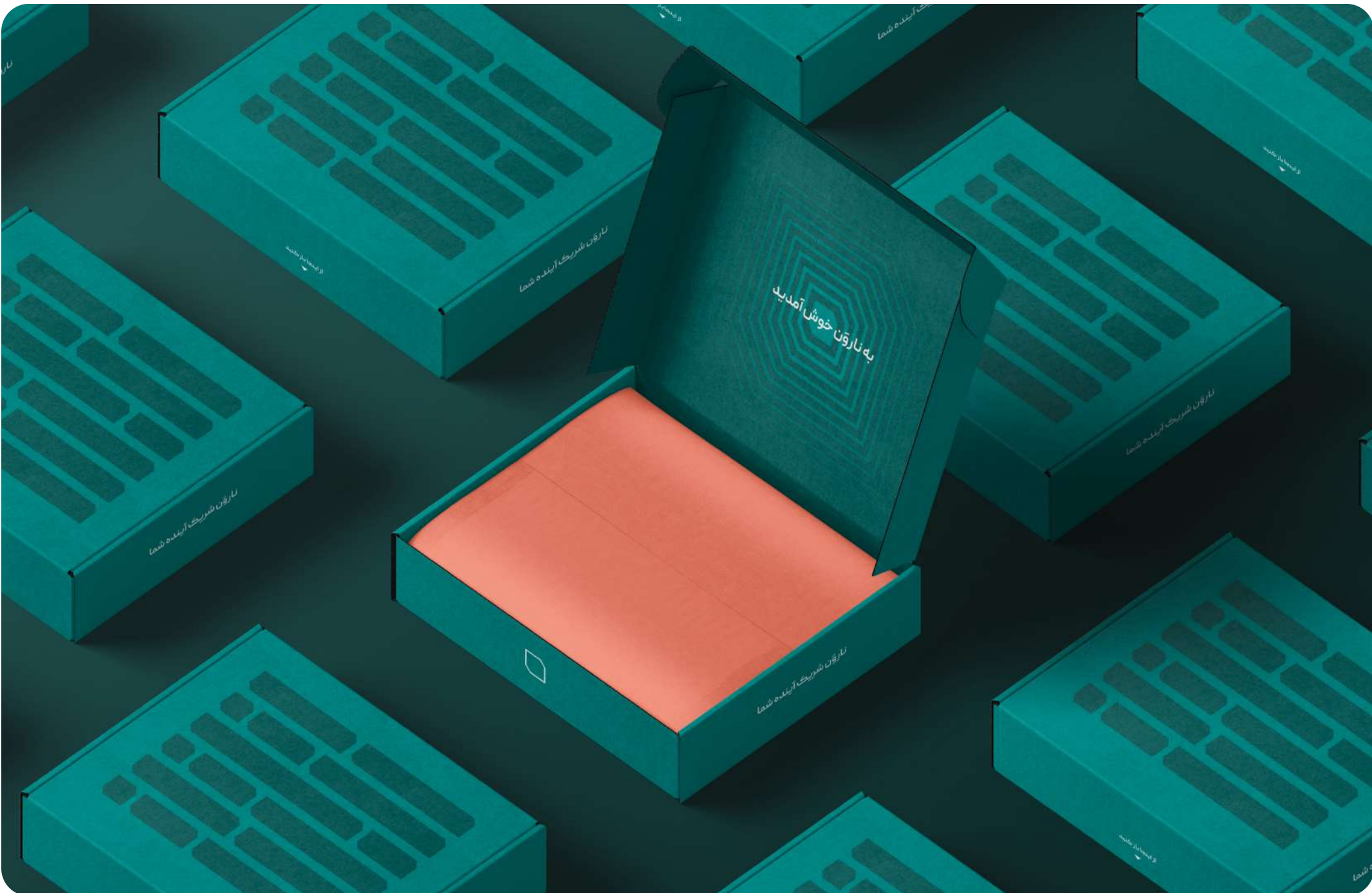
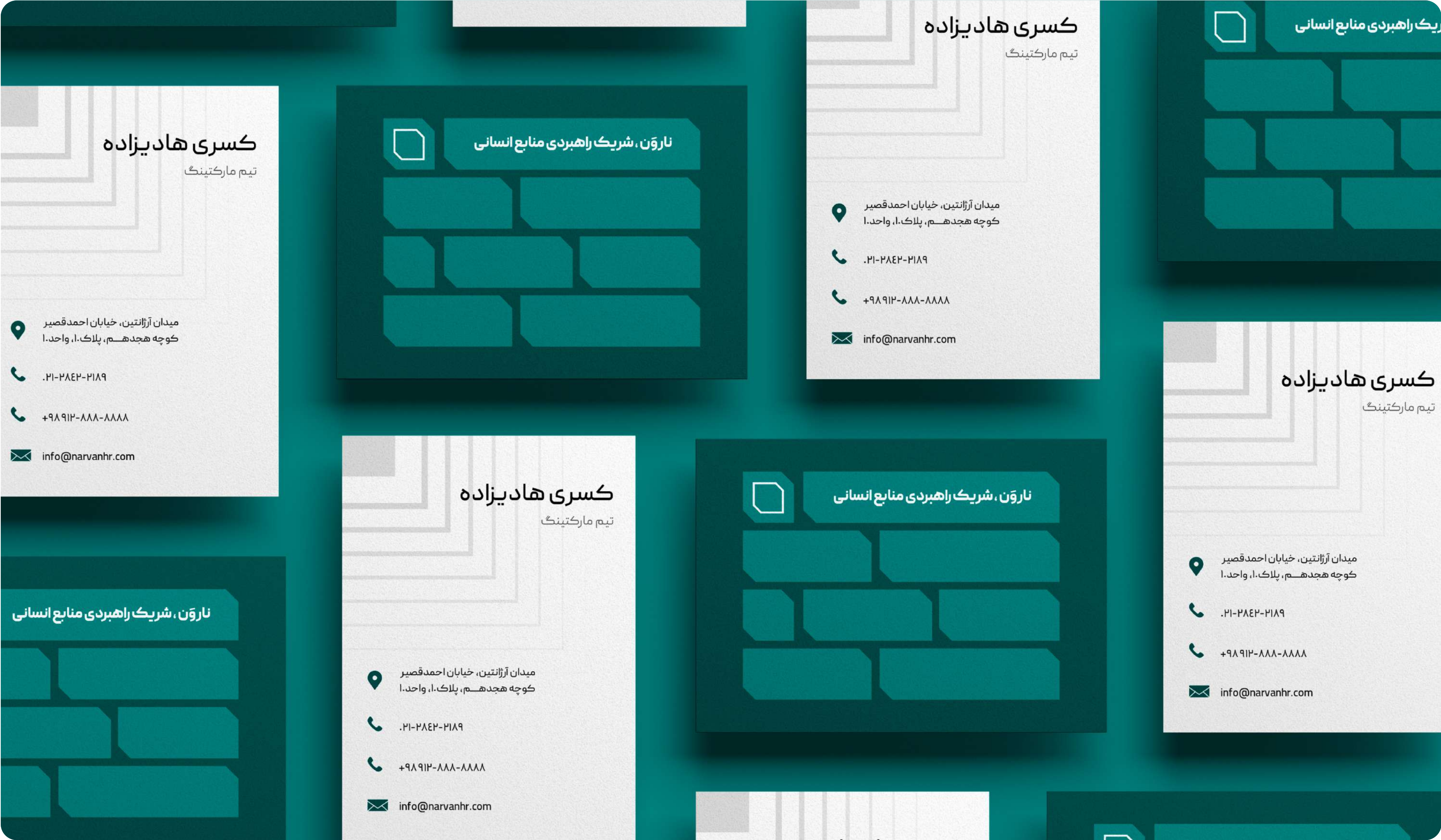
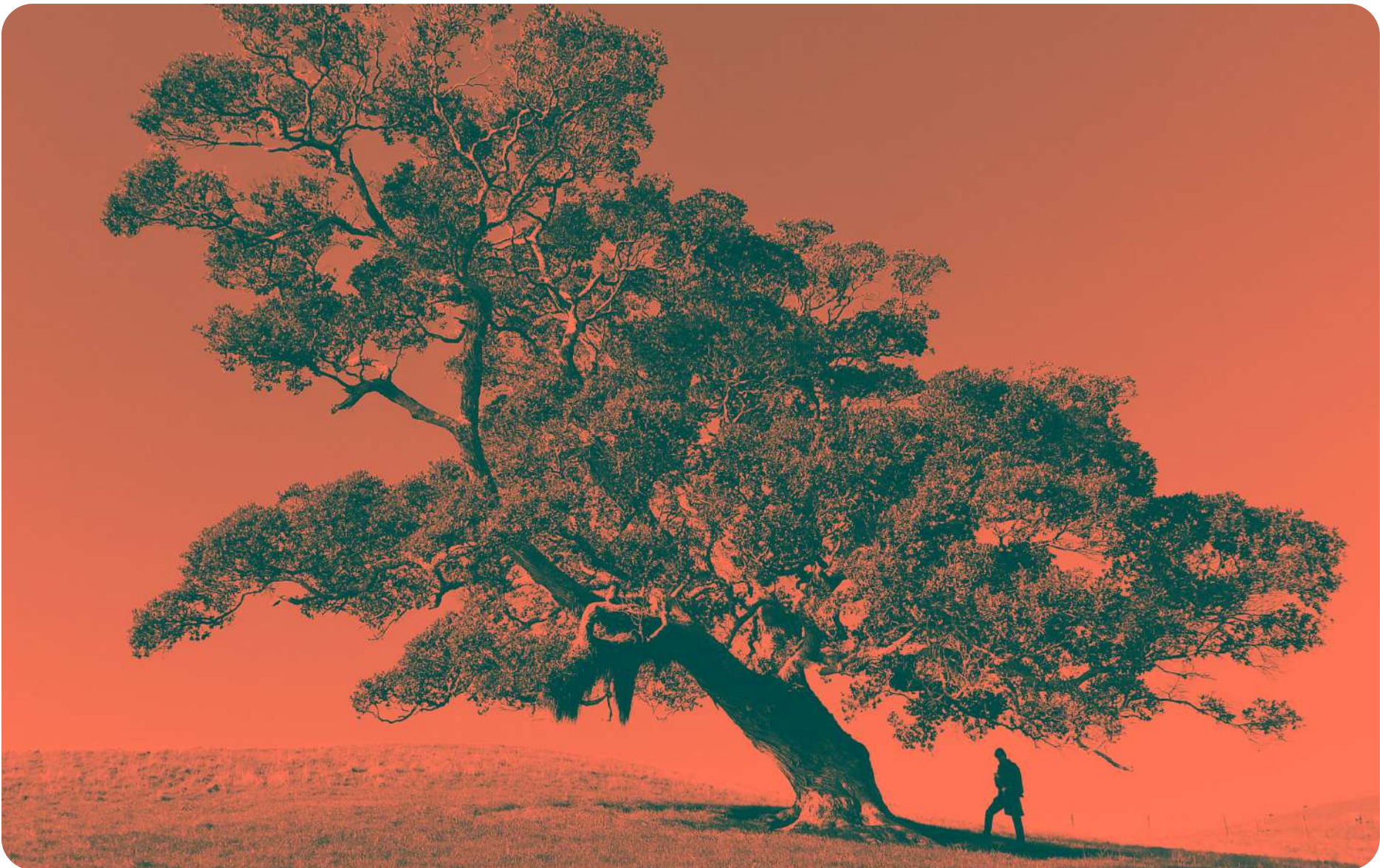








Narvan refers to an ancient and historical tree. This company is based in Iran, so the logo concept combines a leaf and Iran's geographical location. We wanted a minimal look for the logo and this was the final concept from sketches.





# Security Unity

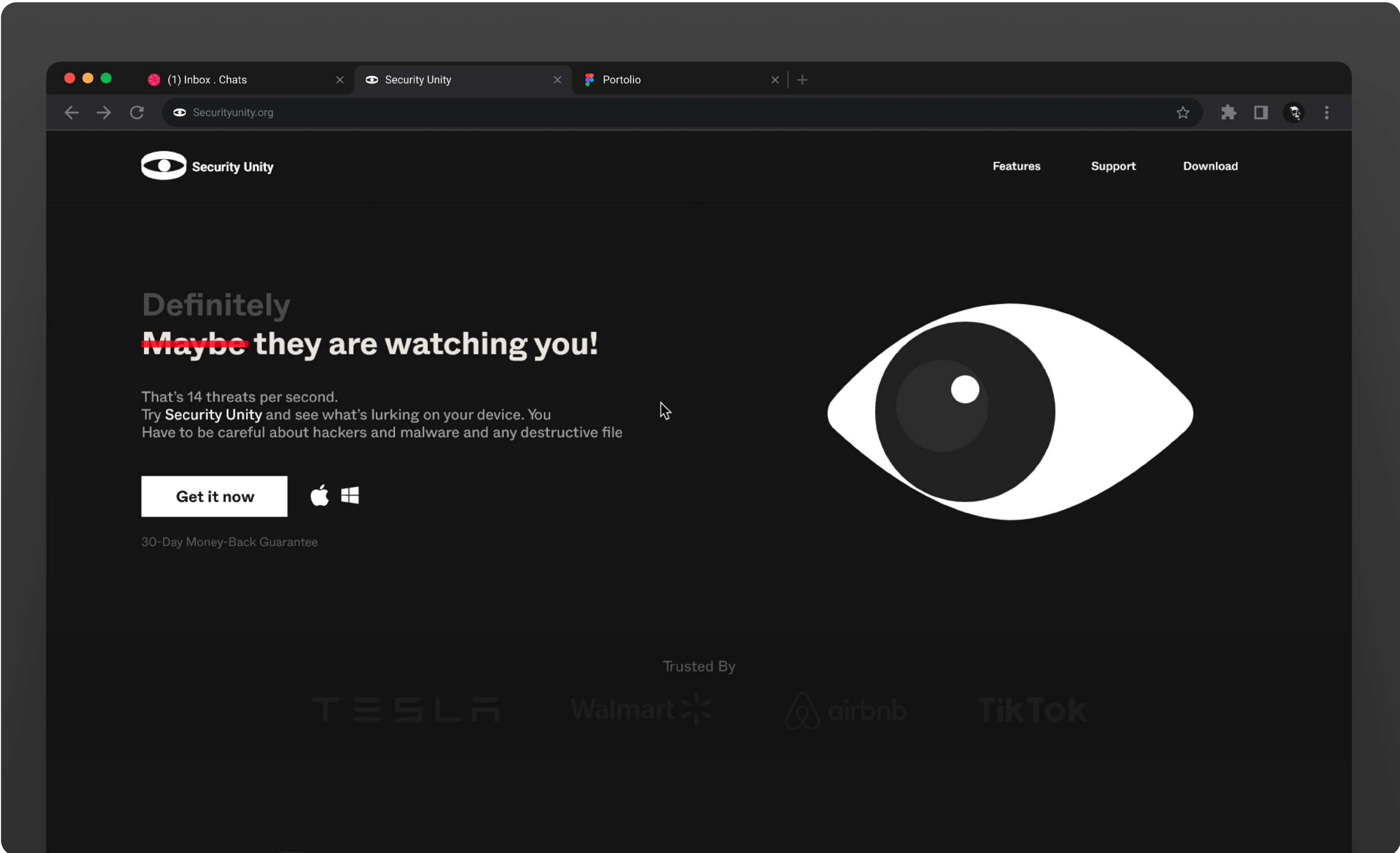
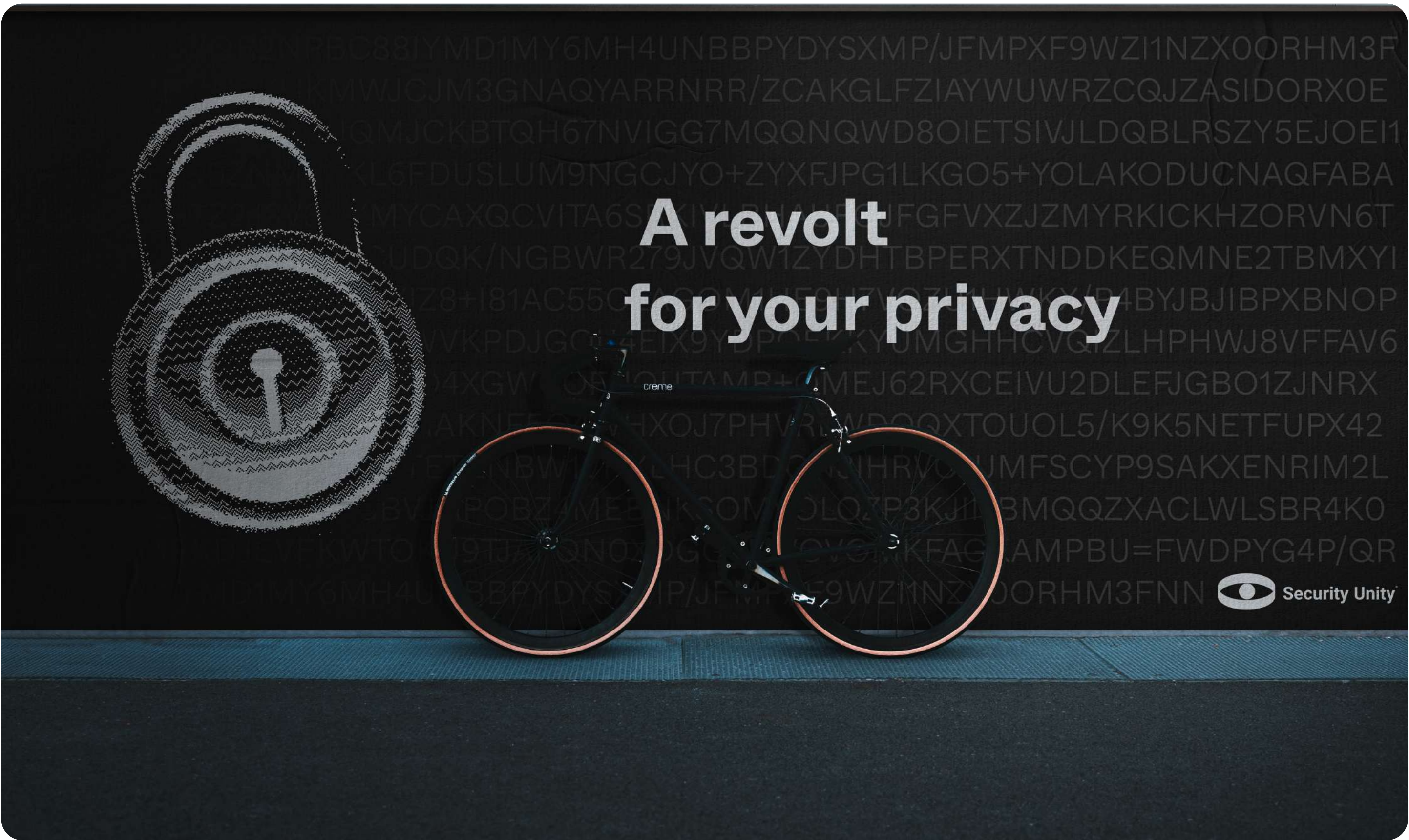
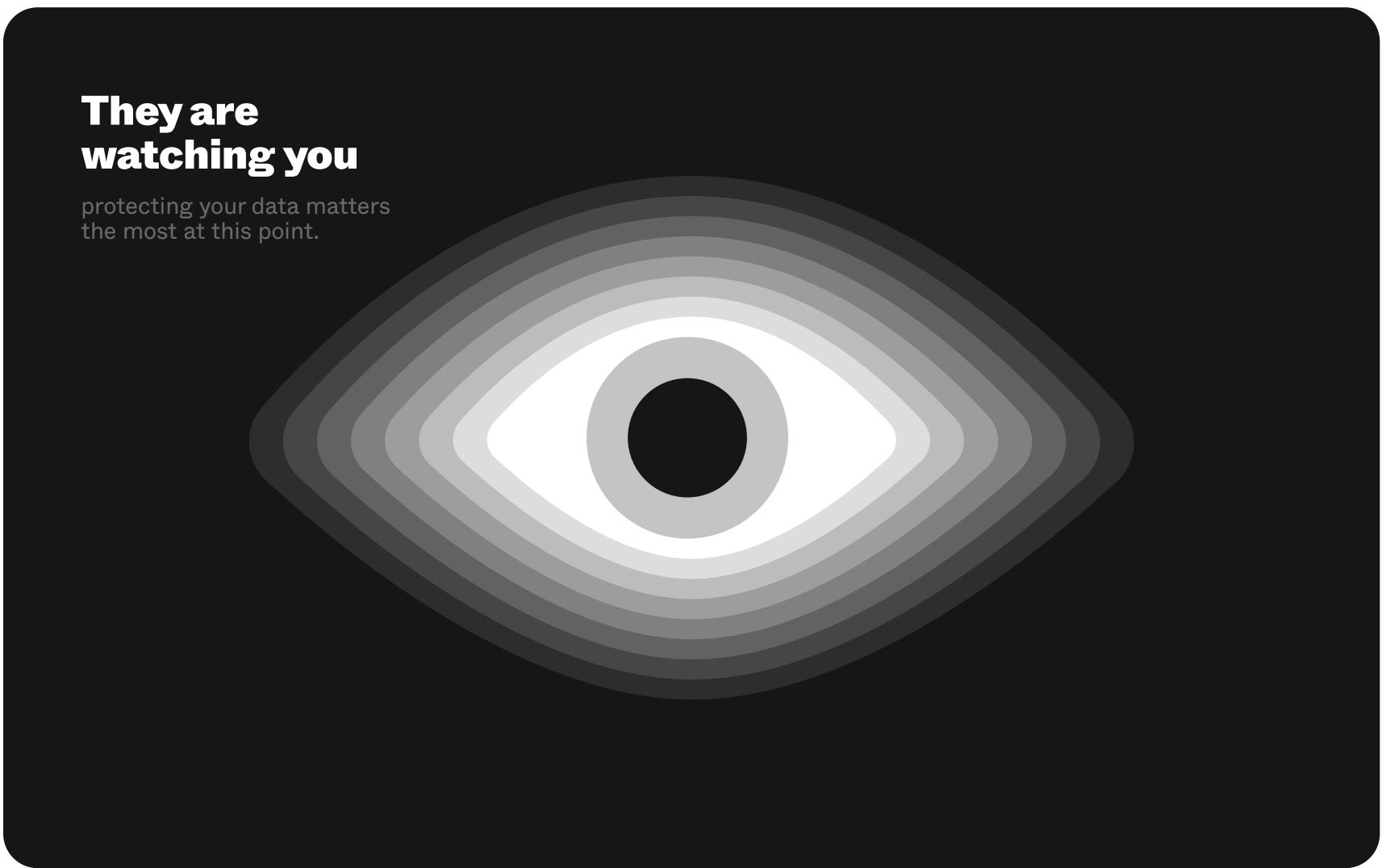
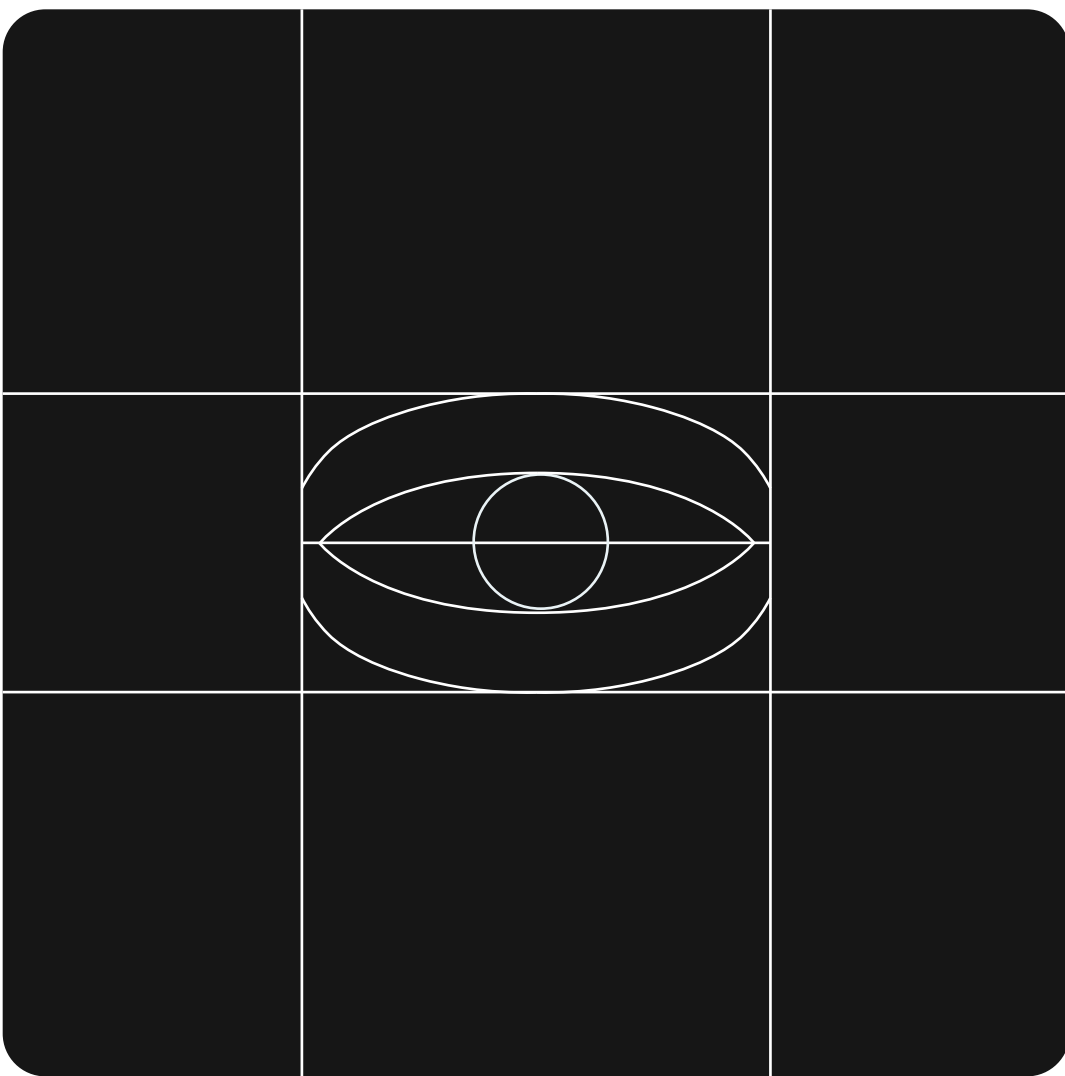
Security Unity is a cybersecurity company that enables fraud teams to identify fraudsters operating in their online system, understand how they operate and create automated defenses to stop them

Branding

Visual Identity









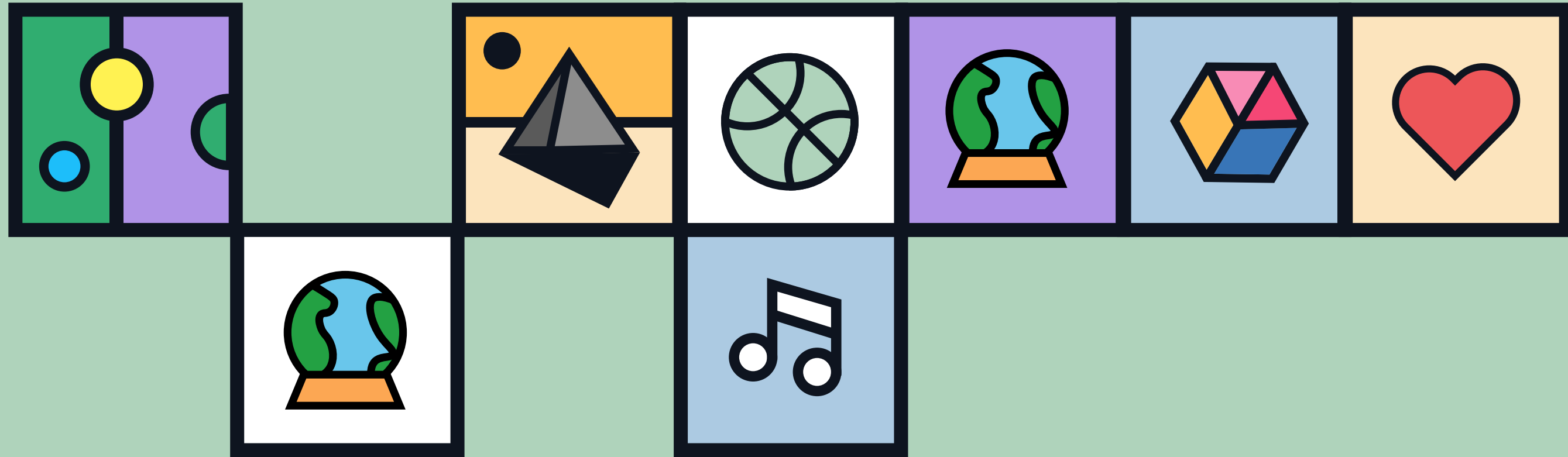
# Blissful

Blisful is a global coffee&cake brand that hopes their products can bring people peace. In this project I tried to bring a playful design to their identity.

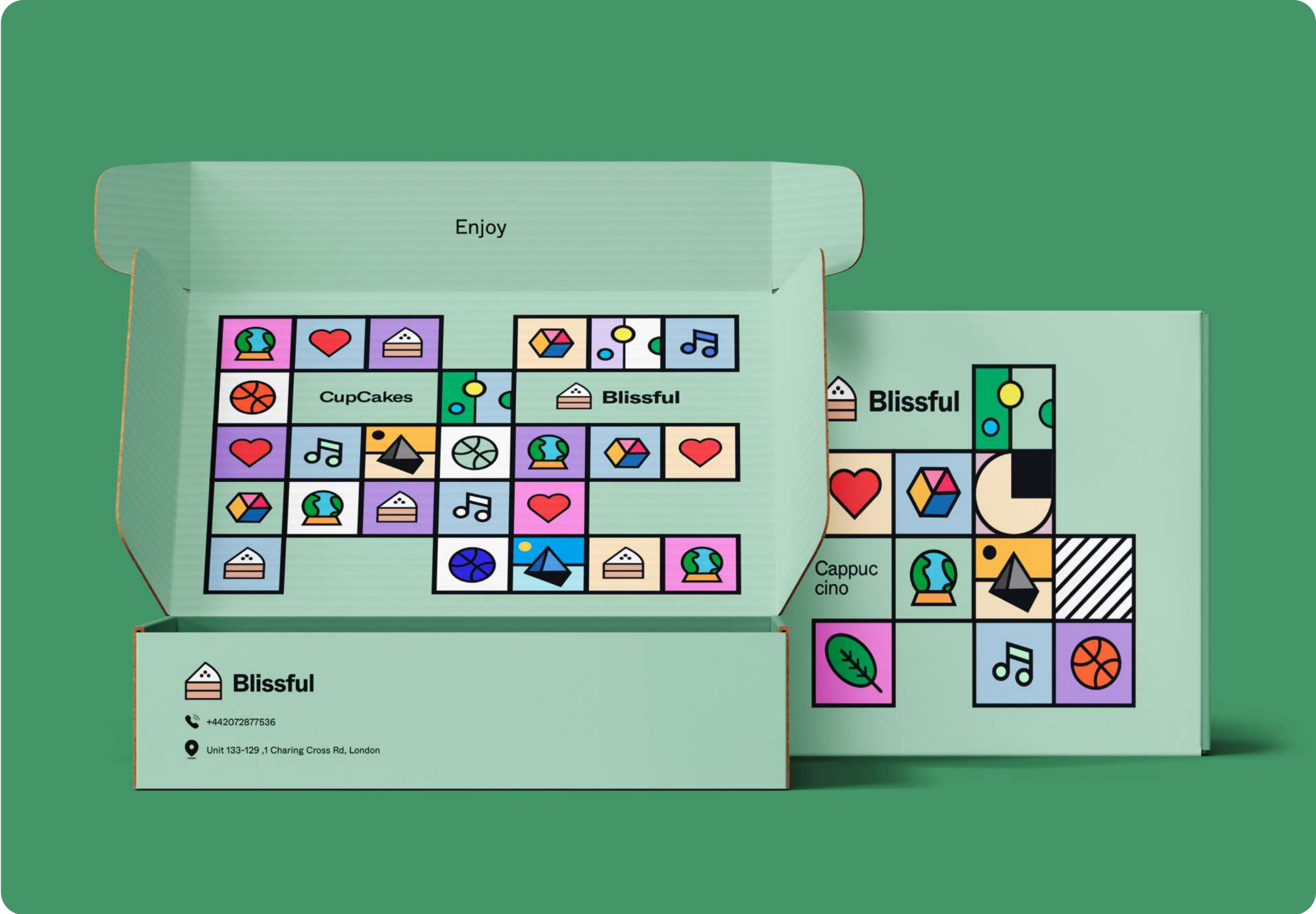
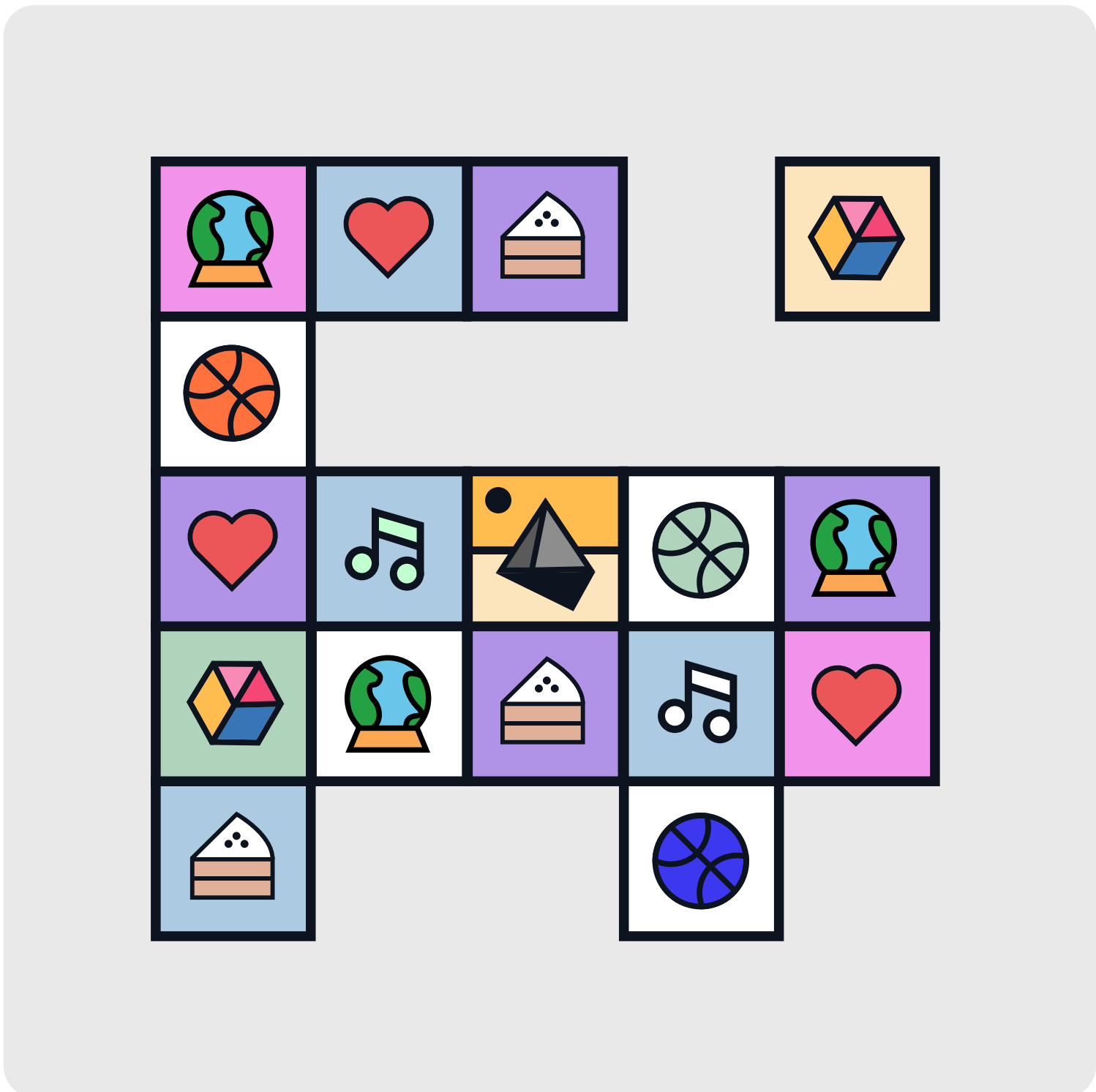
Branding

Visual Identity

Packaging









# Guadalajara 2022 Book Capital

Since 2001, UNESCO has introduced a city from all over the world as the book capital.

2022 is the turn of Guadalajara, this is the 2022 Book Capital identity.

Branding

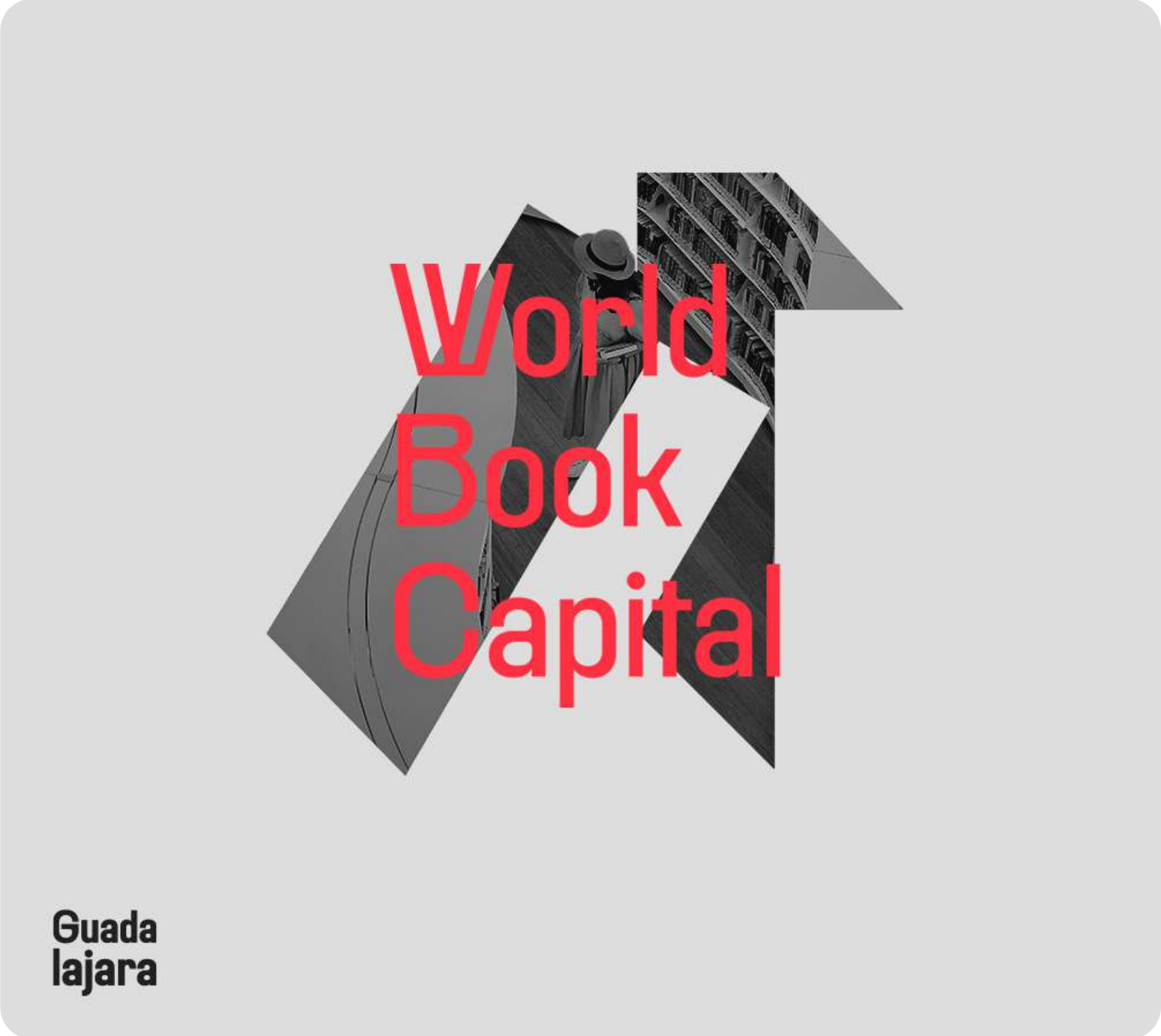
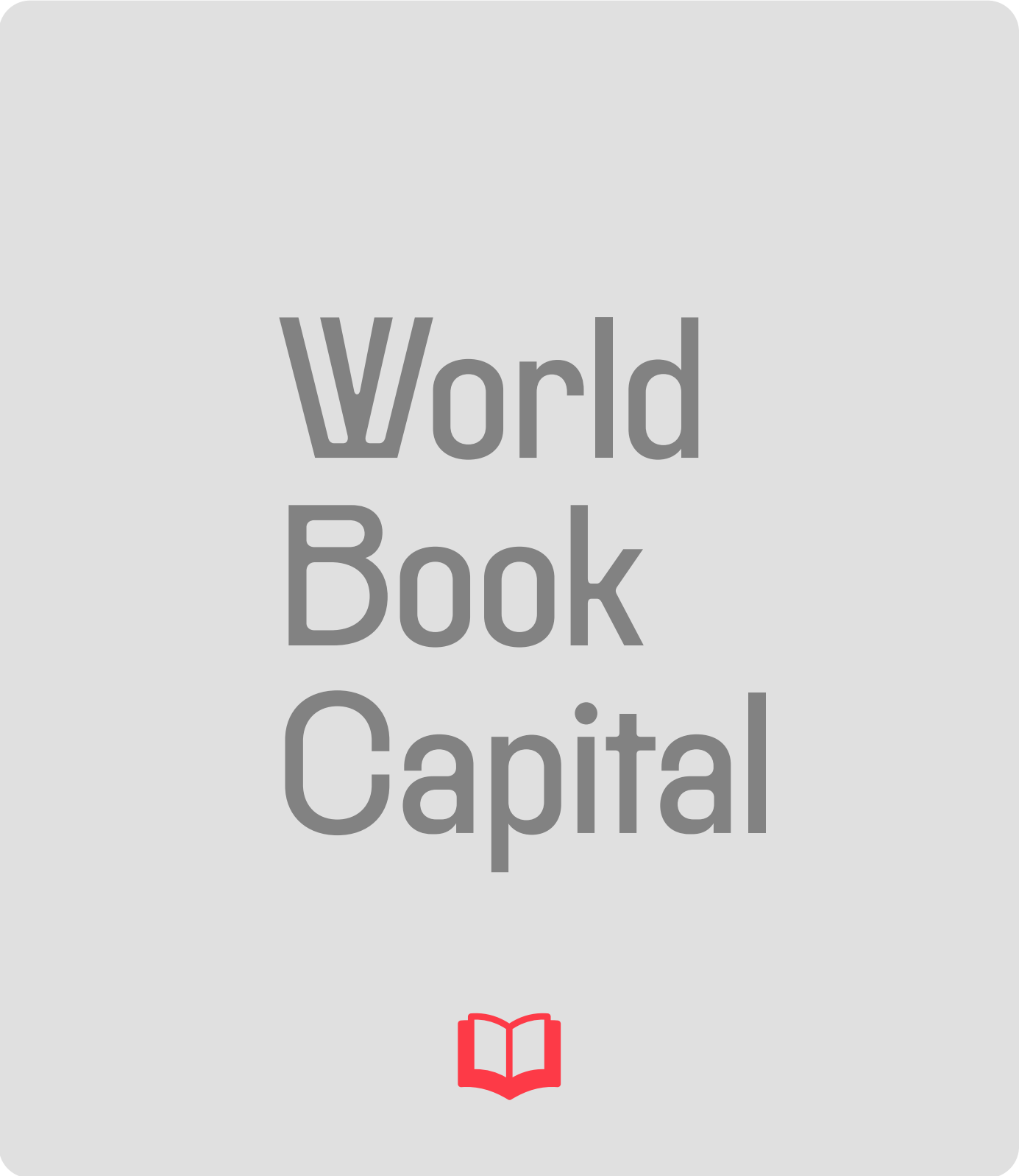
Visual Identity

Campaign

A portrait of Frida Kahlo, a Mexican artist, is shown. She is wearing a large, colorful floral headpiece. The portrait is partially obscured by a large, stylized geometric shape composed of green and red triangles. Overlaid on this image is the text "World Book Capital" in a large, white, sans-serif font.

World  
Book  
Capital







# Thank you for scrolling 20,053.9262 pixels

Feel free to browse my behance profile

[behance.net/kasrahadizadeh1](https://www.behance.net/kasrahadizadeh1)

Hope you enjoyed

