

OSCAR SALAS

PAYMENTS, FINTECH AND CRYPTO
COMPANIES BUILDER.

GET IN CONTACT

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Angamos Oeste 1237, Miraflores – Lima Perú

PERSONAL PROFILE

Father of a 15 years old. For the past 8 years I've built and managed Series A forward fintech, payments and crypto companies.

AREAS OF EXPERTISE

- CEO – level management
- Construction from scratch of companies.
- Stablecoin and crypto development
- Oversight of trends within the fintech industry.
- Regulatory knowledge applied to business.
- Commercial Strategy and complex project development.

OTHER SKILLS

- Identify business opportunities seeking the development of ecosystems.
- Regulatory and financial knowledge towards the construction of fintech companies.
- Trying to handle all with a 15 year old daughter.

REFERENCES:

- GERRY GIACOMAN – CLARA
- OSCAR QUEVEDO – KUSHKI
- SANTIAGO BUSTAMANTE – EFEX

COO/ CMO – EFEX

2022 | 2023

- Founding Member, first hire and responsible for building the operation from scratch.
- In charge of the complete Marketing and Global Launch metrics and deployment for all stakeholders.
- Built the companies OS for all key processes using tools like Notion, Mix Panel, Hubspot i.e.

PERU & CHILE CEO / GLOBAL BLOCKCHAIN ENABLER – CLARA

2021 | 2022

- Business builder, first hire and General Manager for PE & CH.

ANDEAN REGION CEO – SUPERDIGITAL (SANTANDER GROUPO DIGITAL BANK)

2020 | 2021

- President of the Board and full responsible for the P&L.
- Crypto related projects enabler.

COUNTRY LAUNCHER / CEO – KUSHKI PAGOS (PAYMENTS)

2019 | 2020

- Country Head and first hire.

+Experience in C level positions.

STUDIES:

- PROJECT MANAGEMENT
- COMMUNICATIONS
- MARKETING