

A COVER LETTER

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Dear Hiring Manager,

It is with great pleasure that I'm applying for the Copywriter position at Noor suppliers. I have been writing clear, engaging, and effective copy for clients in a corporate setting for the last three years (with an additional two years generating content online for other clients).

I look forward to bringing my talent for creating a compelling copy to your firm. I thrive on a busy schedule, and I love focusing my energy on completing assignments before the deadline.

I continue to work as a freelancer and worked in the finance sector as a banking intern (six months) before relinquishing my role. I have worked on numerous projects throughout my writing career and have an uncanny ability to accept criticism and adjust my copy accordingly. I am also commended for being a source of ideas and advice. I can also coordinate and collaborate with other teams including working with graphic artists so that text and visuals would be in harmony.

My experience in creating copy is varied; I have created headlines, ad copy, sales letters, website content, blog posts, webpage copy, and white papers. I love writing pithy, short taglines that will grab a potential customer's attention quickly. I'm also skilled at creating persuasive white papers that will engage a reader on a rational level.

I appreciate the time that you are taking to consider me as a Copywriter/ content writer. I look forward to learning more about the company, and I am excited to hear more about the types of copy that your firm will need.

Sincerely,

Wangui Ted Wanjona