



Content and article writing:

As a professional content writer, your scope of work may vary depending on the industry, niche, and clients you work with. However, some common responsibilities and tasks you may be expected to handle include:

Conducting research: You will be expected to research the topic you are writing about thoroughly. This may include reading articles, books, and other relevant material to ensure your content is accurate, informative, and up-to-date.

Writing content: This is the core responsibility of a content writer. You will be expected to write engaging, informative, and high-quality content that meets the client's requirements and target audience needs. This may include blog posts, articles, social media posts, web copy, product descriptions, and more.

Editing and proofreading: Once you've written the content, you will be responsible for editing and proofreading it to ensure its error-free and meets the client's guidelines.

SEO optimization: You may be expected to optimize your content for search engines by incorporating keywords, Meta descriptions, and other SEO best practices.

Meeting deadlines: As a content writer, you will be expected to deliver high-quality content within the specified deadline. This requires effective time management skills and the ability to prioritize tasks.

Collaborating with team members: Depending on the organization or project, you may be required to work with other team members such as graphic designers, marketers, and social media managers to ensure the content is aligned with the overall marketing strategy.

Staying up-to-date: As a content writer, you need to stay updated with the latest trends and developments in your niche. This includes attending industry events, following industry publications, and continuously learning new skills.

Overall, the scope of work for a professional content writer is broad and requires a mix of skills such as writing, research, editing, SEO, and time management. Success in this field requires a strong work ethic,

attention to detail, and a passion for creating high-quality content that engages and informs the target audience.