



Algirdas Vitkauskas

Marketing Manager

Education

2019
Vilniaus kolegija
International Business

2020
Vilniaus Universitetas
Management (additional studies)

2023
Lietuvos karo akademija
Military commander courses

Experience

2018 - 2018 (5 months)
Baltic Management Institute
Marketing Assistant / EMBA Programme Administrator

2019 - 2020 (1 year)
AUGA group, AB
Marketing and Sales Assistant

2020 - now (3,5 year)
AUGA group, AB
Marketing Manager
Main responsibilities:

- Brand products and Private Labels projects management
- Product design creating
- ATL, TTL and BTL media creating
- Organization of company stands and participating at international exhibitions
- Marketing Budget calculating
- Monitoring results of campaigns and catching KPI's
- ... (never ending)

A little about me

I try to be always in motion. Sit in one place and do same thing day by day is boring. New tasks, new people, new projects and new directions where I can be better and learn new things is what I need.

I have a dream, that one day, I will travel every country in the world and climb to the Everest. This shows that I like difficulties but at the end, want to reach the top.



Languages

Lithuanian



English



Russian




Ukrainian



Polish



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 Vilnius