 Sohrab Rahimi

 AI-Driven Designer | Web & Visual Branding Expert | Creative Content Writer

About Me

I'm a passionate designer who merges AI tools with creative mastery to deliver polished, high-converting visuals for brands. My experience spans logo design, web3 branding, and ecommerce landing pages—where I've learned to harness AI to bring concepts to life quickly and refine them to pixel-perfect precision.

My Process:

AI Concepting

- Use tools like Midjourney, ChatGPT, and Canva AI to generate high-volume concept drafts quickly.
- Rapidly explore style directions, layout ideas, and visual assets.

Manual Refinement

- Transform AI-generated drafts into professional-grade visuals using Photoshop, Illustrator, and Figma.
- Ensure final designs meet brand standards, user expectations, and conversion goals.

Brand-Centric Delivery

- Follow brand guidelines, color palettes, and typography systems meticulously.
 - Tailor visuals for high-impact social media campaigns, product pages, and launch materials.
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What I Create:

◆ Landing Pages & E-commerce Visuals

- Eye-catching product pages, hero sections, and ad-ready visuals.
- Designed for clarity, engagement, and conversions.

◆ Web3 Visual Storytelling

- Graphics for DAOs, DeFi apps, and NFT communities.
- Translating complex blockchain ideas into clear, modern design.


◆ Logo & Brand Identity


- Unique, memorable logos and brand systems that shine.
- Cohesive visual identity for strong market presence.


◆ Social Media Content

- AI-enhanced static, carousel, and video content for growth campaigns.
- Polished designs tailored for Twitter, Instagram, and LinkedIn.

Portfolio Highlights:

 Crypto Trading Landing Page – AI-enhanced concept refined to a sleek, conversion-focused design.

 Web3 DAO Branding Concept – Modern logo and brand kit for a blockchain community.

 Blockchain Launch Social Campaign – Dynamic AI-generated content adapted for engagement.

 DeFi Logo Design – Strong, geometric logo for a DeFi project, refined

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Crypto Trading
Landing Page



Web3 DAO
Branding Concept




Blockchain Launch
Social Campaign



DeFi Logo
Design

Visit my page on Instagram:
[@sohrabrah9213](#)

I'm currently open to freelance or full-time roles that combine AI-driven creativity with high-impact branding. Let's bring your next project to life with precision and speed!

 DM me or reach out via email:

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