PROJECT TITLE

I will manage your social media with creative content and professional strategy

📝 PROJECT DESCRIPTION

Do you want to turn your social media presence into real results?
I'm a specialist in Social Media Management, focused on creating relevant, engaging content with a personalized strategy tailored to your target audience.

With this service, you'll get:

✓ **Strategic content** – goal-oriented posts (sales, engagement, authority)
✓ **Professional design** – visually appealing graphics with your brand identity
✓ **Persuasive copywriting** – engaging captions, effective hashtags
✓ **Scheduling and automation** – posts published at optimal times
✓ **Performance report** – simple analytics with improvement suggestions
✓ **Audience interaction** *(optional)*

📱 SOCIAL MEDIA PLATFORMS COVERED

• Instagram
• Facebook
• TikTok
• LinkedIn
• Twitter/X
• WhatsApp Business *(strategy consulting)*

🗒 PLANS & PRICING

💡 Basic Plan – $25
• 3 posts per week (design + caption)
• Simple stories
• Strategic hashtags
• Post scheduling

🚀 Professional Plan – $45
• 4–5 posts per week
• Stories + simple reels
• Engagement strategy
• Biweekly basic report

👑 Premium Plan – $90
• 5 posts per week
• Daily stories + short videos
• Monthly growth consulting
• Direct message customer support *(optional)*
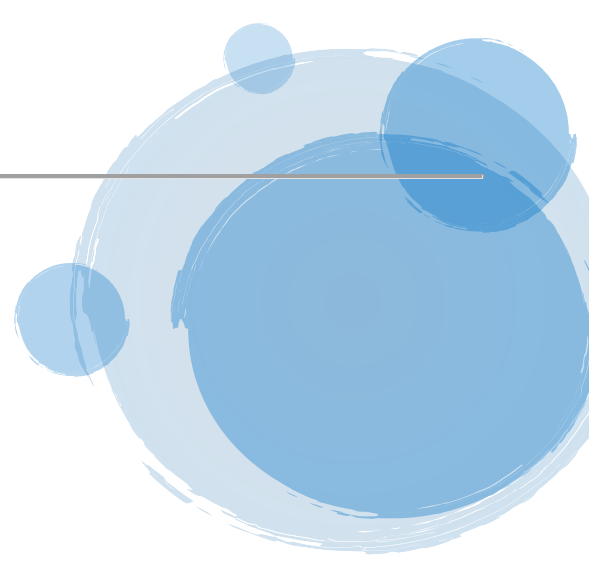• Competitor analysis + action plan

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🔧 TOOLS I USE

• Canva Pro
• Meta Business Suite
• CapCut and InShot
• ChatGPT (for ideas and copywriting)
• Trello / Notion (calendar organization)

🌐 LANGUAGES

• Portuguese PT
• English GB *(optional translation)*
• Spanish ES *(optional translation)*

📈 WHAT SETS ME APART

• Personalized customer service
• Purpose-driven content

• Experience in various niches: gastronomy, fashion, education, beauty, tech, and local businesses
• Flexibility and on-time delivery

📷 COVER IMAGE (suggestion)

• An image with the title: "Social Media Management" + social media icons + your name or logo
• Clean, modern, professional background *(I can generate one for you if needed)*

💼 PORTFOLIO (optional but recommended)

You can build a mini portfolio with:
• Post examples (screenshots or mockups)
• Client testimonials *(or mock ones if it's your first project)*
• Strategies you would apply to different types of businesses