



COMPANY VALUATION



“A Dream Could Live and Die in Fraction of a Second. The Greatest Ideas Could Fall by The Wayside Without the Right Visionary to Support It.”

Khalifa AlJaziri, AlShehhi



A Brief Outline

General Information

Business Plan 5 Year Projections

Intellectual Property

Environmental Impacts

3rd Party Valuations



General Information



1. Who is Smart IoT LLC
2. Smart IoT Overview
3. Business Partners Highlights
4. Products & Services

General Information



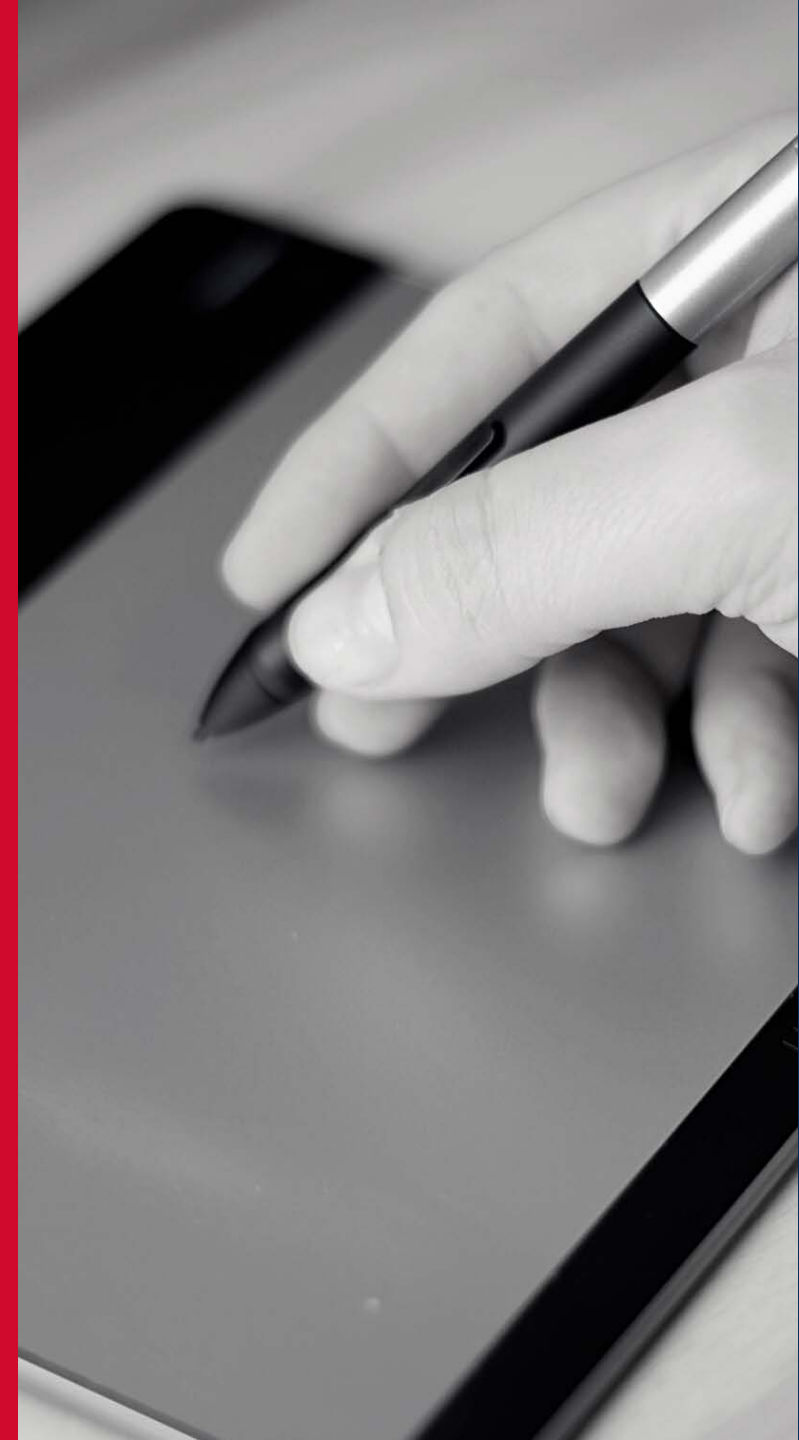
1. Who is Smart IoT LLC

Smart IoT is the leading Internet of Things (IoT) innovator. Our technologies blur the edges between smart cities, connected properties, and enterprise-level solutions; designed to fit commercial and residential applications.

More Info: <http://smartiot.global/>

Valuation Pitch about Smart IoT

More Info: (Password: SmartPitch)
https://smartiot.wiki/Valuation_Pitch



General Information

1. Who is Smart IoT LLC

Company Profile

More Info:

https://smartiot.wiki/Company_Profile

Awards & Trophies

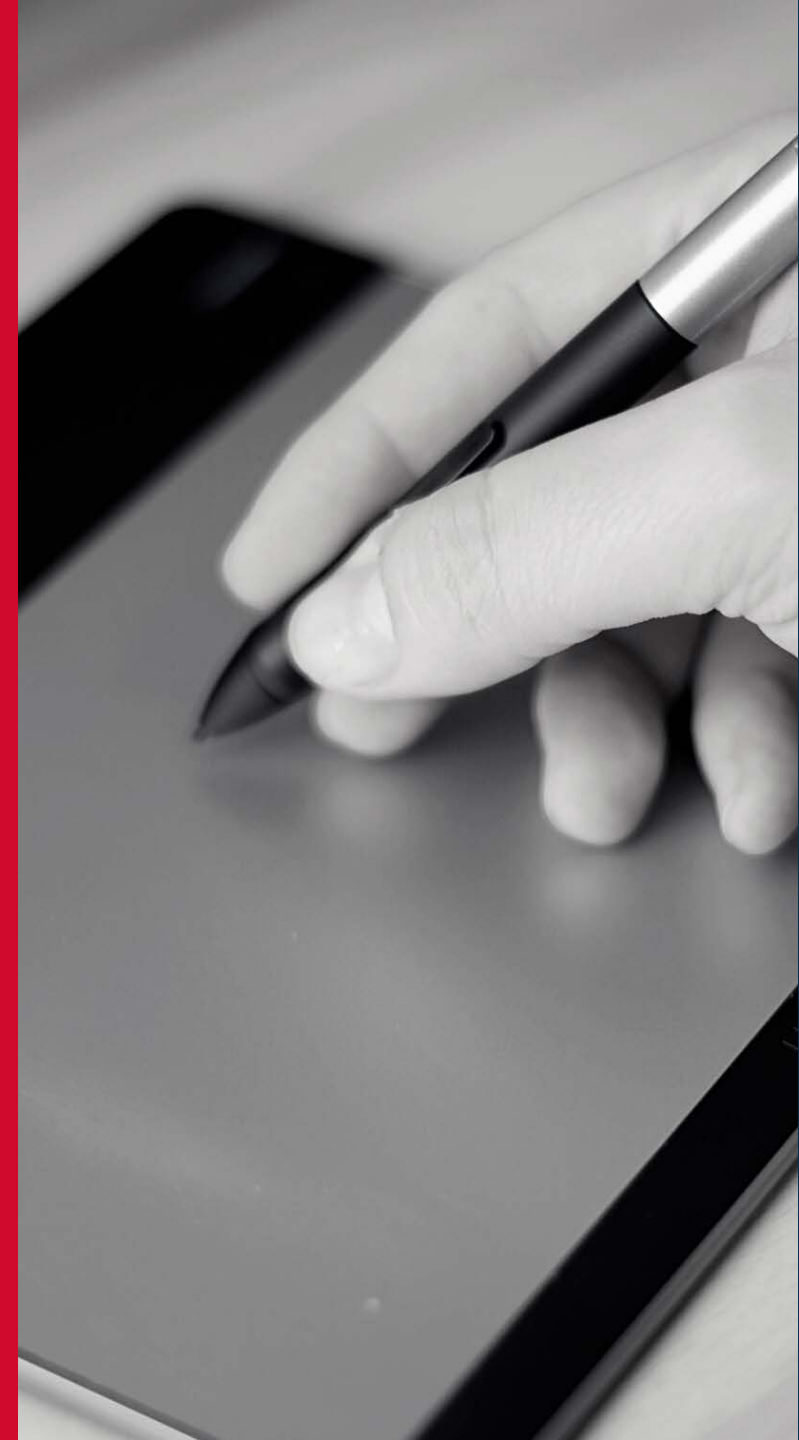
More Info:

https://smartiot.wiki/Awards_Trophies

Certificates

More Info:

<https://smartiot.wiki/Certificates>



General Information

1. Who is Smart IoT LLC

News Feed

More Info:

https://smartiot.wiki/News_Feeds

Exhibitions & Conferences

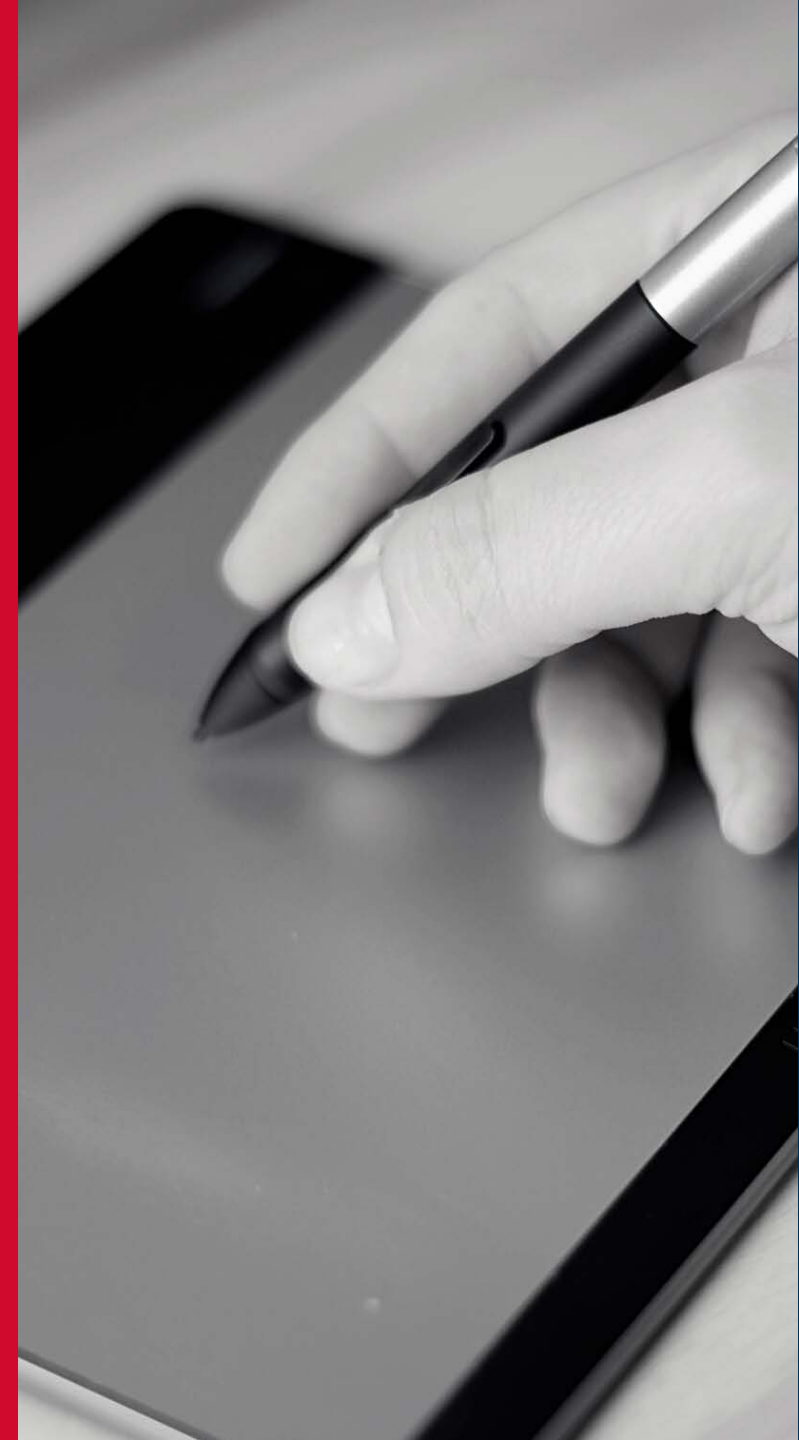
More Info:

https://smartiot.wiki/Exhibts_Conferences

Other Events & Signings

More Info:

<https://smartiot.wiki/Otherevents>



General Information



2. Smart IoT Overview



Legal Structure

https://smartiot.wiki/Legal_Structure



Company Structure

https://smartiot.wiki/Company_Structure



Licenses

<https://smartiot.wiki/Licenses>

General Information



2. Smart IoT Overview: Entities



Dubai Branch
HQ & Training Center



China
Manufacturer,
Production & R&D



Serbia
R&D Software Development
and Mobile Application



Kuwait
Franchise &
Distribution

General Information



3. Business Partners Highlights: MoUs

Digital X

Create and deliver a platform for the DIGITAL X users to experience a real Smart CITY Experience.

More Info:

https://smartiot.wiki/SmartIoT_DigitalX



General Information



3. Business Partners Highlights: MoUs

Digital X & Facilio

Create and deliver along with Facilio a platform for the DIGITAL X users to experience a real Smart CITY Experience.

More Info:

https://smartiot.wiki/SmartIoT_DigitalX_Facilio



General Information



3. Business Partners Highlights: MoUs

DEWA

Access and evaluate the performance of Smart IoT solutions by transforming the Dubai Future Accelerators space in Emirates Towers.

More Info:

https://smartiot.wiki/SmartIoT_DEWA



General Information



3. Business Partners Highlights: MoUs

Health Diamond Saudi Arabia

To work together to pursue the future demand and reach the common goals in Umm Al Qura University Medical City.

More Info:

https://smartiot.wiki/Diamond_Health



General Information



3. Business Partners Highlights: MoUs

Huawei

To establish a long-term partnership where both parties will engage to develop and deploy smart residential and commercial solutions.

More Info:

<https://smartiot.wiki/Huawei>



General Information



3. Business Partners Highlights: MoUs

Ubiquitous Telecom Technology (UTT)

Develop & supply products to Saadiyat & Reem Island in Abu Dhabi. Provides smart city guideline to be used by the city.

More Info:

<https://smartiot.wiki/UTT>



General Information



3. Business Partners Highlights: MoUs

Intel

To work together towards the implementation of the worlds most advanced digital communities.

More Info:

<https://smartiot.wiki/Intel>



General Information



3. Business Partners Highlights: NDAs

Huawei Mutual Non-Disclosure Agreement

More Info:

https://smartiot.wiki/Huawei_NDA

Intel Corporate Non-Disclosure Agreement

More Info:

https://smartiot.wiki/Intel_NDA

General Information



3. Business Partners Highlights: NDAs

Oriona Global System Reciprocal Non-Disclosure Agreement

More Info:

https://smartiot.wiki/Oriona_NDA

Puranova Reciprocal Non-Disclosure Agreement

More Info:

https://smartiot.wiki/Puranova_NDA

General Information



4. Products & Services

Active Franchise Agreement

- e-Home Kuwait Franchise Agreement

More Info:

https://smartiot.wiki/Kuwait_Franchise

General Information



4. Products & Services

KNX Membership

- IPR Licenses

More Info:

https://smartiot.wiki/KNX_Licenses

- Trademark Agreement

More Info:

https://smartiot.wiki/KNX_TM

General Information



4. Products & Services

Sub-contracting Agreements

- Microsoft Master Subcontractor Agreement

More Info:

<https://smartiot.wiki/Microsoft>

General Information



4. Products & Services

Company Brochure

More Info:

https://smartiot.wiki/Company_Brochure

Smart IoT Topology Diagram

More Info:

<https://smartiot.wiki/Topology>

General Information



4. Products & Services

Green Field Products Range (Green IoT CONTROLS)

More Info:

<https://smartiot.wiki/Wired>

Brown Field Products Range (Blue IoT CONTROLS)

More Info:

<https://smartiot.wiki/Wireless>

General Information



4. Products & Services

Geography



Areas Covered

UAE
KSA
Kuwait
Oman
Egypt
Iraq
Pakistan

Business Plan 5 Year Projections



5. Strategy & Market Trends
6. 5 Year Projection Sales Plan
7. 5 Year Business Plan Proof

Business Plan 5 Year Projections



5. Strategy & Market Trends

Overview of the business strategy, market trends, and how this is reflected in the business plan/projections.

More Info: https://smartiot.wiki/Business_Plan

Business Plan 5 Year Projections



6. 5 Year Projection Sales Plan

Detailed 5-year consolidated sales plan for Smart IoT Global, including preparation, key assumptions (revenue and cost drivers), and support.

More Info: https://smartiot.wiki/Master_File

Business Plan 5 Year Projections



7. 5 Year Business Plan Proof

Tender Awarded

- SLaaS Cloud Platform - Digital X/DEWA - Initial Order/Forecast

More Info: <https://smartiot.wiki/SLaaS>

https://smartiot.wiki/Digital_X_Smart_IoT

Contracts Signed

- SWAM - MORO Hub/DEWA

More Info: <https://smartiot.wiki/SWAM>

- VSaaS Microservices - MORO Hub/DEWA

More Info: <https://smartiot.wiki/VSaaS>

Business Plan 5 Year Projections



7. 5 Year Business Plan Proof

Smart IoT Platform PoCs - Completed

- Dubai Police - Safe Home Intrusion Alert
- Dubai Civil Defense - Fire Alarm System “Hassantuk”
- MoHRE - Air Quality Monitoring for Work-Environment

Smart IoT Platform PoCs - In Progress

- RTA - Air Quality Monitoring for Metro & Tram
- DHA - National Health Screening Platform - Dubai Fitness Challenge to be launched by HH Skh. Hamdan Bin Mohammed AlMaktoum “Dubai Crown Prince”

Business Plan 5 Year Projections



7. 5 Year Business Plan Proof

Letters of Intent

- Trakker Middle East - Abu Dhabi

More Info: <https://smartiot.wiki/Trakker>

- DOW Tech - Ajman

More Info: https://smartiot.wiki/DOW_Tech

- Health Diamond - Saudi Arabia

More Info: https://smartiot.wiki/Health_Diamond

- Modern Building Contracting - Saudi Arabia

More Info: https://smartiot.wiki/Modern_Building

Business Plan 5 Year Projections



7. 5 Year Business Plan Proof

Letters of Intent

- LOVWO - Kuwait

More Info: <https://smartiot.wiki/LOWVO>

- Chronomile - Iraq

More Info: <https://smartiot.wiki/Chronomile>

- House of the Ranks - Pakistan

More Info: https://smartiot.wiki/House_of_Ranks

Intellectual Property



- 8. Intellectual Property
- 9. Intellectual Property Entities Involvement

Intellectual Property



8. Intellectual Property

Please provide details of Intellectual Property ("IP") held within the group.

The company has extensive amount of IP distributed among:

- Copyrights
- Patents
- Trademarks
- Industrial Design
- More information about the IP click here <https://smartiot.wiki/IP>

Intellectual Property



9. Intellectual Property Entities Involvement

Self Owned: Smart IoT LLC (UAE), Smart IoT CONTROLS Ltd. (UK) & e-Home Automation LLC (China): Everything excluding Mobile Applications, .net Services & Cloud IoT CONTROLS.

Outsourced: NS Web Development (Serbia): Mobile Applications, .net Services & Cloud IoT CONTROLS.

Environmental Impacts



10. Environmental Impact



Environmental Impacts



10. Environmental Impact

This aspect can be addressed from two angles:

1. Our Range of Products & Services are designed around the core of energy/water saving, workforce and asset lifecycle efficiency increasing which helps the environment positively.
2. Our products' modular designs have been a core on mitigating the impact of product full replacement, as practiced by other competitors, as we allow partial replacements since our products are modular. Hence, reducing electronic PCB wastage. Additionally, we allow the use of the same old plastic of the replaced electronic PCB thus allowing more reduction of plastic use.

3rd Party Valuations



11. SR & Associates Valuation (2019)

More Info:

https://smartiot.wiki/SR_Associates_2019

12. Equidam Valuation (2021)

More Info:

https://smartiot.wiki/Equidam_Valuation_2021



Thank You

