## **Google Ads**

#### **Campaign Setup**

#### Last 7 days Result

	rch and filter									Note: Does I	s: Feb 21, 2021 – not include today's d	lata
Res	source Center	🕞 Camp	aigns		Ad	Sets			Ads			
- Crea	te 🚺 Duplicate 💌 🧨 Edit 💌	A/B Test	5 ê #	Rules 🔻			View Se	etup 🌒 🏢 C	olumns: Performar	nce • 1	Breakdown 👻	Reports -
	Ad Set Name	→ Delivery ↑	Bid Strategy	Budget	Last Significant Edit	Attribution Setting	0 Results -	Reach	- Impressions	- Cost	per Result 👒	Amount Spen
	CFC   Frank   UK   2012	Learning	Lowest cost	\$20.00 Daib	Feb 27, 2021, 1:0	7-day click or	6 Purchases	3,23	8	4,030	\$4.38 Per Purchase	S
	Scotland   1998   Football	Learning	Lowest cost	\$20.00 Daily	Feb 24, 2021, 5:0	7-day click or	15 Purchases	16,81	8 :	22,012	\$8.73 Per Purchase	\$1
	Scotland   1993   Football	Learning	Lowest cost	\$20.00	Feb 28, 2021, 1:3	7-day click or	53 Purchases	44,29	0	57,486	\$6.02	\$3
	Scotland   1993   Men	<ul> <li>Learning</li> </ul>	Conversions Lowest cost	Daily \$20.00		7-day click or	22	17,24	4 :	22,578	Per Purchase \$5.65	\$1
	CFC   Ex-Play   EUR   2012	Off	Conversions Lowest cost	Daily \$10.00	4 days ago Feb 25, 2021, 7:2	7-day click or	Purchases	1,97	1	2,406	Per Purchase	s
	CEC   Ex-Play   UK   2012	Off	Conversions Lowest cost	Daily \$20.00	3 days ago Feb 27, 2021, 1:0	7-day click or	Purchase 2	3,00	4	3,728	Per Purchase \$12.10	s
	CEC   Erank   IRE & EUR   2012	Off	Conversions Lowest cost	Daily \$10.00	Yesterday Feb 25, 2021, 7:1	7-day click or	Purchases 2	1,30	0	1,610	Per Purchase \$6.19	s
	CEC L Jose LUK & IDE L 2012	Off	Conversions Lowest cost	Daily \$10.00	3 days ago Feb 25, 2021, 7:1	7-day click or	Purchases 2	1.53	1	1.960	Per Purchase \$6.15	ŝ
	CEC   E-sthell   EUD   2012	Off	Conversions Lowest cost	Daily \$10.00	3 days ago Feb 25, 2021, 7:1	7-day click or	Purchases	2.08	6	2.328	Per Purchase	s
	CFC   Football   IRE   2012	Off	Conversions Lowest cost	Daily \$10.00	3 days ago	7-day click or	Purchase	1,78		2.222	Per Purchase	s
	CFC   Football   UK   2012		Conversions	Daily	3 days ago		Purchase				Per Purchase	
		Off	Lowest cost Conversions	\$10.00 Daily	3 days ago	7-day click or	Purchase	1,39		1,681	Per Purchase	s
		Off	Lowest cost Conversions	\$10.00 Daily	3 days ago	7-day click or	- Purchase	1,84		2,066	– Per Purchase	ŝ
	CFC   IRE   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0 3 days ago	7-day click or	- Purchase	1,60	6	2,015	Per Purchase	S
	CFC   UK   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0 3 days ago	7-day click or	- Purchase	1,39	2	1,605	– Per Purchase	ŝ
	> Results from 72 ad sets ()				-	7-day click or	187	174,2	98 3	02.255	\$8.68	\$1,6
Search	Nicky (377618050151275) -	]	💵 Ad Set	18			Purchases		d just now	Total Discard Dra Last 7	Per Purchase	Tot and Publish 0 – Nov 11, 202 sy's data
Search	and filter	🗸 A/B Test	Ad Set				1 Selected ×	Ads for 1 Ad Se		Total Discard Dra Last 7 Note: Dr	Ifts Review	0 – Nov 11, 202 vy's data
Search	and filter	<ul> <li>▲ A/B Test</li> <li>→ Delivery</li> </ul>			ignificant Edit R		1 Selected ×	Ads for 1 Ad Se	t	Total Discard Dra Last 7 Note: Dr	Afts Review days: Nov 5, 202 es not include toda	0 – Nov 11, 202 vy's data
Search	rand filter paigns (L Duplicate • Filt •		5 🖬 🎎	Rules V Budget Last S		esults Rea - 1,57	1 Selected x	Ads for 1 Ad Se Setup  Cost per Result	t Columns: Perform	Total Discard Dra Last 7 Note: Dr	Afts Review days: Nov 5, 202 es not include toda	0 – Nov 11, 202 sy's data
Search	and fiter paigns (b) Duplicate • • Edit • Ad Set Name	- Delivery	Bid Strategy     Lowest cost     Lowest cost     Lowest cost	Rules Budget Last S £10.00 Daily £10.00	Put	esults Rea - 1,57 chase 2 1,20	1 Selected ×     Impressions       View 1     1,730	Ads for 1 Ad Se Setup  Cost per Result Per Purchase £4.51	t Columns: Perform Amount Spent	Total Discard Dro Last 7 Note: Dr nance -	afts Review days: Nov 5, 202 pes not include toda Breakdown Schedule	0 - Nov 11, 202 y's data ✓ Report: 0 - Ongoing
Search	and fiter paigns (b) Duplicate  Ad Set Name CFC   IRE   JURGEN	Delivery     Active	D     Image: Conversions	Rules Budget Last S £10.00 Daily £10.00 Daily	Put	esults Rea - 1,57 chase	1 Selected ×         Image: Selected ×           View 1         View 1           rch         Impressions           74         1,730           14         1,280	Ads for 1 Ad Se Setup  Cost per Result Per Purchase	t Columns: Perform Amount Spent £8.84	Total Discard Dru Last 7 Note: D nance  End: Ongoing	Ifts Review days: Nov 5, 202 bes not include toda Breakdown Schedule Nov 10, 2020	0 - Nov 11, 202 n/s data Reports 0 - Ongoing 0 - Ongoing
Search	and fiter	Delivery     Active     Active	Bid Strategy      Lowest cost     Conversions     Lowest cost     Conversions	Rules	Pure 1, 2020, 9:2	esults Rea - 1,57 chase 2 1,20	1 Selected ×         Image: Control of the selected view of t	Ads for 1 Ad Se Setup  Cost per Result Per Purchase £4.51 Per Purchase	t Columns: Perform Amount Spent £8.84 £9.02	Total Discard Dr. Last 7 Note: Dr Congoing Ongoing	Review     Advector Review     Review     Advector Review     Review	<ul> <li>Nov 11, 202</li> <li>vy's data</li> <li>Reports</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> </ul>
Search	and filter	Delivery     Active     Active     Active     Active     Active	Bid Strategy      Lowest cost     Conversions     Lowest cost     Conversions     Lowest cost     Conversions     Lowest cost     Conversions	Budget         Last S           £10.00         2aily           £10.00         2aily           £20.00         Nov 1           Daily         Yester           £20.00         Nov 1           Daily         Yester           £20.00         Nov 1	Pur Purc 1, 2020, 9:2 Jary Purc 1, 2020, 9:2 Jary Purc	esults Rea - 1,57 2 1,22 hases 4 1,05	I Selected ×         Impressions           rkh         Impressions           14         1,730           14         1,280           18         1,184           12         1,552	Ads for 1 Ad Se Setup  Cost per Result Per Purchase £4.51 Per Purchase £2.42 Per Purchase £4.68 Per Purchase	t Columns: Perform Amount Spent £8.84 £9.02 £9.68	Total Discard Drn Last 7 Note: D End Ongoing Ongoing Ongoing Ongoing Ongoing	Arts Review ddgs: Nov 5, 202 eses not netude todi Bereakdown Schedule Nov 10, 2022 Nov 10, 2022	0 - Nov 11, 202  Reports  - Ongoing  - Ongoing  - Ongoing  - Ongoing  - Ongoing
Search Create	and filter	Delivery     Active     Active     Active     Active     Active     Active     Active	D         III         A           Bid Strategy         Lowest cost         Convestors           Lowest cost         Convestors         Lowest cost           Convestors         Lowest cost         Convestors           Lowest cost         Convestors         Lowest cost           Lowest cost         Convestors         Lowest cost           Lowest cost         Conversions         Lowest cost           Lowest cost         Conversions         Lowest cost	Rules            Budget         Last S           É10.00         Daily           É10.00         Daily           É20.00         Nov 1           Daily         Yesten           É20.00         Nov 1           Daily         Yesten           E20.00         Nov 1           Daily         Yesten	Pure 1,2020,9:2 tay Pure 1,2020,9:2 tay Pure 1,2020,9:2 tay Pure	esults Read - 1,55 - 1,55 - 1,25 - 1,22 hase - 1,25 - 1,22 hase - 1,25 - 1,22 hase - 1,25 - 1,25	I selected ×         Impressions           View 1         1,730           14         1,730           14         1,280           18         1,1,184           12         1,552           16         1,912	Ads for 1 Ad Set Setup  The Setup The Purchase E4.51 Per Purchase E4.68 Per Purchase E1.79 Per Purchase	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.37 £8.93	Total Discard Dra Last 7 Note: D Congoing Ongoing Ongo	Its         Review           Breakdown         5,002           Breakdown         5,002           Schedule         Nov 10,2020           Nov 10,2020         Nov 10,2020           Nov 10,2020         Nov 10,2020           Nov 10,2020         Nov 10,2020	<ul> <li>Nov 11, 202</li> <li>Reports</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> <li>Ongoing</li> </ul>
Search	and filter	Delivery     Active     Active     Active     Active     Active     Active     Active     Active     Active	Bid Strategy     Bid Strategy     Bid Strategy     Lowest cost     Conversions	Budget         Last S           £10.00         Daily           £10.00         Daily           £20.00         Nov 1           Daily         Yester           £20.00         Nov 1	Pure 1, 2020, 9.2 lay Pure	esuits Rea - 1,55 Cuee 1,55 Cuee 2, 1,22 Anares 1,75 Anares 1,75 Anares 1,24 Anares 1,24	I selected ×         Impressions           rke         Impressions           rk4         1,730           rk4         1,280           rk8         1,184           rk2         1,552           rk6         1,912           rk3         1,225	Ads for 1 Ad Sc Setup  Cost per Result Per Purdhase £451 Per Purdhase £422 Per Purdhase £429 Per Purdhase £439 Per Purdhase Per Purdhase P	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.37 £8.93 £9.02	Total Discard Dra Last 7 Note: Dr Congoing Ongoing Ong	Review         Review           Breakdown         5,202           Breakdown         Breakdown           Schedule         Nov 10,2020           Nov 10,2020         Nov 10,2020	
Search	and filter	Delivery     Active     Active     Active     Active     Active     Active     Active	Bid Strategy      Bid Strategy      Lowest cost     Convestors     Lowest cost     Convestors     Lowest cost     Convestors     Lowest cost     Convestors     Lowest cost     Lowest cost     Lowest cost     Lowest cost	Budget         Last S           Budget         Nov 1           Budget         Yester           E20.00         Nov 1           Budget         Yester	Pure 1, 2020, 92 by: 1, 2020, 92 by: 1, 2020, 92 by: pure by: 1, 2020, 92 by: pure by: pure pure pure pure pure pure pure pure	esuits Read - 1,57 Chase 2 1,22 Anares 2 1,44 Anares 5 1,25 Anares 4 3,55 Anares 4 3,55	I selected ×         Impressions           rke         Impressions           rk4         1,730           rk4         1,280           rk8         1,184           rk2         1,552           rk6         1,912           rk3         1,225	Ads for 1 Ad Sca Setup  The Produce e EAS1 Per	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.37 £8.93 £9.02 £9.82	Total Discard Dra Last 7 Note: D Congoing Ongoing Ongo	Its         Review           Breakdown         5,002           Breakdown         5,002           Schedule         Nov 10,2020           Nov 10,2020         Nov 10,2020           Nov 10,2020         Nov 10,2020           Nov 10,2020         Nov 10,2020	
Search	and filter	Delivery     Active     Active     Active     Active     Active     Active     Active     Active     Active	Bid Strategy      Bid Strategy      Lowest cost     Conversions     Lowest cost     Lowest cost	Budget         Last S           Budget         Nov 1           Budget         Yester           E20.00         Nov 1           Budget         Yester	1,2020,92         Pure           by         Pure           ty         1,2020,92           by         1,2020,92           by         Pure           1,2020,92         Pure           tay         Pure           1,2020,92         Pure           tay         Pure           1,2020,92         Pure           tay         Pure           1,2020,92         Pure	esuits Received a 1,57 5 1,75	I Selected ×         Impressions           View 1         .730           74         1,730           94         1,280           83         1,184           12         1,552           96         1,912           13         1,225           27         3,775	Ads for 1 Ad Sr Setup () Result Per horbase () Per horbase	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.37 £8.93 £9.02	Total Discard Dra Last 7 Note: Dr Congoing Ongoing Ong	Review         Review           Breakdown         5,202           Breakdown         Breakdown           Schedule         Nov 10,2020           Nov 10,2020         Nov 10,2020	0 - Nov 11, 202           • Reports           0 - Ongoing
Search	and filter	Delivery     Active     Active     Active     Active     Active     Active     Active     Active     Active	Bid Strategy     Bid Strategy     Bid Strategy     Lowest cost     Conversions	Bulles         Composition           Budget         Last S           E10.000         Last S           Days         E           E10.000         Days           E20.000         Nov 1           Days         Yeater           E2000         Nov 1           Days         Yeater	Pur 1, 2020, 9.2 Purc 1, 2020, 9.2	esults Rea - 1,57 -	I Selected ×         Impressions           view 1         .730           74         1,730           94         1,280           88         1,184           12         1,552           96         1,912           13         1,325           27         3,755           16         1,891	Ads for 1 Ad Se Setup  The Cost per Result Cos	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.37 £8.93 £9.02 £9.82	Total Discard Dri Last 7 Note: D Congoing Ongoing Ongoing Ongoing Ongoing Ongoing Ongoing Ongoing	Review         Review           diagr: Nor 5, 202         Nor 5, 202           diagr: Nor 5, 202         Nor 10, 202           B Breakdown         Breakdown           B Breakdown         Nor 10, 2022           Nor 10, 2022         Nor 10, 2022           Nor 10, 2022         Nor 10, 2022           Nor 10, 2022         Nor 10, 2022	0 - Nov 11,202 → Reports 0 - Ongoing 0 - Ongoing
Search	and filter	Delivery     Active	Bid Strategy     Bid Strategy     Bid Strategy     Lowest cost     Conversions     Lowest cost     Conversion	Budget         Last S           Budget         Last S           C10.00         Days           C10.00         Days           C10.00         Days           C10.00         Days           C10.00         Days           C20.00         Nov 1           Days         Yeater           C20.00         Nov 1	1,2020,92         Pure           tay         Pure           1,2020,92         Pure	esults Ree 	I Selected ×         Impressions           View 1	Ads for 1 Ad Sc           Setup         III           Cote preserve         III           Cote preserve         III           Pre Protostase         E2.42           Pre Protostase         E1.80           Pre Protostase         E1.90           Pre Protostase         E1.80           Pre Protostase         E1.80           Pre Protostase         E1.44           Pre Protostase         E2.57	t Columns: Perform Amount Spent £8.84 £9.02 £9.68 £9.93 £9.93 £9.92 £9.82 £10.06	Total Discard Dri Last 7 Note D  End Ongoing O	Review         Review           ddys: No 5, 202         No 5, 202           ddys: No 5, 202         No 10, 202           B Breakdown         Breakdown           B Breakdown         Schedule           Nov 10, 2022         Nov 10, 2022	0 - Nev 11, 202           • - Ongoing           0 - Ongoing
Search	and difer	Delivery     Active	Bid Strategy     Bid Strategy     Bid Strategy     Coversion	Bules         Cast 5           Budget         Last 5           Elicolo         Nev 1	1,2020,92           by           by           by           by           1,2020,92           by           by           1,2020,92	esuits         Res	I Selected ×         Impressions           View 1         .730           74         1,730           74         1,280           98         1,184           12         1,552           76         1,912           13         1,325           77         3,775           16         1,851           10         1,655           16         1,726	Ads for 1 ad Set Setup Cost of the set o	t Columns: Perform Amount Spent £8.84 £9.02 £9.02 £9.83 £9.02 £9.82 £10.06 £10.29	Total Discard Dri Last 7 Note: D Congoing Ongoing Ongo	Its         Review           days: Nov 5, 202         See and not not not do to do           Breakdown         Schedule           Nov 10, 2020         Nov 10, 2020	O − Nov 11, 202     Reports     P − Ongoing     O − Ongoing
Search	aud ditler	Delivery     Active	Bid Strategy     Bid Strategy     Bid Strategy     Lowest cost     Convestors     Convestors     Lowest cost     Convestors     Con	Bules         Cast 5           Budget         Last 5           Elicolo         Nev 1           Dany         Nev 1           Elicolo         Nev 1           Dany         Yeater           Elicolo         Nev 1           Dany         Yeater           Elicolo         Nev 1           Dany         Yeater           Dany         Yeater           Dany         Yeater           Elicolo         Nev 1	1,2020,92           by           by           by           by           1,2020,92           by           by           1,2020,92           by           by           1,2020,92           by           1,2020,92           by           1,2020,92           by           1,2020,92           by           1,2020,92	esuits         Res	I Selected ×         I           View 1         View 2           74         1,730           74         1,280           78         1,184           12         1,552           76         1,912           76         1,912           76         1,925           76         1,925           76         1,921           76         1,921           76         1,921           76         1,925           76         1,925           76         1,921           77         2,775           78         1,925           79         2,725           70         1,226           72         2,2293	Ads for 1 Ad Sc Setup	t Columns: Perform Amount Spent 2.9.84 2.9.02 2.9.68 2.9.37 2.8.93 2.9.02 2.9.82 2.10.06 2.10.29 2.9.58	Total Discard Dri Last 7 Note: D  Congoing Ongoing Ong	Its         Review           days: Nov 5, 202         Seen not notuced toda           Breakdown         Schedule           Nov 10, 2022         Nov 10, 2022	0 - Nov 11, 202           0 - Ongoing
Search	and difer	Delivery     Active	Bid Strategy     Bid Strategy     Bid Strategy     Coversions	Bules         Autor           Budget         Last 5           Elicolo         New 1	1,2020,92           ay           hype           ay           1,2020,92           ay           1,2020,92           ay           1,2020,92           ay           1,2020,92           ay           1,2020,92           by           1,2020,92           by           1,2020,92           by           1,2020,92           by           ay           1,2020,92           by           by           hy           hy           hy           by           hy           by           hy           hy           by	esuits         Rec           -         1,57           Ouse         2,122           Ames         1,05           Ames         1,26           Ames         1,66           Ames         1,66           Ames         2,126           Ames         1,53           Ames         1,53           Ames         1,53           Ames         1,53           Ames         1,53	I Celected ×         Impressions           View 1         View 2           74         1,730           74         1,280           78         1,184           12         1,552           76         1,912           76         1,912           76         1,921           76         1,921	Ads for 1 Ad Stat           Setup         III           Cottage         III           Cottage         III           Per Person         E.451           Per Person         E.451           Per Person         E.451           Per Person         E.451           Per Person         E.456           Per Person         E.252	t Columns: Perform Amount Spent £8.84 £9.02 £9.66 £9.37 £8.93 £9.92 £9.92 £10.06 £10.29 £9.58 £9.75	Total Discard Driv Last 7 Note: D  Congoing Ongoing On	Its         Review           days: Nov 5, 202         See an of notucle tool           Breakdown         Schedule           Nov 10, 2022         Nov 10, 2022	0         - Nov 11, 202           0         - Ongoing
Search	aun differ	Delivery     Active     Active	Bid Strategy     Bid Strategy     Bid Strategy     Bid Strategy     Coversion	Bulles         Composition           Budget         Last S           C1000         Last S           C1000         Days           C1000         Days           C1000         Days           C2000         Nov 1           Days         Days           C2000         Nov 1           Days         Yeater           C2000         Nov 1           Day	1,2020,92         Pure           ay         1,2020,92           ay         Pure           1,2020,92         Pure           ay         1,2020,92           ay         Pure           1,2020,92         Pure           ay         1,2020,92           ay         Pure           1,2020,92         Pure           ay         Pure           1,2020,92         Pure           ay         Pure           1,2020,92         Pure           ay         Pure           1,2020,92         Pure           ay         Pure           ay         Pure	esuits         Res           -         1,57           0         1,57           2         1,22           4         1,05           5         1,75           5         1,76           6         1,24           hates         1,66           hates         1,66           hates         1,66           hates         3,52           8         3,12           8         1,55	I Celected ×         I           View 1         View 2           74         1,730           74         1,280           74         1,280           78         1,184           72         1,552           76         1,912           76         1,912           76         1,891           70         1,652           76         1,254           77         1,522           78         1,254           79         1,522           70         1,522           75         1,522	Ads for 1 Ad Sc Setup	t Columns: Perform Amount Spent 28.84 29.02 29.68 29.37 29.92 29.92 20.06 210.06 210.29 29.58 29.55 29.55 29.56	Total Discard Dir Last 7 Note: D Congoing Ongoing Ongo	Its         Review           days: Nov 5, 202         Seen of notucle toda           Breakdown         Schedule           Nov 10, 2022         Nov 10, 2022	0         - Nov 11, 202           0         - Ongoing           0         - Ongoing

#### Cost, Impression, Reach and Click

Overview 🔒	Campa	aigns								Today 14	Mar 2021	$\star$ < >
Recommendations	•							VIEW ST	ECOMINEN	UATIONS	Ľ	
Insights	•	Campaign status: All but removed ADD FILTER						Q =	COLUMNS	TL L	E] D EXPAND	MORE ^
<ul> <li>Campaigns</li> <li>Campaigns</li> </ul>	•	Campaign	:PV	Cost	Impr.	$\downarrow$ Interac	Interaction rate	Avg. cost	Conversion:	Cost / conv.	Conv. rate	Bid strategy type
Auction insights	•	Smart Shopping	-	US\$7.19	3,813	24 Clicks	0.63%	US\$0.30	0.00	US\$0.00	0.00%	Maximise conversion value
Ad groups     Product groups		Q Bumper Plates - New	-	US\$2.09	123	7 Clicks	5.69%	US\$0.30	0.00	US\$0.00	0.00%	Maximise conversions
Ads & extensions	•	Brand Campaign - New	-	US\$0.42	9	7 Clicks	77.78%	US\$0.06	0.00	US\$0.00	0.00%	Target CPA
<ul> <li>Videos</li> </ul>	•	Q Weight Plates & Weightlifting Platform - New	-	US\$2.95	129	6 Clicks	4.65%	US\$0.49	0.00	US\$0.00	0.00%	Maximise conversions
Landing pages	•	Q weight bench - New	-	US\$4.54	26	3 Clicks	11.54%	US\$1.51	0.00	US\$0.00	0.00%	CPC (enhanced)
Keywords		Q Dumbbells - New	-	US\$0.73	128	3 Clicks	2.34%	US\$0.24	0.00	US\$0.00	0.00%	Maximise clicks
<ul> <li>Audiences</li> </ul>	•	Q Home & Garage Gym - New	-	US\$0.85	42	3 Clicks	7.14%	US\$0.28	0.00	US\$0.00	0.00%	Maximise conversions
<ul> <li>Demographics</li> <li>Transferring data from www.</li> </ul>		Q 8_feb_search	-	US\$0.11	22	3 Clicks	13.64%	US\$0.04	0.00	US\$0.00	0.00%	Target CPA

#### **Temporary Ads**

Search	and Filter					inuary 1, 2021~2021.	
camp	aign	Advertising set		C Adve	ertising		
to make	👔 a copy 👻 🎤 Modified 💌	View more 🔻	View settings	Heat : achiever	ment 👻 📱 Analy	sis data 🔻 repo	rt 🔻
	Campaign name 👻	Published ↑	Bidding strategy	budget	result 👻	Reach	expo
	Participation 1-Copy	• Temporarily stored	Ad set bidding	Ad set budget u			
•	Participation 1	Active	Ad set bidding	Ad set budget u	10,320 Post participation	35,036	
	> Campaign 2 results ()				10,320 Post participation	35,03 person	

#### **Shoping Ads**

© COVID-	19 Resources	Campaigns		Ad Sets		Ads				
+ Create	🖺 Duplicate 🔹 🥕	Edit 💌 More 💌	Preview		Columns: Performance	• • 1	Breakdown 👻	Reports 💌		
	Ad Name	*	Delivery *	Ad Set Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results		
	Women's Casual Wate	erproof Backpack	<ul> <li>Active</li> </ul>	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5 Today	Link Clic		
	Women's Plus size Co	zy Wireless Brassiere	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5 Today	Link Clic		
	Genuine Leather Flora	I Wallets Purses For	<ul> <li>Active</li> </ul>	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5 Today	Link Clic		
	Elegant Classic Solid	Color Women's Hand	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5 Today	Link Clic		
	Female Big Chain Buc	ket Bag For Women	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5 Today	Link Clic		
	> Results from 5 ads ()						-	Link Clic		

#### Cost, Click, Impression, CPC Result for Shoping Ads

CAN	APAIGNS AUCTION INS	SIGHTS							2 months ag	o Feb 1 - 2	19, 2020 👻
+ 1	Campaign status: All ADD	FILTER					Q	ESMDAT	COLUMNS REPORTS	CONTHLOAD	CI :
	Campaign	Campaign type	↓ Cost	Clicks	impr.	Avg. CPC	Conversions	Conv. value	Conv. value / cost	Cost / conv.	Conv. rate
Total: Ca	ampaigns 💿		\$50,527.11	81,220	8,507,007	\$0.62	2,962.00	129,367.88	2.56	\$17.06	3.46%
•		Shopping	\$14,347.77	20,724	2,634,834	\$0.69	716.00	28,738.83	2.00	\$20.04	3.45%
•		Shopping	\$6,715.26	11,059	1,058,251	\$0.61	307.00	15,106.02	2.25	\$21.87	2.78%
•		Shopping	\$3,793.73	5,445	593,761	\$0.70	192.00	8,652.64	2.28	\$19.76	3.53%
•		Shopping	\$3,587.11	7,369	743,848	\$0.49	182.00	8,277.11	2.31	\$19.71	2.47%
•	٩	Search	\$3,298.83	1,820	11,163	\$1.81	186.00	8,814.42	2.67	\$17.74	10.22%
•		Shopping	\$3,108.23	4,507	483,015	\$0.69	160.00	6,432.71	2.07	\$19.43	3.55%
•		Shopping	\$3,070.71	4,800	635,148	\$0.64	146.00	6,701.15	2.18	\$21.03	3.04%
•		Shopping	\$2,888.75	5,793	752,978	\$0.50	193.00	6,683.69	2.31	\$14.97	3.33%

## New campaign

Overview	Enabled	Status: Limited	by budget 📈	Type: Shopping	Budget: US\$210	00/day	Optimisation	score: 70.2%					
Recommendations	Ad Gro	ups								Yesterda	y 13 Mar 2021	- <	>
Insights	300						•						
Ad groups													
Ad groups	0 —					13 Ma	, ar 2021						
Auction insights	+												
Product groups	T	Ad group status: A	l but removed	ADD FILTER				Q	H SEGMENT COLUM		WINLOAD EXPAND	MORE	,
Ads	•	Ad group	Status	Ad group type	$\psi$ Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Con	ıv. ra
Products	•	Ad group	Eligible	Shopping – Smart	425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31		0.67
Landing pages		Total: Al 💿			425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31		0.67
Placements	~	Total: C 💿			425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31		0.67
												1-1	
Products Landing pages Placements		Total: Al ⑦	Eligible	Shopping – Smart	425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31		

Total cost and Total Purches

Ô	Resource C	enter			Campaigns			00	Ad Sets			— Ad	s		
+	Create (	Duplicate	* / E	dit 💌 …									Columns:	REPORT - F	Reports • ····
	On / Off	Campaig Name	Amount Spent	Purchases Conversion - Value	Purchase ROAS ↓ ∽ (Return on	Cost per Purchase	Cost per Unique - Purchase	CTR (All)	CPM (Cost per 1,000 - Impressions)	Landing Page v Views	Adds to Cart	Purchases -	Reach 👻	Impressions -	Cost per Unique Link Click
	•	12. New	\$398.60	\$13,589.12 [2]	34.09 [2]	\$36.24 [2]	\$36.24	3.02%	\$9.54	9.55 [2]	.7.3 [2]	.1.1. [2]	25,576	41,801	\$0.48
		WARM/	\$475.60	\$1.4,177.69 [2]	29.81 [2]	.\$39.63 🛛	\$39.63	2.88%	\$15.69	.6.27. [2]	-	.1.2 [2]	8,244	30,318	\$0.95
	•	6. EOFY	\$295.75	\$8,225.00 <sup>[2]</sup>	27.81 [2]	\$73.94 <sup>[2]</sup>	\$73.94	1.40%	\$7.63	.5Q6 (2)	-	A [2]	23,656	38,768	\$0.75
		COLD_R	\$1,106.11	\$25,567.39 [2]	23.11 🖾	<u>\$42.54</u> [2]	\$42.54	1.67%	\$11.29	863 12	-	26 [2]	46,055	98,007	\$1.28
	•	COLD_A	\$2,473.59	\$53.307.02 [2]	21.55 [2]	<u>\$29.80</u> [2]	\$33.43	1.27%	\$9.63	2.1.59 [2]	.358 [2]	.83 [2]	115,272	256,953	\$1.32
		COLD_L	\$6,777.01	\$144,372 <sup>[2]</sup>	21.30 [2]	.\$56.0.1. <sup>[2]</sup>	\$112.95	2.13%	\$15.20	.6.3.01 <sup>[2]</sup>	.927 [2]	.1.21 [2]	136,376	445,992	\$1.80
	•	12. New	\$334.68	\$6,632.09 [2]	1.9.82 [2]	\$25.74 [2]	\$30.43	0.78%	\$16.52	6,5 [2]	7.4 [2]	.1.3 [2]	11,516	20,259	\$3.85
	•	5.2020	\$96.23	\$1,457,00 <sup>[2]</sup>	1.5.14 [2]	<u>\$48.12</u> [2]	\$48.12	3.15%	\$5.08	391 [2]	-	2 [2]	11,824	18,936	\$0.28
	•	5.2020	\$39.34	\$589.00 [2]	14.97 [2]	\$39.34 [2]	\$39.34	2.60%	\$10.76	.6.2 🖾	-	.1. <sup>121</sup>	2,752	3,655	\$0.66
		COLD_O	\$1,647.13	\$23,524.14 [2]	14.28 [2]	<u>\$49.91</u> [2]	\$49.91	1.33%	\$20.33	534 [2]	21.1 [2]	33 [2]	30,952	81,014	\$3.2
		> Results	\$30,024.84 Total Spent	\$410,507.64 P	.1.3.67 121 Average	\$52.40 [2] Per Action	\$74.69	1.82% Per Impre	\$10.71 Per 1.000 Impres	<b>34,330</b> 12 Total	<b>2,613</b> [2] Total	57.3 121 Total	735,647 People	2,803,775 Total	\$1.3 Per Actio

## **Total Earn**

reate Rule				Columns: Custom *	Breakdown * Export *
-	Reach	Cost per Result	Budget	Amount Spent	Website Registrations Completed
	502,803	\$2.64 Per Complete Registration	<b>\$600.00</b> Daity	\$28,174.96	10,680
	334,969	\$3.47 Per Complete Registration	\$250.00 Daily	\$17,706.63	5,107
	235,887	\$4.00 Per Complete Registration	\$200.00 Daily	\$11,209.89	2,804
	69,116	\$3.38 Per Complete Registration	\$30.00 Daily	\$7,389.06	2,184
	57,237	\$3.59 Per Complete Registration	\$50.00 Daily	\$7,164.58	1,994
	102,163	\$3.76 Per Complete Registration	\$65.00 Daily	\$5,995.71	1,596
	1,667,277 People	Multiple Conversions		\$144,512.06 Total Spent	<b>43,152</b> Total

Total Cost and Total Earn

	💼 🐼 🗣 R	ules 🔻							View Setup	Columns: Custo	m 🔻 Breakd	Iown 💌 Re
Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Website Purchase ROAS (Return	Purchase ROAS (Return on Ad Spend)	Mobile App Purchase ROAS (Return	Purchases	Mobile App Purchases	Offline Purchases	Purchases Conversion Value	Mobile App Purchases Conversion
\$3,750.31	Ongoing	5,125	88	-	3.54	3.54	-	88	-	_	\$13,287.39	\$0.00
\$3,903.97	Ongoing	4,775	75	-	2.98	2.98	-	75	-	-	\$11,643.27	\$0.00
\$2,240.75	Ongoing	4,693	70	-	4.85	4.85	-	70	-	-	\$10,865.29	\$0.00
\$3,749.84	Ongoing	3,602	65	_	2.64	2.64	-	65		-	\$9,891,58	\$0.00
\$752.60	Ongoing	1,065	58	-	11.46	11.46	-	58	-	-	\$8,623.47	\$0.00
\$360.28	Ongoing	105	34	_	13 29	13.29	-	34	-	-	\$4,788.87	\$0.00
\$37.36	Ongoing	40	14	-	9.11	9.11	-	14	-	-	\$340.46	\$0.00
\$4.92	Ongoing	1	- 1111	- 11	-	- 1111	-	-	-	-	\$0.00	\$0.00
-	Ongoing	_	-	_	_	-	-	-	-	-	\$0.00	\$0.00
-	Ongoing	- 1111	- 1111	-	- 11	- 111	-	-	- 11	-	\$0.00	\$0.00
\$14,800.03 Total Spent	-	19,407 Total	404 Total	Total	4.02 Average	4.02 Average	Average	404 Total	Total	Total	\$59,440.33 Total	\$0.00 Total

## **Traffic Ads**

	Ads Manag	er			Search	business			Q 🐜 KE	Sarry Inc. 👻 🐥	٠
Bahia Bo	owls (14431)	55389142 🔻			Upo	dated 33 minute	es ago 🖸	Discard Draft:	Review	and Publish (1)	
Q Sear	rch 👻	🍸 Filters 🔻 🛛	+ Add filters to narrow the da	ita you are seein	g.			Lifet	me: Aug 16, 2	019 - Mar 31, 2020	•
🕘 Acı	count Over	view	Campaigns		BA 80	Sets			ds		
+ Crea	ate (B	Duplicate 💌	🖌 Edit 👻 🚡 A/B Te	est 🔯	More - Prev	iew Rules	• •	View Setup 🌒	III <b>-</b>	T Reports	•
	Ad N	ame	-	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance	Eng Rat Ad
	• 💦	Traffic 10% offer	r - Estero - slideshow	\$5.00 Daily	Mar 26, 2020, 5 days ago	47 Link Clicks	2,413	3,890	\$0.50 Per Link Cl	Average	Bot
	•	Traffic 10% offer	r - Cape Coral - slideshow	\$5.00 Daily	Mar 26, 2020, 5 days ago	59 Link Clicks	2,363	3,520	\$0.40 Per Link Cl	Above average	
	• న		site: https://bahiabowls.com/	Using ca		65 Link Clicks	1,903	2,732	\$0.31 Per Link Cl	Above average	
	•	Promoting Web:	site: https://bahiabowls.com/	Using ca	Mar 23, 2020, 8 days ago	133 Link Clicks	4,671	6,340	\$0.15 Per Link Cl	-	
	•	Engagement Ca	pe Coral - General - Online	Using ca	Mar 18, 2020, 13 days ago	331 Post Enga	2,258	3,499	\$0.05 Per Post E	Above average	Ab
		Results from 71 ads ( Excludes deleted items			-	-	89,425 People	299,784 Total	-		

Website purches Result for My ads

Q Se	arch <del>-</del>	▼ Filters ▼         Campaign Name: sugatan ×	+			5	Save Filter Clear	Last mont Note: Does	h: 1 Feb 2019 - 28 s not include today's	Feb 2019 data
	Accou	Int overview 🔀 Cam	paigns		Ad sets		Ads			
+	Create	Duplicate 💌 🎤 Edit 💌 Mo	re ▼ Rules ▼			View Setup 🔵	Columns: David -	Funnel 2 🔻	Breakdown 💌	Reports 💌
		Campaign name	👻 elivery 🔺	Budget	Amount spent	Website purchases conversion	Website purchase ROAS (return	Website purchases	Cost per Purchase	Website checkout initiatee
		[Sugatan] MOF+BOF   DPA Studio   CBO	Active	kr650.00 Daily		kr277,281.26	11.03	325	kr77.32	1,25
		[Sugatan] MOF + BOF   CBO   DPA UGC	Active	kr550.00 Daily		kr201,435.45	11.85	212	kr80.16	81
		[Sugatan] MOF + BOF   DPA   CBO   Worldwide	Active	kr1,400.00 Daily		kr322,224.04	7.96	289	kr140.02	1,85
		[Sugatan] MOF up   Conversion   CBO	Active	kr4,225.00 Daily		kr240,854.54	3.63	242	kr274.12	1,74
		[Sugatan] Back-End   CBO	Active	kr555.00 Daily		kr37,303.59	4.76	46	kr170.45	18
		[Sugatan] MOF down   Conversion   CBO	Active	kr3,550.00 Daily		kr429,101.00	7.87	446	kr122.27	1,89
		[Sugatan] BOF   Conversion   CBO	Active	kr3,275.00 Daily		kr451,538.01	10.00	415	kr108.76	3,17
		[Sugatan] TOF   Conversion   CBO	Active	kr40,983.12 Daily		kr1,639,685.29	2.39	1,527	kr448.46	10,16
		[Sugatan] TOF   Creative Sheet	Not delivering Ad sets inactive	Using ad se	. —	kr0.00	-	_	-	-
		Results from 41 campaigns )			kr1,304,532.18 Total Spent	kr4,949,076 Total	3.79 Average	<b>4,843</b> Total	kr269.36 Per Action	28,57: Tota

# Ads Result

Camp	aigns		Ad S	ets			1 Sele	cted x	Ads for 1 Ad 5	let		
+ Create	🚺 Duplicate 🔹 🧨 Edit		44 the C	ଟ୍ଟ Rai	es 🕶			View \$	ienup 🌒 🔳	Columns: Performa	nce 🕶 🕇	Breakdown 👻 Reports 👻
	Ad Set Name	- Delivery	- Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule
	UFC LIRE LJURGEN	Active	Lowest cost	£10.00			1,574	1,730	- Per Parchase	£8.84	Ongoing	Nov 10, 2020 - Ongoing
	UFC LIRE LEX PLAYERS	<ul> <li>Active</li> </ul>	Lowest cost Colvernizores	£10.00		2 Purchadara	1,204	1,280	£4.51 Per Purchase	E9.02	Orrgoing	Nov 10, 2020 - Ongoing
	UFCI UK I EX PLAYERS	<ul> <li>Active</li> </ul>	Lowest cost	£20.00 Daily	Nov 11, 2020, 9:2 Yesterday	4 Parchanes	1,098	1,184	É2.42 Per Parchase	£9.68	Ongoing	Nov 10, 2020 - Ongoing
	LFC LUKT JURGEN	<ul> <li>Active</li> </ul>	Lowest cost	£20.00 Duity	Nov 11, 2020, 9:2 Yesterday	2 Corchumn	1,442	1,552	£4.68 Per Partheer	£9.37	Ongoing	Nov 10, 2020 - Ongoing
	UFCTIRE	<ul> <li>Active</li> </ul>	Lowest cost Conversions	E20.00 Daily	Nov 11, 2020, 9:2 Yesterday	5 North-spire	1,796	1,912	E1.79 Per Parchase	E8.93	Ongoing	Nov 10, 2020 - Ongoing
	LFCTUK	<ul> <li>Active</li> </ul>	Lowest cost Convenions	£20.00 Duity	Nov 11, 2020, 9:2 Yesterday	6 Parchanni	1,243	1,325	€1.50 Per Purchase	E9.02	Ongoing	Nov 10, 2020 - Ongoing
	AFC Lireland	Active	Lowest cost	520.00 Durly	Nov 11, 2020, 9:2 Yesterlay	4 Parchases	3,527	3,775	E2.46 Per Parchane	69.82	Ongoing	Nov 10, 2020 - Ongoing
	AFC   Ex Players   UK	<ul> <li>Active</li> </ul>	Lowest cost	£20.00 Cody	Nov 11, 2020, 9:2 Yeslerday	7 Furcheone	1,686	1,891	£1.44 Per Parchane	£10.06	Ongoing	Nov 10, 2020 - Ongoing
	AFC FUK EWenger	<ul> <li>Active</li> </ul>	Lowest cost	E20.00	Nov 11, 2020, 9:2 Yesteecay	4 Neculari	1,430	1,655	E2.57 Per Planta ap	£10.29	Ongoing	Nov 10, 2020 - Ongoing
	AFC JUK CFC I IRE	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2 Yuniorday Nov 11, 2020, 9:2	2 Putchquare 3	1,606	1,726	£4.79 Per Parchane £3.25	£9.58 £9.75	Ongoing	Nov 10, 2020 - Ongoing
	CFC   LAMPARD & CFC   IRE	<ul> <li>Active</li> <li>Active</li> </ul>	Lowest cost Conventions Lowest cost	E20.00 Daily E20.00	Nov 11, 2020, 9:2- Veconcum Nov 11, 2020, 9:2-	3 Turchaurs 8	1,537	1,920	E3 25 Per Parchane £1.25	£9.96	Ongoing	Nov 10, 2020 - Origoing Nov 10, 2020 - Origoing
× .	CFC   LAMPARD & CFC   UK	Active	Covversions Lowest cost	Cuty E10.00	Vesterday	Puchases	1,195	1,262	Per Purchase	(9.78	Ongoing	Nov 10, 2020 - Ongoing
		· Arthur	Conversions - Lowest post	Dally #20.00	Nov 11 2020 9-2	Dirmair A -	1.431	1.528	For Plathane #2.52	£10.08 .		Nov 10, 2020 - Onexion
	Results from 18 ad sets @     brukdes desered dema.		· · · · · · · · · · · · · · · · · · ·	+ 200 DBH -	-	74 Parchana	48,704	65,176	É4.08	£301.61	Acti	vate Windows

## **Click And Impression for My Launching Ads**

	)/aw/overview?ocid=28963404	3&euid=307539257&u	=1008214193&uscid=28	•	0	1 🔅 😋 📅 fi 🕤 🖌 🔍 💌	🖈 🀔 🗄 Readin
≡ , Google Ads	All campaigns			SEARCH REPORTS TOOLS &			
<ul> <li>Update your tax info - Please upd</li> <li>Overview</li> <li>Cam</li> </ul>	ate your "GST/HST Registration Nu paign status: All; Ad group status: A		to higher taxes.				FIX IT
Recommendations •	Clicks <del>▼</del> 3.05K	Impressions ▼ 227K	Avg. CPC	<sup>Cost</sup> \$1.99K	:	Recommendations :	
Campaigns		22/K	\$0.05			1 ad group does not have any ads	
Ad groups	1.9К		$\wedge$	14	OK	Get your ads running by adding ads to each ad group	
Ads & extensions							
Videos	950			70	ĸ		
Landing pages	0		/	\			
Audiences	4th quarter 20	18		3rd quarter 2021		VIEW	
Demographics	Campaigns		:	Measure conversion	ns	:	
Placements		Cost 💌 Cl	icks 💌 CTR 💌				
Settings	Trafic vers le site W	eb CA\$1,991.83	3,049 1.35%	<ol> <li>Select the action the</li> </ol>	nat you'd li	ke to track	
Get the Google Ads mobile app	vidéo youtube	CA\$0.00	0 0.00%	A conversion action that people do after		hing valuable to your business ng with your ads.	
🖉 🔮 😢 🖉	9 🗳 问 🛛	25 🛑 🚺	🕥 🔹 🖬	📗 🛃 🏏 🎯		> S 🗖 🧭 🔼	1

	Campaign	s 00	Ad Sets		- A	ds		
+	Create	🖿 💌 Edit 💌 More 🕶		View Setup	Columns: Per	formance 👻 📲 B	Breakdown 👻 Rep	iorts 🔻
	On / Off	Campaign Name -	1 Results -	Reach -	Impressions -	Cost per Result 🔍	Amount Spent -	Ends
		Mindful Space Traffic Ads Campaign	 Link Click	-	-	– Per Link Click	RM0.00	Aug :
		Ongoing Send Message promotion MindfulSp	2 Messaging Conversa	34,272	69,662	RM120.37 Per Messaging Conv	RM240.74	On
		[28/11/2020] Promosikan \Tempah Sekarang	 Link Click	_	-	– Per Link Click	RM0.00	Dec 2
		[28/11/2020] Promosikan \Tempah Sekarang	6 Link Clicks	487	490	RM1.45 Per Link Click	RM8.69	Dec 2
		Post: "FREE trainee counselling session appo	208 Link Clicks	16,663	26,644	RM0.73 Per Link Click	RM151.08	Dec 30
		Post: "Has quality mental healthcare been ac	182 Link Clicks	13,677	22,922	RM0.55 Per Link Click	RM100.00	Aug 6
		Post: "Irvin Yalom is an existential psychiatris	443 Link Clicks	16,284	20,757	RM0.23 Per Link Click	RM100.00	Jul 9
	_	> Results from 108 campaigns ①	-	1,331,472	2,721,459	D143.00	RM21,161.14	lun 1

	Campaign	S	OB Ad Sets			- A	ds			
+	Create [	🖺 👻 🎤 Edit 💌 More 💌		,	View Setup		s: Custom 🔻	Breakdow	n 🔻 Re	eports 💌
	On / Off	Campaign Name	- ts -	Reach -	Impressions	Cost pe	r Result 📼	Amount Spent	- Ends	-
		Wedding Dress	226 Link Clicks	6,446	7,919		\$0.22 Per Link Click	\$49	.67 Jul	28, 2019
		[09/23/2015] Promoting Divine Glory Apparel		-	-		– Per Page Like	\$0	.00 Oc	et 2, 2015
		[09/07/2015] Promoting http://www.dga.com		_			– Per Link Click	\$0	.00 Sep	17, 2015
		> Results from 3 campaigns ()	Conversions	<b>6,446</b> People	<b>7,91</b> 9 Tota		– le Conversions	\$49 Total S	9.67 ipent	
Q	Search and fil	ter						Maximum: Jul 22, 2	2018 – Aug 22	2, 2021
	Search and fil		●□ Ad Sets			- A		Maximum: Jul 22, 2	2018 – Aug 22	2, 2021 ·
			Contraction Ad Sets			- A	ds	Maximum: Jul 22, 2	2018 – Aug 22 Reports 、	
	Campaigns		<ul> <li>Ad Sets</li> <li>Results</li> </ul>	- Reach	v Impression		ds	nns: Custom 💌	Reports •	
	Campaigns Create ([	Edit Campaign Name Post: * 1 Backpack AED 50 *	O Results  Messaging Conve	_	v Impression		ds	nns: Custom 👻	Reports •	Ends
	Campaigns Create ( On / Off	s Campaign Name Post: `► 1 Backpack AED 50 ►` Post: 'ঊ গানটা পুরোটা গুনুন সবাইজাস্ট দা	G Results  Messaging Conve	 rersa  ruPlay	-	s v -	ds Cost per Res Per Messaging Cost per T	Inns: Custom  Amount Inns: Custom  Amount Conv_ InnoPlay	Reports • t Spent • \$0.00 \$0.00	Ends Ju
	Create (1 On / Off		Results      Messaging Convert      Thr      Thrue		622	<b>s</b> - - 625	ds Cost per Res Per Messaging Cost per 1 Cost per 1	Ins: Custom  Amount  Corv.  Corv.  S0.003  hruPlay	Reports • <b>Spent</b> • \$0.00 \$0.00 \$0.21	Ends Ju Ju
	Create () On / Off	s Campaign Name Post: ` 1 Backpack AED 50 Post: ' গানটা পুরোটা স্তনুন সবাইজাস্ট দা Post: ' গানটা পুরোটা স্তনুন সবাইজাস্ট দা Post: ' পার্নপূর্ণতা পাক পৃথিবীর সকল তালোবাসা.	P Results      Messaging Conv Thru Thru	- - ruPlay 62 uPlays 3,213 uPlays	- 622 16,304	s – – 625 17,115	ds Cost per Res Per Messaging Cost per 1 Cost per 1	Ins: Custom    Amount	Reports • \$ Spent • \$ 0.00 \$ 0.00 \$ 0.21 \$ 1.39	Ends Ju Ju Ju
	Create (1		<ul> <li>Pesuits</li> <li>Messaging Conv</li> <li>Thr</li> <li>Thru</li> <li>Thru</li> <li>Link I</li> </ul>	- nuPlay 62 UPlays 3,213 3,213 47 Clicks	6,052	s - - 625 17,115 7,341	ds Cost per Res Per Messaging Cost per T Cost per T S Cost per T	nns: Custom   Amount  Conv_ Co	Reports • <b>Spent</b> • \$0.00 \$0.00 \$0.00 \$0.21 \$1.39 \$30.54	Ends Ju Ju Ju
	Create ()		P Results      Messaging Conv      Messaging Conv      Thr      Thr      Thr      Case      Case		- 622 16,304 6,052 3,287	s – – 625 17,115 7,341 5,854	ds III Colum Cost per Ress Per Messaging Cost per T Cost per T S Cost per T Per Li Per Post Enge	Ins: Custom    Amount	Reports • \$ Spent • \$ 0.00 \$ 0.00 \$ 0.21 \$ 1.39 \$ 330.54 \$ 3.00	Ends Ju Ju Ju Ju
	Create () On / Off		P Results      Messaging Conv      Messaging Conv      Thr      Thr      Thr      Case      Case	- ruPlay 62 uPlays 3,213 uPlays 47 Clicks 274 843	6,052	s - - 625 17,115 7,341	ds III Colum Cost per Ress Per Messaging Cost per T Cost per T S Cost per T Per Li Per Post Enge	Ins: Custom	Reports • <b>Spent</b> • \$0.00 \$0.00 \$0.00 \$0.21 \$1.39 \$30.54	Ends Ju Ju Ju

## Pet site Ads (Only one and half month result)

<mark>م</mark> s	earch and filt	ler					Maximum: Jul 6, 20	21 – Aug 22, 2021	•
•	Campaigns		OD Ad Sets	;		Carl Ads			
+ C	reate (i	🕯 💌 🎤 Edit 💌 More 🕶	Preview	Vi	ew Setup 🌒 💷	Columns: Performance	Breakdown		•
	On / Off	Ad Name	~	1 Results -	Reach -	Impressions -	Cost per Result 🚽	Quality Ranking - Ad Relevance	Enç Rat Ad F
		Dog Site Ad		54 Link Clicks	1,854	2,008	\$0.26 Per Link Click	Average	
		> Results from 1 ad 0		54 Link Clicks	1,854 People	<b>2,008</b> Total	\$0.26 Per Link Click		
		14924 C		54			\$0.26		

## **New KEyword Resarch**

Overview	• En	abled	Status: Eligible Type: Search Budget	: US\$80.00,	/day Op	timisation sco			Add 3 new ke re details 🗸	ynoida x			
Recommendations	Ŧ	Ŧ	Ad status: All but removed ADD FILTER						Q =	COLUMNS REF	ORTS DOWNLOAD	E3 EXPAND MO	RE
Insights		•	Ad	s	Ad type	Clicks	$\downarrow$ Impr.	CTR	Avg. CPC	Cost	Conversion:	Cost /	Conv. rate
Ad groups Ads & extensions Ads		•	#1 Trusted Seller   Years of Training Experience   Vulcan Strength Equipment +7 vulcanstrength.com/Fitness/Equipment Bulk discounts for facility equipment & military purchase. Free shipping to cont. USI High View assets details	wed ad): marks in tt	Responsive search ad	92	173	53.18%	US\$0.10	US\$9.47	1.00	US\$9.47	1.09%
Extensions • Landing pages • Keywords		•	Vulcan Fitness Equipment   #1 Trusted Seller   Buik Discounts & Free Shipping vulcanstrength com/Fitness/Equipment Huge range of fitness equipment for home, garage gym or large strength training gyms. Buik discounts for facility equipment. 100% Satisfaction Guarantee. Buy now!	wed	Expanded text ad	20	41	48.78%	US\$0.12	US\$2.40	2.00	US\$1.20	10.009
Audiences Demographics		•	Vulcan Strength Kettlebell   Durable & Adjustable   Tone Your Entire Body +8 more www.vulcanstrength.com/Kettlebells Constructed with a consistent diameter bell & handle size. High quality steel. Available in a View assets details	wed	Responsive search ad	5	8	62.50%	US\$0.43	US\$2.17	0.00	US\$0.00	0.009
Placements Settings		•	Vulcan Strength Kettlebell   Durable & Adjustable   Tone Your Entire Body www.vulcanstrength.com/Kettlebells Constructed with a consistent diameter bell & handle size. High quality steel. Available in a variety of weights. 100% original & authentic. Buv now!	wed	Expanded text ad	0	3	0.00%	_	US\$0.00	0.00	US\$0.00	0.009

Ads Group

Overview	🔵 Ena	abled	Status: Eligible	e Type: Search	Budget: US\$8	0.00/day	Optimisati	ion score: 93.9%		More details 🗸				
Recommendations	Ad	Gro	oups									Yesterday 13	Mar 2021	- < 2
nsights		0						13 Mar 2021						
Ad groups	+	T	Ad group status: A	All but removed	ADD FILTER					Q = SEARCH SEGMEN				DRE
Ad groups		•	Ad group	Status	Target CPA	Conversions	Cost / conv.	Ad group type	$\downarrow$ Clicks	Impr.	CTR	Avg. CPC	Cost	Conv. ra
Auction insights Ads & extensions		•	vulcan strength	Eligible	US\$4.76 🖂	3.00	US\$3.96	Standard	112	214	52.34%	US\$0.11	US\$11.87	2.6
anding pages		•	vulcan kettlebells	Eligible	US\$5.00 🔀	0.00	US\$0.00	Standard	5	12	41.67%	US\$0.43	US\$2.17	0.0
(eywords		•	vulcan barbell	Eligible	US\$5.00 🔀	0.00	US\$0.00	Standard	0	0	-	-	US\$0.00	0.0
Audiences		•	vulcan power rack	Eligible	US\$5.00 🔀	0.00	US\$0.00	Standard	0	2	0.00%	-	US\$0.00	0.0
Demographics		0	vulcan bumper plates	Paused	US\$4.76 📉	0.00	US\$0.00	Standard	0	0	-	-	US\$0.00	0.0
Placements			Total: 💿			3.00	US\$4.68		117	228	51.32%	US\$0.12	US\$14.04	2.5
Settings		$\sim$	Total: (2)			3.00	US\$4.68		117	228	51.32%	US\$0.12	US\$14.04	2.5

# **Total Campaign**

≡ 🔥 Googl	e Ads	All campaigns			Q SEAR	H REPORTS			?	<b>(</b> ) 216-588-6	562 cyrus - Vu sdjadid@ç	Ican Str Imail.com
Overview 🏠	<b>• •</b>	Campaign status: All but removed ADD FILTER						Q =	T COLUMNS	REPORTS DOWNLO	E] ID EXPAND	MORE ^
Recommendations	•	Campaign	:PV	Cost	Impr.	$\downarrow$ Interact	Interaction rate	Avg. cost	Conversion:	Cost / conv.	Conv. rate	Bid strategy type
Insights -	•	Smart Shopping	-	US\$189.99	51,275	425 Clicks	0.83%	US\$0.45	2.87	US\$66.31	0.67%	Maximise conversion value
Campaigns 🔶 🏠	•	Brand Campaign - New	-	US\$14.04	228	117 Clicks	51.32%	US\$0.12	3.00	US\$4.68	2.56%	Target CPA
Auction insights	•	Q Bumper Plates - New	-	US\$59.04	1,683	102 Clicks	6.06%	US\$0.58	0.32	US\$186.72	0.31%	Maximise conversions
Ad groups	•	Q Weight Plates & Weightlifting Platform - New	-	US\$40.30	1,627	79 Clicks	4.86%	US\$0.51	0.00	US\$0.00	0.00%	Maximise conversions
Product groups	•	Q Dumbbells - New	-	US\$11.74	1,112	36 Clicks	3.24%	US\$0.33	0.00	US\$0.00	0.00%	Maximise clicks
Ads & extensions	•	A Home & Garage Gym - New	-	US\$21.64	637	32 Clicks	5.02%	US\$0.68	0.00	US\$0.00	0.00%	Maximise conversions
Videos	•	Equipment for CrossFit	-	US\$17.20	1,367	29 Clicks	2.12%	US\$0.59	0.00	US\$0.00	0.00%	Maximise clicks
Landing pages	•	8_feb_search	-	US\$11.53	493	28 Clicks	5.68%	US\$0.41	0.00	US\$0.00	0.00%	Target CPA
▶ Keywords	•	Q Urethane Bumper Plates	-	US\$15.85	343	18 Clicks	5.25%	US\$0.88	0.00	US\$0.00	0.00%	Maximise conversions
Audiences	•	Q Power Rack Campaign	-	US\$7.20	566	16 Clicks	2.83%	US\$0.45	0.00	US\$0.00	0.00%	Maximise conversions
Demographics     Placements		Total: All but removed campaigns ③	-	US\$440.65	60,251	921 Clicks	1.53%	US\$0.48	6.18	US\$71.29	0.67%	

Ê	Resource (	Center Can	npaigns	Ad Sets		- Ads		
+ 0	Create	🖆 💌 🎤 Edit 💌 More 🔻		View Setup	Columns:	Custom 👻 📱 Br	eakdown 👻	Reports •
	On / Off	Campaign Name	- Reach -	Impressions -	Cost per Result 👻	Amount Spent 👻	Ends -	Frequenc
	•	[08/07/2021] Promoting https://theonli	neexp 171	174	– Per Landing Page Vi	\$1.09	Jul 13, 2021	
		Catalogue Campaign	207,681	362,248	— Per Purchase	\$36.86	Jul 16, 2021	
		> Results from 2 campaigns 6	207,745 People	362,422 Total	 Multiple Conversions	\$37.95 Total Spent		

Search a										Lifetime: 16 Oct 20	20 20 0011 2021
🗅 Campai	igns		Ad se	ts			E	Ads			
+ Create	(🖿 Duplicate 💌 🧨 Edit 💌 🖉	A/B test	5 🗊 🗱	Rules 💌				View Setup 🌒 📕	Columns: Custom 👻	Breakdown	Reports
	Ad set name -	Delivery ↑	Bid strategy	Budget -	Last significant edit	Attribution setting	• Results -	Reach -	Impressions -	Cost per result 🚽	Amount spen
	Scotland   Football   1993   LL 4-7%	Learning	Lowest cost Conversions	\$10.00 Daily	23 Jan 2021, 04: 2 days ago	7-day click or	152 Purchases	74,176	162,375	\$5.34 Per Purchase	
	Scotland   Football   1993   LL 1-3%	<ul> <li>Learning limited</li> </ul>	Lowest cost Conversions	\$20.00 Daily	19 Jan 2021, 06: 6 days ago	7-day click or	415 Purchases	119,241	346,827	\$4.68 Per Purchase	
	United Kingdom (excluding Scotland)   Footb	<ul> <li>Active</li> </ul>	Lowest cost Conversions	\$50.00 Daily	14 Jan 2021, 05: 11 days ago	7-day click or	251 Purchases	75,340	126,838	\$2.74 Per Purchase	
	Scotland   Rangers F.C.   1988   \$15	<ul> <li>Ad errors</li> </ul>	Lowest cost Conversions	\$8.00 Daily		7-day click or	6 Purchases	7,922	12,415	\$9.72 Per Purchase	
	Scotland   Football   1988   \$15	<ul> <li>Ad errors</li> </ul>	Lowest cost Conversions	\$8.00 Daily		7-day click or	8 Purchases	7,384	10,892	\$7.32 Per Purchase	
	Scotland   Male   1988   \$15	<ul> <li>Ad errors</li> </ul>	Lowest cost Conversions	\$10.00 Daily	19 Jan 2021, 06: 6 days ago	7-day click or	12 Purchases	7,904	11,474	\$5.38 Per Purchase	
	Scotland   8-10%   \$15 IRE	Off	Lowest cost Conversions	\$8.00 Dally		28-day click o	3 Purchases	5,822	6,948	\$9.17 Per Purchase	
•	Scotland   4-7%   1988   \$15 IRE	Off	Lowest cost Conversions	\$8.00 Daily		28-day click o	2 Purchases	5,856	7,400	\$13.70 Per Purchase	
	Scotland   0-3%   1988   \$15 IRE	Off	Lowest cost Conversions	\$15.00 Daily		28-day click o	6 Purchases	6,268	8,835	\$5.64 Per Purchase	
	Scotland   8-10%   \$15	Off	Lowest cost Conversions	\$8.00 Daily		28-day click o	2 Purchases	5,266	6,301	\$14.38 Per Purchase	
	Scotland   4-7%   1988   \$15	Off	Lowest cost Conversions	\$8.00 Daily	17 Jan 2021, 15: 8 days ago	28-day click o	2 Purchases	4,391	5,341	\$13.85 Per Purchase	
•	UK   Celtic & Rangers   1988   \$15	Off	Lowest cost Conversions	\$8.00 Daily		7-day click or	4 Purchases	5,408	8,436	\$9.25 Per Purchase	
	UK   Scotland & Football   1988   \$15	Off	Lowest cost Conversions	\$8.00 Daily	17 Jan 2021, 15: 8 days ago	28-day click o	Purchase	4,609	5,842	Per Purchase	
	Scotland   Steven Gerrard   1988   \$15	Off	Lowest cost	\$8.00		28-day click o	2	4,072	5,982	\$13.90	
	> Results from 54 ad sets () Excludes deleted items				-	Multiple attrib	Purchase	558,470 People	<b>2,077,959</b> Total	Activate Windo Go to September 1985	

Conversition Ads (Are All Below )

g - Make a payment towards you status: All; Ad group status: All					FIX IT
	ADD FILTER				
Clicks -	Impressions -	Avg. CPC	Cost		:
69	6.67K	\$2.45	\$169		
70					— 7K
Λ					
35					— 3.5K
0 2 Nov 2020				23 Aug 2021	0
Campaigns		: 5	Search keywords	ADD KEYWO	ORD :
	Cost   Clicks	s 👻 CTR 👻	с	cost 👻 Clicks 👻 CTR	R 👻
Op Life Insurance	US\$169.07	69 1.03%	Iife insurance	US\$102.47 35	1.57%
	70 35 0 - 2 Nov 2020	70 35 0 2 Nov 2020 Campaigns	70 35 0 2 Nov 2020 Campaigns : 5	Campaigns : Search keywords	70 35 0 2 Nov 2020 23 Aug 2021 Campaigns : Search keywords • ADD KEYWO

	Campaigns	3	00	Ad Sets			Ads			
+	Create (	👻 💉 Edit 💌						Customize	e 💌 Reports 💌	
	On / Off	Campaign Name	-	3 Results -	Reach -	Impressions	- Co	st per Result 🔍	Amount Spent -	Ends
		Revolutionary Care Traffic Ads		700 Link Clicks	5,552	8,1	21	\$0.09 Per Link Click	\$64.86	Aug 3
		> Results from 1 campaign 0		700 Link Clicks			121 otal	\$0.09 Per Link Click	\$64.86 Total Spent	

Ad set name +	۵	Results +	Reach	Impressions	Cost per result	Budget	Amount spent	End
		66 Purchases	5,497	37,645	\$1.75 Per Purchase	\$30.00 Delly	\$115.65	Ongoin
		61 Purchases	94,869	177,503	\$2.88 Per Purchase	\$30.00 Delly	\$175.83	Ongoin
		58 Purchases	100,940	200,209	\$3.63 Per Purchase	<b>\$30.00</b> Daily	8210.79	Ongoin
		48 Purchases	62,481	99,846	<b>\$1.97</b> Per Purchase	<b>\$6.00</b> Daily	\$94.39	Ongoin
		40 Purchases	3,882	32,426	\$1.90 Per Purchase	\$1.00 Daily	S76.11	Ongoir
		27 Purchasas	29,359	41,090	\$1.14 Per Purchase	\$3.00 Daily	\$30.79	Ongoir
		26 Purchases	34,662	48,920	\$1.99 Per Purchese	\$30.00 Dally	\$51.63	Ongoir
		24 Purchases	50,448	76,345	\$2.84 Per Purchase	\$2.00 Delly	\$68.13	Ongoir
		21 Purchases	49,983	74,777	\$4.06 Per Purchase	\$30.00 Daily	\$85.36	Ongoir
		21 Purchases	50,223	69,560	\$1.97 Per Purchase	\$1.00 Daily	\$41.34	Ongoin
		19 Purchases	300	6,700	\$2.52 Per Purchase	\$1.00 Daily	\$47.80	Ongoir
		16 Purchases	17,771	21,928	\$2.24 Par Purchasa	\$8.00 Daily	\$35.80	Ongoir
Results from 193 ad sets		-	963,989	2,633,726			\$2,595.38	

Resource Center     Campaig			igns Or Ad Sets				- Ads			
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	Campaign Name	~	Deliver(↑	Bid Strategy	Budget	Attribution Setting	Results -	Reach		
	Brand Awareness		<ul> <li>Active</li> </ul>	Using ad set bid	Using ad set bu	7-day click	390 Estimated Ad Recall	3,571		
	Lead Generation		<ul> <li>Active</li> </ul>	Using ad set bid	Using ad set bu	7-day click	— On-Facebook Lead	482		
	Message		<ul> <li>Active</li> </ul>	Using ad set bid	Using ad set bu	7-day click		484		

Campaign name 👻	Delivery ↑	Bid strategy	Budget	Results	Reach
[16/01/2021] Promoting https://fireworkshou	<ul> <li>Active</li> </ul>	Lowest cost	RM30.00 Daily	31 Landing page views	
New campaign	<ul> <li>Active</li> </ul>	Using ad set bid	Using ad set bu	87 Purchases	
[16/01/2021] Promoting https://fireworkshou	<ul> <li>Active</li> </ul>	Lowest cost	RM30.00 Daily	96 Landing page views	
conversion	Active	Using ad set bid	Using ad set bu	60 Purchases	
> Results from 4 campaigns ()	Co	onversio			

~	h and filter									Last 7 days Note: Doors	e: Nov 5, 2020 - Nov 11, 20 not the total and any data	12.0
Camp	paigns		Ad	Sets			1 Selected ×	Ads for 1 Ad	Set			
+ Create	🚺 Duplicate 👻 🧨 Edit 👻	🔏 A/B Test 🛛 .	5 ê &	🐺 Ruk	15 🕶			View Setup	🖬 Golumns: Perform	ance - 1	Breakdown 🔻 Report	ts
	Ad Set Name	- Delivery	- Bid Strategy	Budget	Last Significant Edit	Results R	each Impres	sions Cost per Result	Amount Spent	Ends :	Schedule	
	UFC LIRE LJURGEN	<ul> <li>Active</li> </ul>	Lowest cost	610.00 Dely		– 1, Perchana	574 1	,730	£8.84	Ongoing	Nov 10, 2020 – Ongoing	
	LFC I IRE I EX PLAYERS	<ul> <li>Active</li> </ul>	Lowest cost	£10.00		2 1;	204 1	,280 £4.51	£9.02	Origoing	Nov 10, 2020 – Ongoing	
	UFC LUK LEX PLAYERS	<ul> <li>Active</li> </ul>	Colventions Lowest cost		Nov 11, 2020, 9:2		098 1	Per Purtheer 184 £2.42	£9.68	Ongoing	Nov 10, 2020 – Ongoing	
	LFC LUK I JURGEN	<ul> <li>Active</li> </ul>	Lowest cost		Verletary Nov 11, 2020, 9:2	2 1/	442 1	1/552 E4.68	£9.37	Ongoing	Nov 10, 2020 - Ongoing	
	UTCLIRE	Active	Corren some	Conty E20.00	Yanherday Nov 11, 2020, 9:2	Carchanan 5 1;	796 1	Per Purchase (912 £1.79	E8.93	Ongoing	Nov 10, 2020 - Ongoing	
	LECIUK	<ul> <li>Active</li> </ul>	Conversions Lowest cost	Daily.	Testerlay Nov 11, 2020, 9:2	1,74-2,429.6.1		Per Parchise	E9-02		Nov 10, 2020 - Ongoing	
	AFC i Ireland		Conversions	Daily	Yesterday	Parchanne		Par Purchase				
		<ul> <li>Active</li> </ul>	Lowest cost	Durly.	Nov 11, 2020, 9:2 Yesterlay	Parchases		1,775 £2.46 Per Parhare	£9.82		Nov 10, 2020 - Ongoing	
	AFC   Ex Players   UK	<ul> <li>Active</li> </ul>	Lowest cost	Daidy	Nov 11, 2020, 9:2 Ymlerdey	Parolanam	686 1	(891 £1.44 Per Parchane	£10.06	Ongoing	Nov 10, 2020 - Ongoing	
	AFC FUK EWenger	<ul> <li>Active</li> </ul>	Lowest cost		Nov 11, 2020, 9:2- Yestercay	4 1/ Perculari	430 1	655 £2.57 Per Partnare	£10.29	Ongoing	Nov 10, 2020 - Ongoing	
	AFC J UK	<ul> <li>Active</li> </ul>	Lowest cost		Nov 11, 2020, 9:2 Venierby	2 1) Puchama	606 1	1,726 £4.79 Per Purphane	£9.58	Ongoing	Nov 10, 2020 - Ongoing	
-	CFC ) IRE	<ul> <li>Active</li> </ul>	Lowest cost		Nov 11, 2020, 9:2-		122 2	1293 £3.25 De Parbare	£9.75	Ongoing	Nov 10, 2020 - Ongoing	
~ 🧃	CFC   LAMPARD & CFC   IRE	<ul> <li>Active</li> </ul>	Lowest cost	£20.00	Nov 11, 2020, 9:2	8 1/	537 1	.920 £1-25	£9.96	Ongoing	Nov 10, 2020 - Ongoing	
	CFC   LAMPARD & CFC   UK	· Active	Lowest cost	£10.00	Vesterday		195 1	Per Purchase	69.78	Ongoing	Nov 10, 2020 - Ongoing	
	CFOILIN	· Arthur	Conventions - Lowest cost	0×1y #25.65	New 11 2020 4-2			Per Purchase 1528 - 47.52	£10.08 .		Nov 10 2020 – Onnoinn	
	<ul> <li>Results from 18 ad sets () broaden streams.</li> </ul>				-		1,704 6	5,176 £4.08 Note Pertheolitics	£301.61 Fotal Speed		ate Windows Police to Rocke William	
Type here Campai	<u></u>		<b>e</b> 🧿 🛤	8 💼	ø 🛐 🗞	🛋 🤹 🤤	• • •	Updated ju:	st now Ø Di	scard Drafts	A 40 ≠ 40 ID ID 11 Review and Publish (1)	
Q Sea	arch and filter										Mar 10, 2021 - Apr 21,	, 20
🖹 Re	esource Center	<b>L</b> c	ampaigns			an Ad Sets			T Ads			
+ Cre	teate (🖺 Duplicate 💌 🥜 Ed	it 💌 🚊 A/B T	est 🖸 Ⴢ	ê Ş	Rules •			View Setup	Columns: Cust		Breakdown 💌 Rep	port
$\square$	Campaign Name	- Reac	h - Imp	ressions -	Cost per Result	Amount Spent	Ends -	Link Clicks	Website Purchases	On-Facebook Purchases	- Leads	
	ketokongen   \$10		27,858	68,863	\$0.14 Per On-Facebook L	\$416.12	Ongoing	6,610	7		- 4,388	в
						\$6.64	Ongoing	16	-		- 1 7	7
	Stig Wedvik		419	424	\$0.95	\$0.04	ongoing	10			/ '	·
	Chine Miteratulity		419	424	\$0.95 Per On-Facebook L	\$0.04	Ongoing	-	-	/	/	-
0	Stig Wedvik		419	424				-	-			-

		Campaign Name -	Reach ~	Impressions ~	Cost per	Amount - Spent	Ends ~	Link Clicks v	Website Purchases	On-Facebook Purchases	Leads	
0		ketokongen   \$10	27,858	68,863	\$0.14 Per On-Facebook L	\$416.12	Ongoing	6,610	7	1		4,3
	•	Stig Wedvik	419	424	\$0.95 Per On-Facebook L	\$6.64	Ongoing	16	-	-	/	
		Norway   \$20	-	-	Per On-Facebook L	\$0.00	Ongoing	-	-	-		
	•	Norway   \$10	-	-	- Per On-Facebook L	\$0.00	Ongoing	-	-	/ -		
	•	ketokongen   \$5   Norway.	-	-	- Per On-Facebook L	\$0.00	Ongoing	-	-	-		
	•	[11.11.2020] Promoterer https://www.ketoko	-	-	– Per Landing Page	\$0.00	Ongoing	/	-	-		
	•	Sommer 2019	-	-	– Per Takk juni 2019	\$0.00	Ongoing	/ -	-	-		
	•	Webinar 5	-	-	– Per Takk web 5 apr	\$0.00	Ongoing	-	-	-		
- 0	•	Webinar 1 Updated	-	-	Per Takk web 2 24	\$0.00	Apr 25, 2019	-	-	-		
2	•	Post: "https://levlettere.mykajabi.com/registr	-	-	– Per Landing Page	\$0.00	Apr 25, 2019	-	-	-		
	•	Webinar 1	-	-	Per Takk web 2 24	\$0.00	Apr 24, 2019	-	-	-		

THE END