

Google Ads

Campaign Setup

Last 7 days Result

Search and filter

Resource Center Campaigns Ad Sets Ads

Columns: Performance Breakdown Reports

Last 7 days: Feb 21, 2021 - Feb 27, 2021
Note: Does not include today's data

Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
CFC Frank UK 2012	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 27, 2021, 1:0...	7-day click or ...	5 Purchases	3,238	4,030	\$4.38 Per Purchase	\$20.00
Scotland 1998 Football	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 24, 2021, 5:0...	7-day click or ...	15 Purchases	16,818	22,012	\$8.73 Per Purchase	\$130.95
Scotland 1993 Football	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 24, 2021, 1:3...	7-day click or ...	53 Purchases	44,290	57,486	\$6.02 Per Purchase	\$319.06
Scotland 1993 Men	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 24, 2021, 5:0...	7-day click or ...	22 Purchases	17,244	22,570	\$5.65 Per Purchase	\$124.30
CFC Ex-Play EUR 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:2...	7-day click or ...	2 Purchases	1,971	2,406	— Per Purchase	\$11.60
CFC Ex-Play UK 2012	Off	Lowest cost Conversions	\$20.00 Daily	Feb 27, 2021, 1:0...	7-day click or ...	2 Purchases	3,004	3,728	\$12.10 Per Purchase	\$24.20
CFC Frank IRE & EUR 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1...	7-day click or ...	2 Purchases	1,300	1,610	\$6.19 Per Purchase	\$12.38
CFC Jose UK & IRE 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1...	7-day click or ...	2 Purchases	1,531	1,960	\$6.15 Per Purchase	\$12.30
CFC Football EUR 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1...	7-day click or ...	— Purchase	2,086	3,328	— Per Purchase	\$11.60
CFC Football IRE 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0...	7-day click or ...	— Purchase	1,783	2,222	— Per Purchase	\$11.10
CFC Football UK 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0...	7-day click or ...	— Purchase	1,391	1,681	— Per Purchase	\$11.60
CFC EUR 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0...	7-day click or ...	— Purchase	1,843	2,066	— Per Purchase	\$12.20
CFC IRE 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0...	7-day click or ...	— Purchase	1,606	2,015	— Per Purchase	\$11.20
CFC UK 2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0...	7-day click or ...	— Purchase	1,392	1,605	— Per Purchase	\$11.60
Results from 72 ad sets						187 Purchases	174,298 People	302,255 Total	\$8.68 Per Purchase	\$1,622.00 Total Spent

Ad Sets Nicky (377618050151275)

Updated just now Discard Drafts Review and Publish

Search and filter

Campaigns Ad Sets

Columns: Performance Breakdown Reports

Last 7 days: Nov 5, 2020 - Nov 11, 2020
Note: Does not include today's data

Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule
LFC IRE JURGEN	Active	Lowest cost Conversions	£10.00 Daily	Nov 11, 2020, 9:2...	— Purchase	1,574	1,730	— Per Purchase	£8.84	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE EX PLAYERS	Active	Lowest cost Conversions	£10.00 Daily	Nov 11, 2020, 9:2...	2 Purchases	1,204	1,280	£4.51 Per Purchase	£9.02	Ongoing	Nov 10, 2020 - Ongoing
LFC UK EX PLAYERS	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	4 Purchases	1,098	1,184	£2.42 Per Purchase	£9.68	Ongoing	Nov 10, 2020 - Ongoing
LFC UK JURGEN	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	2 Purchases	1,442	1,552	£4.68 Per Purchase	£9.37	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	5 Purchases	1,796	1,912	£1.79 Per Purchase	£8.93	Ongoing	Nov 10, 2020 - Ongoing
LFC UK	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	6 Purchases	1,243	1,325	£1.50 Per Purchase	£9.02	Ongoing	Nov 10, 2020 - Ongoing
AFC Ireland	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	4 Purchases	3,527	3,775	£2.46 Per Purchase	£9.82	Ongoing	Nov 10, 2020 - Ongoing
AFC Ex Players UK	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	7 Purchases	1,686	1,891	£1.44 Per Purchase	£10.06	Ongoing	Nov 10, 2020 - Ongoing
AFC UK Wenger	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	4 Purchases	1,430	1,655	£2.57 Per Purchase	£10.29	Ongoing	Nov 10, 2020 - Ongoing
AFC UK	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	2 Purchases	1,606	1,726	£4.79 Per Purchase	£9.58	Ongoing	Nov 10, 2020 - Ongoing
CFC IRE	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	3 Purchases	2,122	2,293	£3.25 Per Purchase	£9.75	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC IRE	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	8 Purchases	1,537	1,920	£1.25 Per Purchase	£9.96	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC UK	Active	Lowest cost Conversions	£10.00 Daily	Nov 11, 2020, 9:2...	— Purchase	1,195	1,262	— Per Purchase	£9.78	Ongoing	Nov 10, 2020 - Ongoing
CFC UK	Active	Lowest cost Conversions	£20.00 Daily	Nov 11, 2020, 9:2...	4 Purchases	1,431	1,608	£2.92 Per Purchase	£10.08	Ongoing	Nov 10, 2020 - Ongoing
Results from 18 ad sets					74 Purchases	48,704 People	65,176 Total	£4.08 Per Purchase	£301.61 Total Spent		Activate Windows Go to Settings to activate Windows.

Cost, Impression, Reach and Click

Overview Campaigns Today 14 Mar 2021

Recommendations +

Insights Campaign status: All but removed ADD FILTER

Campaign	IPV	Cost	Impr.	Interac	Interaction rate	Avg. cost	Conversion	Cost / conv.	Conv. rate	Bid strategy type
Smart Shopping	-	US\$7.19	3,813	24 Clicks	0.63%	US\$0.30	0.00	US\$0.00	0.00%	Maximise conversion value
Bumper Plates - New	-	US\$2.09	123	7 Clicks	5.69%	US\$0.30	0.00	US\$0.00	0.00%	Maximise conversions
Brand Campaign - New	-	US\$0.42	9	7 Clicks	77.78%	US\$0.06	0.00	US\$0.00	0.00%	Target CPA
Weight Plates & Weightlifting Platform - New	-	US\$2.95	129	6 Clicks	4.65%	US\$0.49	0.00	US\$0.00	0.00%	Maximise conversions
weight bench - New	-	US\$4.54	26	3 Clicks	11.54%	US\$1.51	0.00	US\$0.00	0.00%	CPC (enhanced)
Dumbbells - New	-	US\$0.73	128	3 Clicks	2.34%	US\$0.24	0.00	US\$0.00	0.00%	Maximise clicks
Home & Garage Gym - New	-	US\$0.85	42	3 Clicks	7.14%	US\$0.28	0.00	US\$0.00	0.00%	Maximise conversions
8_feb_search	-	US\$0.11	22	3 Clicks	13.64%	US\$0.04	0.00	US\$0.00	0.00%	Target CPA

Transferring data from www.gstatic.com...

Temporary Ads

Search and Filter This month: January 1, 2021~2021. 1. 9.

campaign Advertising set Advertising

+ to make a copy Modified View more View settings Heat: achievement Analysis data report

Campaign name	Published	Bidding strategy	budget	result	Reach	expo
Participation 1-Copy	Temporarily stored	Ad set bidding ...	Ad set budget u...	-	-	-
Participation 1	Active	Ad set bidding ...	Ad set budget u...	10,320 Post participation	35,036	
Campaign 2 results				10,320 Post participation	35,036 persons	

Shoping Ads

Search Filters Add filters to narrow the data you are seeing. Lifetime: Jul 29, 2020 - Jul 30, 2020

COVID-19 Resources Campaigns Ad Sets Ads

+ Create Duplicate Edit More Preview Columns: Performance Breakdown Reports

Ad Name	Delivery	Ad Set Name	Bid Strategy	Budget	Last Significant Edit	Results
Women's Casual Waterproof Backpack	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5... Today	Link Click
Women's Plus size Cozy Wireless Brassiere	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5... Today	Link Click
Genuine Leather Floral Wallets Purses For...	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5... Today	Link Click
Elegant Classic Solid Color Women's Hand...	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5... Today	Link Click
Female Big Chain Bucket Bag For Women	Active	All women bags ad set 5 active ads	Lowest cost Link Clicks	\$5.00 Daily	Jul 30, 2020, 8:5... Today	Link Click

Results from 5 ads

Cost, Click, Impression, CPC Result for Shopping Ads

CAMPAIGNS AUCTION INSIGHTS 2 months ago Feb 1 – 29, 2020

Campaign status: All ADD FILTER

Campaign	Campaign type	Cost	Clicks	Impr.	Avg. CPC	Conversions	Conv. value	Conv. value / cost	Cost / conv.	Conv. rate
Total: Campaigns		\$50,527.11	81,220	8,507,007	\$0.62	2,962.00	129,367.88	2.56	\$17.06	3.46%
	Shopping	\$14,347.77	20,724	2,634,834	\$0.69	716.00	28,738.83	2.00	\$20.04	3.45%
	Shopping	\$6,715.26	11,059	1,058,251	\$0.61	307.00	15,106.02	2.25	\$21.87	2.78%
	Shopping	\$3,793.73	5,445	593,761	\$0.70	192.00	8,652.64	2.28	\$19.76	3.53%
	Shopping	\$3,587.11	7,369	743,848	\$0.49	182.00	8,277.11	2.31	\$19.71	2.47%
	Search	\$3,298.83	1,820	11,163	\$1.81	186.00	8,814.42	2.67	\$17.74	10.22%
	Shopping	\$3,108.23	4,507	483,015	\$0.69	160.00	6,432.71	2.07	\$19.43	3.55%
	Shopping	\$3,070.71	4,800	635,148	\$0.64	146.00	6,701.15	2.18	\$21.03	3.04%
	Shopping	\$2,888.75	5,793	752,978	\$0.50	193.00	6,683.69	2.31	\$14.97	3.33%

New campaign

Google Ads | All campaigns > Smart Shopping

SEARCH REPORTS TOOLS SETTINGS & BILLING

216-588-6562 cyrus - Vulcan Str... sdgadid@gmail.com

Overview Enabled Status: Limited by budget Type: Shopping Budget: US\$210.00/day Optimisation score: 70.2%

Recommendations

Insights

Ad groups

Ad groups

Auction insights

Product groups

Ads

Products

Landing pages

Placements

Settings

+ More

Ad Groups Yesterday 13 Mar 2021

300

0

13 Mar 2021

Ad group status: All but removed ADD FILTER

Ad group	Status	Ad group type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate
Ad group	Eligible	Shopping - Smart	425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31	0.67%
Total: All			425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31	0.67%
Total: C...			425	51,275	0.83%	US\$0.45	US\$189.99	2.87	US\$66.31	0.67%

1 - 1 of 1

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Total cost and Total Purches

Search and filter Campaigns is 53 selected Save Clear Maximum: Feb 11, 2020 - Jul 1, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit Columns: REPORT Reports

On / Off	Campaign Name	Amount Spent	Purchases Conversion Value	Purchase ROAS (Return on...)	Cost per Purchase	Cost per Unique Purchase	CTR (All)	CPM (Cost per 1,000 Impressions)	Landing Page Views	Adds to Cart	Purchases	Reach	Impressions	Cost per Unique Link Click
	12 New...	\$398.60	\$13,589.12	34.08	\$36.24	\$36.24	3.02%	\$9.54	955	73	11	25,576	41,801	\$0.48
	WARM/...	\$475.60	\$14,177.69	29.81	\$39.63	\$39.63	2.88%	\$15.69	627	-	12	8,244	30,318	\$0.95
	6 EOFY...	\$295.75	\$8,225.00	27.81	\$73.94	\$73.94	1.40%	\$7.63	506	-	4	23,656	38,768	\$0.75
	COLD_R...	\$1,106.11	\$25,567.39	23.11	\$42.54	\$42.54	1.67%	\$11.29	863	-	26	46,055	98,007	\$1.28
	COLD_A...	\$2,473.59	\$53,307.02	21.55	\$29.80	\$33.43	1.27%	\$9.63	2,159	358	83	115,272	256,953	\$1.32
	COLD_L...	\$6,777.01	\$144,372...	21.30	\$56.01	\$112.95	2.13%	\$15.20	6,301	927	121	136,376	445,992	\$1.80
	12 New...	\$334.68	\$6,632.09	19.82	\$25.74	\$30.43	0.78%	\$16.52	65	74	13	11,516	20,259	\$3.85
	5.2020...	\$96.23	\$1,457.00	15.14	\$68.12	\$48.12	3.15%	\$5.08	391	-	2	11,824	18,936	\$0.28
	5.2020...	\$39.34	\$889.00	14.97	\$39.34	\$39.34	2.60%	\$10.76	62	-	1	2,752	3,655	\$0.66
	COLD_O...	\$1,647.13	\$23,524.14	14.28	\$49.91	\$49.91	1.33%	\$20.33	534	211	33	30,952	81,014	\$3.29
Results		\$30,024.84 Total Spent	\$410,507.64 Total	13.67 Average	\$52.40 Per Action	\$74.69 Per Action	1.82% Per Impre...	\$10.71 Per 1,000 Impres...	34,330 Total	2,613 Total	573 Total	735,647 People	2,803,775 Total	\$1.37 Per Action

Total Earn

5 selected Ad Sets for 5 Campaigns Ads for 5 Campaigns

Create Rule Columns: Custom Breakdown Export

Reach	Cost per Result	Budget	Amount Spent	Website Registrations Completed
502,803	\$2.64 Per Complete Registration	\$600.00 Daily	\$28,174.96	10,680
334,969	\$3.47 Per Complete Registration	\$250.00 Daily	\$17,706.63	5,107
235,887	\$4.00 Per Complete Registration	\$200.00 Daily	\$11,209.89	2,804
69,116	\$3.38 Per Complete Registration	\$30.00 Daily	\$7,389.06	2,184
57,237	\$3.59 Per Complete Registration	\$50.00 Daily	\$7,164.58	1,994
102,163	\$3.76 Per Complete Registration	\$65.00 Daily	\$5,995.71	1,596
1,667,277 People	Multiple Conversions		\$144,512.06 Total Spent	43,152 Total

Total Cost and Total Earn

Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Website Purchase ROAS (Return on Ad Spend)	Purchase ROAS (Return on Ad Spend)	Mobile App Purchase ROAS (Return)	Purchases	Mobile App Purchases	Offline Purchases	Purchases Conversion Value	Mobile App Purchases Conversion
\$3,750.31	Ongoing	5,125	88	—	3.54	3.54	—	88	—	—	\$13,287.39	\$0.00
\$3,903.97	Ongoing	4,775	75	—	2.98	2.98	—	75	—	—	\$11,643.27	\$0.00
\$2,240.75	Ongoing	4,693	70	—	4.85	4.85	—	70	—	—	\$10,865.29	\$0.00
\$3,749.84	Ongoing	3,602	65	—	2.64	2.64	—	65	—	—	\$9,891.58	\$0.00
\$752.60	Ongoing	1,065	58	—	11.46	11.46	—	58	—	—	\$8,623.47	\$0.00
\$360.28	Ongoing	106	34	—	13.29	13.29	—	34	—	—	\$4,788.87	\$0.00
\$37.36	Ongoing	40	14	—	9.11	9.11	—	14	—	—	\$340.46	\$0.00
\$4.92	Ongoing	1	—	—	—	—	—	—	—	—	\$0.00	\$0.00
—	Ongoing	—	—	—	—	—	—	—	—	—	\$0.00	\$0.00
—	Ongoing	—	—	—	—	—	—	—	—	—	\$0.00	\$0.00
\$14,800.03 Total Spent		19,407 Total	404 Total	Total	4.02 Average	4.02 Average	Average	404 Total	Total	Total	\$59,440.33 Total	\$0.00 Total

Traffic Ads

Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance...	Eng. Rate Ad F...
Traffic 10% offer - Estero - slideshow	\$5.00 Daily	Mar 26, 2020, ... 5 days ago	47 Link Clicks	2,413	3,890	\$0.50 Per Link Cl...	Average	B...
Traffic 10% offer - Cape Coral - slideshow	\$5.00 Daily	Mar 26, 2020, ... 5 days ago	59 Link Clicks	2,363	3,520	\$0.40 Per Link Cl...	Above average	
Promoting Website: https://bahiabowls.com/...	Using ca...		65 Link Clicks	1,903	2,732	\$0.31 Per Link Cl...	Above average	
Promoting Website: https://bahiabowls.com/...	Using ca...	Mar 23, 2020, ... 8 days ago	133 Link Clicks	4,671	6,340	\$0.15 Per Link Cl...	—	
Engagement Cape Coral - General - Online ...	Using ca...	Mar 18, 2020, ... 13 days ago	331 Post Enga...	2,258	3,499	\$0.05 Per Post E...	Above average	Abx
Results from 71 ads Excludes deleted items			—	89,425 People	299,784 Total	—		

Website purchases Result for My ads

Updated just now Discard Drafts Review and publish

Search Filters Campaign Name: sugatan Save Filter Clear Last month: 1 Feb 2019 - 28 Feb 2019 Note: Does not include today's data

Account overview Campaigns Ad sets Ads

+ Create Duplicate Edit More Rules View Setup Columns: David - Funnel 2 Breakdown Reports

	Campaign name	Delivery	Budget	Amount spent	Website purchases conversion	Website purchase ROAS (return)	Website purchases	Cost per Purchase	Website checkouts initiated
<input type="checkbox"/>	[Sugatan] MOF+BOF DPA Studio CBO	Active	kr650.00 Daily	kr25,127.59	kr277,281.26	11.03	325	kr77.32	1,25
<input type="checkbox"/>	[Sugatan] MOF + BOF CBO DPA UGC	Active	kr550.00 Daily	kr16,993.17	kr201,435.45	11.85	212	kr80.16	81
<input type="checkbox"/>	[Sugatan] MOF + BOF DPA CBO Worldwide	Active	kr1,400.00 Daily	kr40,466.13	kr322,224.04	7.96	289	kr140.02	1,85
<input type="checkbox"/>	[Sugatan] MOF up Conversion CBO	Active	kr4,225.00 Daily	kr66,336.21	kr240,854.54	3.63	242	kr274.12	1,74
<input type="checkbox"/>	[Sugatan] Back-End CBO	Active	kr555.00 Daily	kr7,840.72	kr37,303.59	4.76	46	kr170.45	18
<input type="checkbox"/>	[Sugatan] MOF down Conversion CBO	Active	kr3,550.00 Daily	kr54,530.27	kr429,101.00	7.87	446	kr122.27	1,89
<input type="checkbox"/>	[Sugatan] BOF Conversion CBO	Active	kr3,275.00 Daily	kr45,133.76	kr451,538.01	10.00	415	kr108.76	3,17
<input type="checkbox"/>	[Sugatan] TOF Conversion CBO	Active	kr40,983.12 Daily	kr684,799.23	kr1,639,685.29	2.39	1,527	kr448.46	10,16
<input type="checkbox"/>	[Sugatan] TOF Creative Sheet	Not delivering Ad sets inactive	Using ad se...	—	kr0.00	—	—	—	—
Results from 41 campaigns				kr1,304,532.18 Total Spent	kr4,949,076... Total	3.79 Average	4,843 Total	kr269.36 Per Action	28,57 Total

Ads Result

Ad Sets Nicky (377618050151275) Updated just now Discard Drafts Review and Publish

Search and filter Campaigns Ad Sets 1 Selected Ads for 1 Ad Set

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdowns Reports

Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule
LFC IRE JURGEN	Active	Lowest cost Conversion	£10.00	Daily	—	1,574	1,730	—	£8.84	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE EX PLAYERS	Active	Lowest cost Conversion	£10.00	Daily	2	1,204	1,280	£4.51	£9.02	Ongoing	Nov 10, 2020 - Ongoing
LFC UK EX PLAYERS	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	4	1,098	1,184	£2.42	£9.68	Ongoing	Nov 10, 2020 - Ongoing
LFC UK JURGEN	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	2	1,442	1,552	£4.68	£9.37	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	5	1,796	1,912	£1.79	£8.93	Ongoing	Nov 10, 2020 - Ongoing
LFC UK	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	6	1,243	1,325	£1.50	£9.02	Ongoing	Nov 10, 2020 - Ongoing
AFC Ireland	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	4	3,527	3,775	£2.44	£9.82	Ongoing	Nov 10, 2020 - Ongoing
AFC Ex Players UK	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	7	1,686	1,891	£1.44	£10.06	Ongoing	Nov 10, 2020 - Ongoing
AFC UK Wenger	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	4	1,430	1,655	£2.57	£10.29	Ongoing	Nov 10, 2020 - Ongoing
AFC UK	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	2	1,606	1,726	£4.79	£9.58	Ongoing	Nov 10, 2020 - Ongoing
CFC IRE	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	3	2,122	2,293	£3.25	£9.75	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC IRE	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	8	1,537	1,920	£1.25	£9.96	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC UK	Active	Lowest cost Conversion	£10.00	Daily	—	1,195	1,262	—	£9.78	Ongoing	Nov 10, 2020 - Ongoing
CFC UK	Active	Lowest cost Conversion	£20.00	Nov 11, 2020, 9:2...	4	1,851	1,976	£3.63	£10.08	Ongoing	Nov 10, 2020 - Ongoing
Results from 18 ad sets					74	48,704	65,176	£4.98	£301.61	Ongoing Nov 10, 2020 - Ongoing	

Click And Impression for My Launching Ads

Chrome | File | Edit | View | History | Bookmarks | Profiles | Tab | Window | Help | Wed 25 Aug 4:19 PM

ads.google.com/aw/overview?ocid=289634043&euid=307539257&__u=1008214193&uscid=28963404...

Google Ads | All campaigns

Update your tax info - Please update your "GST/HST Registration Number" or you may be subject to higher taxes. **FIX IT**

Overview | Campaign status: All, Ad group status: All | ADD FILTER

Recommendation: 1 ad group does not have any ads. Get your ads running by adding ads to each ad group. **VIEW**

Clicks: 3.05K | Impressions: 227K | Avg. CPC: \$0.65 | Cost: \$1.99K

Campaigns

Campaign	Cost	Clicks	CTR
Trafic vers le site Web	CA\$1,991.83	3,049	1.35%
video youtube	CA\$0.00	0	0.00%

Measure conversions

1 Select the action that you'd like to track

A conversion action is something valuable to your business that people do after interacting with your ads.

Search and filter | Maximum: Jul 22, 2018 - Aug 22, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit | More | View Setup | Columns: Performance | Breakdown | Reports

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input checked="" type="checkbox"/>	Mindful Space Traffic Ads Campaign	Link Click	-	-	-	RM0.00	Aug 30
<input type="checkbox"/>	Ongoing Send Message promotion MindfulSp...	2 Messaging Conversa...	34,272	69,662	Per Link Click RM120.37 Per Messaging Conv...	RM240.74	Onf
<input type="checkbox"/>	[28/11/2020] Promosikan \Tempah Sekarang	Link Click	-	-	-	RM0.00	Dec 2
<input type="checkbox"/>	[28/11/2020] Promosikan \Tempah Sekarang	6 Link Clicks	487	490	Per Link Click RM1.45	RM8.69	Dec 2
<input type="checkbox"/>	Post: "FREE trainee counselling session appo...	208 Link Clicks	16,663	26,644	Per Link Click RM0.73	RM151.08	Dec 30
<input type="checkbox"/>	Post: "Has quality mental healthcare been ac...	182 Link Clicks	13,677	22,922	Per Link Click RM0.55	RM100.00	Aug 6
<input type="checkbox"/>	Post: "Irvin Yalom is an existential psychiatris...	443 Link Clicks	16,284	20,757	Per Link Click RM0.23	RM100.00	Jul 9
<input type="checkbox"/>	Post: How many New Year Resolutions have...	56 Link Clicks	6,000	13,433	Per Link Click RM0.20	RM100.00	Jul 1
> Results from 108 campaigns		Multiple Conversions	1,331,472 People	2,721,459 Total	Multiple Conversions	RM21,161.14 Total Spent	

Search and filter Maximum: Jul 22, 2018 - Aug 22, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit | More | View Setup | Columns: Custom | Breakdown | Reports

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	Wedding Dress	226 Link Clicks	6,446	7,919	\$0.22 Per Link Click	\$49.67	Jul 28, 2019
<input type="checkbox"/>	[09/23/2015] Promoting Divine Glory Apparel	Page Like	—	—	— Per Page Like	\$0.00	Oct 2, 2015
<input type="checkbox"/>	[09/07/2015] Promoting http://www.dga.com...	Link Click	—	—	— Per Link Click	\$0.00	Sep 17, 2015
> Results from 3 campaigns		— Conversions	6,446 People	7,919 Total	— Multiple Conversions	\$49.67 Total Spent	

Search and filter Maximum: Jul 22, 2018 - Aug 22, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit | ... | Columns: Custom | Reports | ...

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	Post: 1 Backpack AED 50	Messaging Conversa...	—	—	— Per Messaging Conv...	\$0.00	Jul
<input type="checkbox"/>	Post: গানটা পুরোটা শুনুন সবাই...জাস্ট দা...	ThruPlay	—	—	— Cost per ThruPlay	\$0.00	Jul
<input type="checkbox"/>	Post: গানটা পুরোটা শুনুন সবাই...জাস্ট দা...	62 ThruPlays	622	625	\$0.003 Cost per ThruPlay	\$0.21	Jul
<input type="checkbox"/>	Post: "পরিপূর্ণতা পাক পৃথিবীর সকল ভালোবাসা ...	3,213 ThruPlays	16,304	17,115	\$0.0004 Cost per ThruPlay	\$1.39	Jul
<input type="checkbox"/>	T-shirt Campaign	47 Link Clicks	6,052	7,341	\$0.65 Per Link Click	\$30.54	Jul
<input type="checkbox"/>	Post: "আজকের 'দৈনিক দেশ রূপান্তর' পত্রিকা...	274 Post Engagements	3,287	5,854	\$0.01 Per Post Engagement	\$3.00	Jun 1
<input type="checkbox"/>	Post: "আগামীকাল(শনিবার), 'দৈনিক দেশ রূপা...	843 Post Engagements	3,654	3,682	\$0.001 Per Post Engagement	\$1.00	Jun 15,
> Results from 9 campaigns		— Multiple Conversions	51,504 People	61,074 Total	— Multiple Conversions	\$186.16 Total Spent	

Pet site Ads (Only one and half month result)

Search and filter Maximum: Jul 6, 2021 – Aug 22, 2021

Campaigns | **Ad Sets** | **Ads**

[+ Create](#) | [Edit](#) | [More](#) | [Preview](#) | View Setup | Columns: Performance | Breakdown | Reports

On / Off	Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Enc Rat
<input type="checkbox"/>	Dog Site Ad	54 Link Clicks	1,854	2,008	\$0.26 Per Link Click	Average	
Results from 1 ad		54 Link Clicks	1,854 People	2,008 Total	\$0.26 Per Link Click		

New KEYword Research

Google Ads | All campaigns > Brand Campaign - New | Budget: US\$80.00/day | Optimisation score: 93.9%

In this campaign: Add 3 new keywords

Ad status: All but removed

Ad	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversion	Cost / conv.	Conv. rate
#1 Trusted Seller Years of Training Experience Vulcan Strength Equipment +7... vulcanstrength.com/Fitness/Equipment Bulk discounts for facility equipment & military purchase. Free shipping to cont. US! High... View assets details	Responsive search ad	92	173	53.18%	US\$0.10	US\$9.47	1.00	US\$9.47	1.09%
Vulcan Fitness Equipment #1 Trusted Seller Bulk Discounts & Free Shipping vulcanstrength.com/Fitness/Equipment Huge range of fitness equipment for home, garage gym or large strength training gyms. Bulk discounts for facility equipment. 100% Satisfaction Guarantee. Buy now!	Expanded text ad	20	41	48.78%	US\$0.12	US\$2.40	2.00	US\$1.20	10.00%
Vulcan Strength Kettlebell Durable & Adjustable Tone Your Entire Body +8 more www.vulcanstrength.com/Kettlebells Constructed with a consistent diameter bell & handle size. High quality steel. Available in a... View assets details	Responsive search ad	5	8	62.50%	US\$0.43	US\$2.17	0.00	US\$0.00	0.00%
Vulcan Strength Kettlebell Durable & Adjustable Tone Your Entire Body www.vulcanstrength.com/Kettlebells Constructed with a consistent diameter bell & handle size. High quality steel. Available in a variety of weights. 100% original & authentic. Buy now!	Expanded text ad	0	3	0.00%	-	US\$0.00	0.00	US\$0.00	0.00%

Ads Group

Google Ads | All campaigns > Brand Campaign - New

SEARCH REPORTS TOOLS SETTINGS & BILLING

216-588-6562 cyrus - Vulcan Str... sdjadid@gmail.com

Overview **Enabled** Status: Eligible Type: Search Budget: US\$80.00/day Optimisation score: 93.9% More details

Recommendations

Insights

Ad groups

Ad groups **Ad group status: All but removed** ADD FILTER

13 Mar 2021

Ad group	Status	Target CPA	Conversions	Cost / conv.	Ad group type	Clicks	Imp.	CTR	Avg. CPC	Cost	Conv. rate
vulcan strength	Eligible	US\$4.76	3.00	US\$3.96	Standard	112	214	52.34%	US\$0.11	US\$11.87	2.68%
vulcan kettlebells	Eligible	US\$5.00	0.00	US\$0.00	Standard	5	12	41.67%	US\$0.43	US\$2.17	0.00%
vulcan barbell	Eligible	US\$5.00	0.00	US\$0.00	Standard	0	0	-	-	US\$0.00	0.00%
vulcan power rack	Eligible	US\$5.00	0.00	US\$0.00	Standard	0	2	0.00%	-	US\$0.00	0.00%
vulcan bumper plates	Paused	US\$4.76	0.00	US\$0.00	Standard	0	0	-	-	US\$0.00	0.00%
Total			3.00	US\$4.68		117	228	51.32%	US\$0.12	US\$14.04	2.56%

1 - 5 of 5

Total Campaign

Google Ads | All campaigns

SEARCH REPORTS TOOLS SETTINGS & BILLING

216-588-6562 cyrus - Vulcan Str... sdjadid@gmail.com

Overview **Enabled** Campaign status: All but removed ADD FILTER

Recommendations

Insights

Campaigns

Campaigns **Ad group status: All but removed** ADD FILTER

Campaign	PV	Cost	Imp.	Interac	Interaction rate	Avg. cost	Conversion	Cost / conv.	Conv. rate	Bid strategy type
Smart Shopping	-	US\$189.99	51,275	425 Clicks	0.83%	US\$0.45	2.87	US\$66.31	0.67%	Maximise conversion value
Brand Campaign - New	-	US\$14.04	228	117 Clicks	51.32%	US\$0.12	3.00	US\$4.68	2.56%	Target CPA
Bumper Plates - New	-	US\$59.04	1,683	102 Clicks	6.06%	US\$0.58	0.32	US\$186.72	0.31%	Maximise conversions
Weight Plates & Weightlifting Platform - New	-	US\$40.30	1,627	79 Clicks	4.86%	US\$0.51	0.00	US\$0.00	0.00%	Maximise conversions
Dumbbells - New	-	US\$11.74	1,112	36 Clicks	3.24%	US\$0.33	0.00	US\$0.00	0.00%	Maximise clicks
Home & Garage Gym - New	-	US\$21.64	637	32 Clicks	5.02%	US\$0.68	0.00	US\$0.00	0.00%	Maximise conversions
Equipment for CrossFit	-	US\$17.20	1,367	29 Clicks	2.12%	US\$0.59	0.00	US\$0.00	0.00%	Maximise clicks
8_feb_search	-	US\$11.53	493	28 Clicks	5.68%	US\$0.41	0.00	US\$0.00	0.00%	Target CPA
Urethane Bumper Plates	-	US\$15.85	343	18 Clicks	5.25%	US\$0.88	0.00	US\$0.00	0.00%	Maximise conversions
Power Rack Campaign	-	US\$7.20	566	16 Clicks	2.83%	US\$0.45	0.00	US\$0.00	0.00%	Maximise conversions
Total: All but removed campaigns	-	US\$440.65	60,251	921 Clicks	1.53%	US\$0.48	6.18	US\$71.29	0.67%	

Search and filter Maximum: Jul 6, 2021 – Aug 22, 2021

Resource Center **Campaigns** Ad Sets Ads

+ Create [Icons] Edit More View Setup Columns: Custom Breakdown Reports

On / Off	Campaign Name	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency
<input type="checkbox"/>	[08/07/2021] Promoting https://theonlineexp...	171	174	Per Landing Page Vi...	\$1.09	Jul 13, 2021	
<input type="checkbox"/>	Catalogue Campaign	207,681	362,248	Per Purchase	\$36.86	Jul 16, 2021	
Results from 2 campaigns		207,745 People	362,422 Total	Multiple Conversions	\$37.95 Total Spent		Pe

Search and filter Lifetime: 16 Oct 2020-25 Jan 2021

Campaigns Ad sets Ads

+ Create [Icons] A/B test Rules View Setup Columns: Custom Breakdown Reports

Ad set name	Delivery	Bid strategy	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
Scotland Football 1993 LL 4-7%	Learning	Lowest cost Conversions	\$10.00	23 Jan 2021, 04... 2 days ago	7-day click or ...	192 Purchases	74,176	162,375	\$5.34 Per Purchase	
Scotland Football 1993 LL 1-3%	Learning limited	Lowest cost Conversions	\$20.00	19 Jan 2021, 06... 6 days ago	7-day click or ...	415 Purchases	119,241	346,827	\$4.68 Per Purchase	
United Kingdom (excluding Scotland) Footb...	Active	Lowest cost Conversions	\$50.00	14 Jan 2021, 05... 11 days ago	7-day click or ...	251 Purchases	75,340	126,838	\$2.74 Per Purchase	
Scotland Rangers F.C. 1988 \$15	Ad errors	Lowest cost Conversions	\$8.00		7-day click or ...	6 Purchases	7,922	12,415	\$9.72 Per Purchase	
Scotland Football 1988 \$15	Ad errors	Lowest cost Conversions	\$8.00		7-day click or ...	8 Purchases	7,384	10,892	\$7.32 Per Purchase	
Scotland Male 1988 \$15	Ad errors	Lowest cost Conversions	\$10.00	19 Jan 2021, 06... 6 days ago	7-day click or ...	12 Purchases	7,904	11,474	\$5.38 Per Purchase	
Scotland 8-10% \$15 IRE	Off	Lowest cost Conversions	\$8.00		28-day click o...	3 Purchases	5,822	6,948	\$9.17 Per Purchase	
Scotland 4-7% 1988 \$15 IRE	Off	Lowest cost Conversions	\$8.00		28-day click o...	2 Purchases	5,856	7,400	\$13.70 Per Purchase	
Scotland 0-3% 1988 \$15 IRE	Off	Lowest cost Conversions	\$15.00		28-day click o...	6 Purchases	6,268	8,895	\$5.64 Per Purchase	
Scotland 8-10% \$15	Off	Lowest cost Conversions	\$8.00		28-day click o...	2 Purchases	5,266	6,301	\$14.38 Per Purchase	
Scotland 4-7% 1988 \$15	Off	Lowest cost Conversions	\$8.00	17 Jan 2021, 15... 8 days ago	28-day click o...	2 Purchases	4,391	5,341	\$13.85 Per Purchase	
UK Celtic & Rangers 1988 \$15	Off	Lowest cost Conversions	\$8.00		7-day click or ...	4 Purchases	5,408	8,436	\$9.25 Per Purchase	
UK Scotland & Football 1988 \$15	Off	Lowest cost Conversions	\$8.00	17 Jan 2021, 15... 8 days ago	28-day click o...	— Purchase	4,609	5,842	— Per Purchase	
Scotland Steven Gerrard 1988 \$15	Off	Lowest cost Conversions	\$8.00		28-day click o...	2 Purchase	4,072	5,982	\$13.90 Per Purchase	
Results from 54 ad sets					Multiple attrib...	— Purchase	558,470 People	2,077,959 Total		

Conversion Ads (Are All Below)

Chrome | File | Edit | View | History | Bookmarks | Profiles | Tab | Window | Help | Wed 25 Aug 4:20 PM

ads.google.com/aw/overview?ocid=592054443&euid=307539257&__u=1008214193&uscld=59205444...

Google Ads | All campaigns

1/2 | Your ads aren't running - Make a payment towards your overdue account balance. **FIX IT**

Overview | Campaign status: All, Ad group status: All | ADD FILTER

Recommendations

Insights

Campaigns

Ad groups

Ads & extensions

Landing pages

Keywords

Audiences

Placements

Settings

+ More

Get the Google Ads mobile app

Clicks	Impressions	Avg. CPC	Cost
69	6.67K	\$2.45	\$169

Campaigns

	Cost	Clicks	CTR
Top Life Insurance	US\$169.07	69	1.03%

Search keywords

	Cost	Clicks	CTR
life insurance	US\$102.47	35	1.57%

Search and filter | Maximum: Aug 12, 2021 - Aug 22, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit

Customize | Reports

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	Revolutionary Care Traffic Ads	700 Link Clicks	5,552	8,121	\$0.09 Per Link Click	\$64.86	Aug 12, 2021
Results from 1 campaign		700 Link Clicks	5,552 People	8,121 Total	\$0.09 Per Link Click	\$64.86 Total Spent	

Ad set name	Results	Reach	Impressions	Cost per result	Budget	Amount spent	Ends
[Redacted]	66 Purchases	5,497	37,645	\$1.75 Per Purchase	\$30.00 Daily	\$115.65	Ongoing
[Redacted]	61 Purchases	94,889	177,503	\$2.98 Per Purchase	\$30.00 Daily	\$175.83	Ongoing
[Redacted]	58 Purchases	100,940	200,209	\$3.63 Per Purchase	\$30.00 Daily	\$210.79	Ongoing
[Redacted]	48 Purchases	62,181	99,846	\$1.97 Per Purchase	\$6.00 Daily	\$91.39	Ongoing
[Redacted]	40 Purchases	3,682	32,426	\$1.90 Per Purchase	\$1.00 Daily	\$76.11	Ongoing
[Redacted]	27 Purchases	29,359	41,090	\$1.14 Per Purchase	\$3.00 Daily	\$30.79	Ongoing
[Redacted]	26 Purchases	34,662	46,920	\$1.99 Per Purchase	\$30.00 Daily	\$51.63	Ongoing
[Redacted]	24 Purchases	50,448	76,345	\$2.84 Per Purchase	\$2.00 Daily	\$18.13	Ongoing
[Redacted]	21 Purchases	49,983	74,777	\$4.06 Per Purchase	\$30.00 Daily	\$85.36	Ongoing
[Redacted]	21 Purchases	50,223	69,560	\$1.97 Per Purchase	\$1.00 Daily	\$11.31	Ongoing
[Redacted]	19 Purchases	300	6,700	\$2.52 Per Purchase	\$1.00 Daily	\$47.80	Ongoing
[Redacted]	16 Purchases	17,771	21,626	\$2.24 Per Purchase	\$9.00 Daily	\$35.00	Ongoing
Results from 193 ad sets		963,989	2,633,726	—	—	\$2,595.38	

Resource Center		Campaigns	Ad Sets	Ads			
<input type="checkbox"/> Campaign Name <input checked="" type="checkbox"/> Brand Awareness <input checked="" type="checkbox"/> Lead Generation <input checked="" type="checkbox"/> Message		Delivery ↑ ● Active ● Active ● Active	Bid Strategy Using ad set bid... Using ad set bid... Using ad set bid...	Budget Using ad set bu... Using ad set bu... Using ad set bu...	Attribution Setting 7-day click 7-day click 7-day click	Results 390 Estimated Ad Recall ... — On-Facebook Lead — Messaging Conversa...	Reach 3,571 482 484

Campaign name	Delivery	Bid strategy	Budget	Results	Reach
[16/01/2021] Promoting https://fireworkshou...	● Active	Lowest cost	RM30.00 Daily	31 Landing page views	
New campaign	● Active	Using ad set bid...	Using ad set bu...	87 Purchases	
[16/01/2021] Promoting https://fireworkshou...	● Active	Lowest cost	RM30.00 Daily	96 Landing page views	
conversion	● Active	Using ad set bid...	Using ad set bu...	60 Purchases	
Results from 4 campaigns		Conversion ads			

Ad Sets Nicky (377618050151275) Updated just now Discard Drafts Review and Publish

Search and filter Last 7 days: Nov 5, 2020 - Nov 11, 2020

1 Selected Ads for 1 Ad Set

Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule
LFC IRE JURGEN	Active	Lowest cost	£10.00	Yesterday	—	1,574	1,730	—	£8.84	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE EX PLAYERS	Active	Lowest cost	£10.00	Yesterday	2	1,204	1,280	£4.51	£9.02	Ongoing	Nov 10, 2020 - Ongoing
LFC UK EX PLAYERS	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	4	1,098	1,184	£2.42	£9.88	Ongoing	Nov 10, 2020 - Ongoing
LFC UK JURGEN	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	2	1,442	1,552	£4.68	£9.37	Ongoing	Nov 10, 2020 - Ongoing
LFC IRE	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	5	1,796	1,912	£1.79	£8.93	Ongoing	Nov 10, 2020 - Ongoing
LFC UK	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	6	1,243	1,325	£1.50	£9.02	Ongoing	Nov 10, 2020 - Ongoing
AFC Ireland	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	4	3,527	3,775	£2.46	£9.82	Ongoing	Nov 10, 2020 - Ongoing
AFC Ex Players UK	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	7	1,686	1,891	£1.44	£10.06	Ongoing	Nov 10, 2020 - Ongoing
AFC UK Wenger	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	4	1,430	1,655	£2.57	£10.29	Ongoing	Nov 10, 2020 - Ongoing
AFC UK	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	2	1,606	1,726	£4.79	£9.58	Ongoing	Nov 10, 2020 - Ongoing
CFC IRE	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	3	2,122	2,293	£3.25	£9.75	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC IRE	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	8	1,537	1,920	£1.25	£9.96	Ongoing	Nov 10, 2020 - Ongoing
CFC LAMPARD & CFC UK	Active	Lowest cost	£10.00	Yesterday	—	1,195	1,262	—	£9.78	Ongoing	Nov 10, 2020 - Ongoing
CFC UK	Active	Lowest cost	£20.00	Nov 11, 2020, 9:2...	4	1,431	1,626	£2.67	£10.06	Ongoing	Nov 10, 2020 - Ongoing
Results from 18 ad sets					74	48,704	65,176	£4.98	£301.61		

Campaigns 10150450998900856 (101504509989...) Updated just now Discard Drafts Review and Publish (1)

Search and filter Mar 10, 2021 - Apr 21, 2021

Resource Center Campaigns Ad Sets Ads

Campaign Name	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Leads	Website Leads
ketokongen \$10	27,858	68,863	\$0.14	\$416.12	Ongoing	6,610	7	—	4,388	—
Stig Wedvik	419	424	\$0.95	\$6.64	Ongoing	16	—	—	—	7
Norway \$20	—	—	—	\$0.00	Ongoing	—	—	—	—	—
Norway \$10	—	—	—	\$0.00	Ongoing	—	—	—	—	—
ketokongen \$5 Norway.	—	—	—	\$0.00	Ongoing	—	—	—	—	—
[11.11.2020] Promoterer https://www.ketoko...	—	—	—	\$0.00	Ongoing	—	—	—	—	—
Sommer 2019	—	—	—	\$0.00	Ongoing	—	—	—	—	—
Webinar 5	—	—	—	\$0.00	Ongoing	—	—	—	—	—
Webinar 1 Updated	—	—	—	\$0.00	Apr 25, 2019	—	—	—	—	—
Post: 'https://levlettere.mykajabi.com/registr...	—	—	—	\$0.00	Apr 25, 2019	—	—	—	—	—
Webinar 1	—	—	—	\$0.00	Apr 24, 2019	—	—	—	—	—

THE END