

# Develop your business

In today's fast-paced business environment, staying ahead of the competition requires constant innovation and the use of cutting-edge technologies. With the rise of Blockchain and other decentralized technologies, businesses have access to a whole new world of possibilities, including the creation of functional tokens.



Functional tokens are digital assets that are designed to perform specific functions within a Blockchain ecosystem. They can be used for a wide variety of purposes, from incentivizing user behavior to facilitating transactions between parties. One of the key advantages of functional tokens is that they can provide a way for businesses to create new revenue streams and unlock new growth opportunities.

For example, businesses can use functional tokens to create loyalty programs that incentivize customers to engage with their brand. By rewarding customers with tokens for completing certain actions, such as making purchases or sharing content on social media, businesses can foster a sense of community and increase customer retention.



Functional tokens can also be used to streamline complex business processes. For instance, supply chain management can be greatly improved by using tokens to track the movement of goods and verify the authenticity of products. This can help reduce costs, increase efficiency, and improve the overall customer experience.

Furthermore, functional tokens can be used to raise funds for new projects or ventures. Through initial coin offerings (ICOs) or security token offerings (STOs), businesses can offer tokens to investors in exchange for funding. This can be an attractive alternative to traditional fundraising methods, as it allows businesses to tap into a global pool of potential investors.

In conclusion, the use of functional tokens is becoming increasingly important for businesses looking to stay competitive in today's digital economy. By leveraging Blockchain technology, businesses can create new revenue streams, streamline processes, and unlock new growth opportunities. As such, businesses need to stay on top of the latest trends and technologies to stay ahead of the curve.

One example of a business that has successfully used functional tokens is Binance, one of the largest cryptocurrency exchanges in the world. Binance launched its native token, Binance Coin (BNB), in 2017, which serves as fuel for its ecosystem.

BNB has many uses in the Binance ecosystem. For example, users can use BNB to pay for transactions on the exchange, with discounts offered to those who use BNB instead of other currencies. In addition, Binance offers a range of products and services such as its Launchpad platform for hosting Initial Exchange Offerings (IEOs), which require participants to hold BNB to participate.



Binance has also used BNB to create a loyalty program for its users, offering rewards such as discounts on trading fees and access to exclusive events. This has helped build a sense of community around the Binance brand and encouraged users to hold and use BNB.

The success of Binance's token performance has been impressive. Since its launch, BNB has become one of the most valuable cryptocurrencies in the world, with a market capitalization of over \$100 billion at its peak. This success has helped cement Binance's position as one of the leading players in the cryptocurrency industry.

Although Binance operates exclusively in the crypto space, this function of the BNB token can be simulated and implemented in almost all businesses operating in the web space.

***Our business development solutions based on tokenization can provide a range of benefits for your business, including:***



- 1. Increased efficiency:** By leveraging Blockchain technology and functional tokens, we can help streamline your business processes, reducing costs and increasing efficiency.
- 2. Improved customer engagement:** Our solutions can help you create loyalty programs and other incentive schemes using tokens, encouraging customer engagement and increasing customer satisfaction.
- 3. New revenue streams:** By leveraging the power of tokenization, we can help you develop new revenue streams, such as through initial coin offerings (ICOs) or security token offerings (STOs).
- 4. Enhanced security:** Blockchain technology provides a high level of security and transparency, which can help protect your business from fraud and cyber-attacks.
- 5. Global reach:** Tokenization enables you to access a global market of potential investors and customers, expanding your reach and unlocking new growth opportunities.

Overall, our business development solutions based on tokenization can help you stay ahead of the competition and achieve long-term success in today's digital economy.

We are by your side to reach the peak of success using the combination of web space and Blockchain, it is our art to achieve success with you both.

Your success will be our success

Share any suggestions you have, we will create a plan for the development of your startup or business in the shortest possible time.

With our scientific and operational experience, we have effective power in this field and we will provide you with our experience

In this way, you will stand head and neck ahead of your competitors and it will bring you many benefits.

Drawing on our scientific and operational expertise, we possess the necessary skills to powerfully drive business development through tokenization. By leveraging our experience in this area, we are confident in our ability to provide you with effective solutions that will set you apart from your competitors and deliver multiple benefits.

We look forward to your comments

## Let's see what we do to create a special token for your business: Design of projects related to digital currency

### The project design includes:

- 1- Research and study
- 2- Field investigation
- 3- Feasibility of project implementation
- 4- Writing texts
- 5- Budgeting
- 6- Plan implementation schedule
- 7- Preparation of statistical tables
- 8- Setting the white paper
- 9- Road map design
- 10- Project ecosystem design



### Token design and construction:

- 1- Writing specific token codes
- 2- Compiler and code deployment
- 3- Deployment of codes in the Blockchain network
- 4- Verification of codes in the Blockchain network
- 5- Transfer all tokens to the owner's wallet
- 6- Token Airdrop event
- 7- Listing in a decentralized exchange
- 8- Listing on the Coin Market Cap site
- 9- Listing in centralized exchanges



### Web design:

- 1- Complete UI and UX design
- 2- Creating content for the site
- 3- Creating social networks
- 4- Creating content for social networks
- 5- Token and site logo design
- 6- Token airdrop program design
- 7- Buying domain and hosting
- 8- Loading the site in Word Press



## FAQ

### How long does it take to create my startup?

The time it takes to develop a plan for your startup depends on various factors, including the complexity of your business model, your goals and objectives, and the availability of information.

However, I can say that the time frame for developing a plan for a startup can vary greatly depending on these factors. In some cases, it may be possible to develop a basic plan in a matter of days or weeks. In other cases, it may take several months to develop a comprehensive plan that considers all relevant factors and potential challenges.

Ultimately, the goal should be to develop a plan that is both comprehensive and realistic, taking into account the unique needs and circumstances of your startup. The most important thing is to take the time to develop a plan that will set your business up for long-term success.

### How much does it cost to create a token and create a token-based business?

It depends on what structures you have and what field your business operates in, but in general, the costs related to building a token-based project include the following parts:

- 1- Preparation of the initial plan
- 2- Research and study the plan
- 3- Writing relevant texts
- 4- Preparation of a business plan
- 5- Preparation of statistical tables
- 6- Feasibility of project implementation
- 7- Preparation of token allocation codes
- 8- Deployment of codes in the Blockchain network
- 9- Holding an airdrop event
- 10- Token logo design
- 11- Other matters related to the plan

All of these will be subject to a fee - it will take hours to develop a basic project - however, we will try to work closely with your budget.

If for any reason your budget is not enough to create the project, we will still be by your side and if your plan is an attractive idea, we will count on you and bear part of the costs.

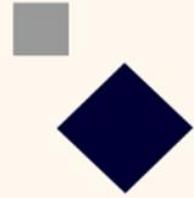


**Contact us if you have more questions**



# Reza Abbasi

## Crypto Creator



## About me

I am Reza Abbasi, born in 1971  
Entrepreneur  
Project designer  
Project manager  
Project Consultant  
Crypto creator  
The writer

I have been a designer and consultant for various projects  
25-year projects

I specialize in digital currencies

About seven years

The result of this is the creation of 2 projects  
In the field of digital currencies

I have also written a book about digital currencies

Currently, my work focus is on the creation and  
production of digital currencies

### Contact Me



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### *what is in our power*

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