

2017

Company Profile

Brief about company

This document contains details about blockcahin based solution development company Blockchainerz.



BlockChainerz

Contents

- About Blockchainerz
- Overview
- Market segment focus
- Competitive advantage
- Verticals and Business units
- Technology services
- Business Services
- Operational Procedures
- Differentiators

BlockChainerz

About Blockchaisnerz

Name: Blockchainerz

Location: 7101 Layton dr Springfield VA22150

Website: www.blockchainerz.com

Overview:

Blockchainerz is an organization working on blockchain-based technology, having development unit at the hub of Asia's IT community Pune, India. Company also have regional sales office in Virginia (USA). Blockchainerz, takes up outsourcing of processes that are enabled by Information Technology.

We have been providing outstanding offshore outsourcing solutions and services, which help our clients to efficiently manage their business information, and associated processes.

Our solutions and services put your information to work by delivering the right content to the right users at the right time. With a unique business model of collaborative work we are able to deliver high volume IT components at half the cost.

Blockchainerz customers accelerate their time-to-market, increase customer satisfaction, enhance supply chain efficiencies and reduce operating costs– improving their overall competitive advantage.

In dealing with clients, we believe in being as straightforward and transparent as possible. Our "customer driven" approach has provided us with a stable and sustainable business model.

We would rather be realistic and loose some clients, than begin making impractical promises. In the end, we believe our honest approach leads to better business for everyone involved.

BlockChainerz

Market segment focus:

Blockchainerz focuses on the growing community of business and startups who are looking to implement blockchain in their process. With the need to integrate and optimize their business process this market segment is the most receptive section to the idea of implementing blockchain in their business sector.

Blockchain implementation focusses decentralization of data processes which allow fast and real time transaction of data which will save clients sources immensely in terms of resources, time and cost.

Competitive advantage

Blockchainerz aligns its marketing strategies both in traditional marketing and digital marketing streams. As the client base focus is on blockchain solution implementation with businesses and startups which primarily looking to sort real world issues by implementing blockchain.

With a strong growing network of digital marketers as partners and affiliates, Blockchainerz is on the cusp of being a unique model in blockchain industry.

Verticals and Business units:

Blockchainerz primarily deal in two verticals or technical business units viz: Blockchain implementation in different sectors, implementation of blockchain for crypto currencies. Each technical Business units are further divided into three more services to create cohesive yet independent and smooth operations. Apart from this blockchainerz have good resources and experience with Digital Marketing sector.

BlockChainerz

Services in technical verticals :

The Fintech vertical enables Blockchainerz to enter into the core competencies of its founding members.

The Fintech vertical is further separated into crypto currency development, ICO Token generation, Smart contract implementation, Mining Pool development, security implementations and wallet creation. At Blockchainerz we approach Fintech based blockchain development as a commodity and not as a craft thus producing high quality reusable components through a network of specialist around the globe and then aggregating them to form a finished robust product at half the cost.

Fintech Solutions

ICO

Crypto Currency

Exchanger

Wallet

Mining Pool

Other Sectors

Health Care

Insurance

Real estate

Bullion

We at Blockchainerz believe in keeping abreast with latest technologies and trends. We take pride in being the finest in our specified domain. Any software, web or mobile development in Blockchainerz is accompanied with a rigorous testing phase which is highly automated by latest tools and bug tracking applications.

Platforms

Web development	Database	Software development	Mobile app development
<ul style="list-style-type: none">• PHP• MEAN Stack• JSP Servelets• HTML, CSS	<ul style="list-style-type: none">• Mongo• MySQL• Oracle	<ul style="list-style-type: none">• Java• J2EE• XML	<ul style="list-style-type: none">• iOS• Android• Hybrid Technology

Digital Marketing:

Blockchainerz have following expertise in this vertical:

- PPC campaign
- SEO
- DFA (Double click for advertisers)
- Retargeting/ remarketing
- Banner Ads
- ORM (online Reputation Management)

Operational Procedures:

The primary factor for outsourcing is to 'get things done' at lower cost. Fortunately at Blockchainerz we do not sacrifice quality of our services in pursuit of cost cutting. We maintain cost quality balance in the following ways:

Prioritization

- We are not in favor of months and months of planning, meetings and arguments. We figure out what's really important. Chart a quick action plan to achieve the first objective and get to 'real' work ASAP.

Agile Teams

- We are against building large teams. Small teams are chaos free- flexible and agile. Small units of 'right' people working fiercely towards a common goal are better than a directionless mob.

Perspective

- We don't do the fake promise of a 'perfect' service. Going too much in detail at the onset of a project would only lose the BIG picture. First we achieve major goals then we sweat the details.

The work

- We are done with pretentious corporate lingo and processes. We know, as a small business you don't actually need that 'bureaucracy' in your projects. We are Lean- we get the work done.

Optimization

- We reserve the right to 1. Do our best with honesty and integrity 2. And find EASIER ways to do it.

Collaborations

- We have succeeded in creating a global network of like-minded small businesses who work along with us. Work becomes fast, easy and fun with these collaborations.

Differentiators:

Long term Partnerships

- Helped by our longevity, we will be around for many years. Most optimized for LCS (least cost of service).

Flexibility

- We accommodate the unique requirements of each customer on a solid foundation of our delivery mechanisms.

Large and small clients

- We work with equal diligence. Each engagement is important to us.

Work with Limited Client Resources

- We flexibly compensate for limited resources by building in additional steps, bringing in outside resources, working jointly to reduce costs or elapsed time.

Quality Focus

- Time-tested internal product-development methodologies are applied to your outsourcing projects. Quality is built into the entire development process, not just at the testing stage after development.

“We thank you for taking time to go through our profile and would be highly interested to work with you. Feel free to contact us for further details.”
