

Portfolio.

My name is Malik Faisal Naveed with over 8 years of experience as a freelance content writer, I bring a wealth of expertise in crafting compelling, engaging, and SEO-optimized content across diverse industries. I specialize in creating high-quality blog posts, case studies, website content, and marketing copy for clients in healthcare, finch, health and wellness, and beyond. My ability to adapt to various brand voices and tones has allowed me to deliver impactful content that resonates with target audiences.

As a graduate of the Boss Well College of Electrical Engineering and also in Business, with 1-2 years of hands-on experience in sales and marketing, I combine strategic thinking with strong communication skills to help brands achieve their content marketing goals. My writing not only informs and educates but also drives action, whether it's improving brand visibility, generating leads, or enhancing customer engagement.

In my role as a freelance professional, I consistently meet deadlines and exceed client expectations. I'm also currently hiring for a Content Editor to elevate my team's content quality, ensuring all deliverables are meticulously edited, clear, and aligned with brand messaging.

Let's collaborate to create content that makes a difference!

Best regards,

Malik Faisal Naveed.