



# MetaLaunch

The first multi-chain metaverse and gaming launchpad

Built on



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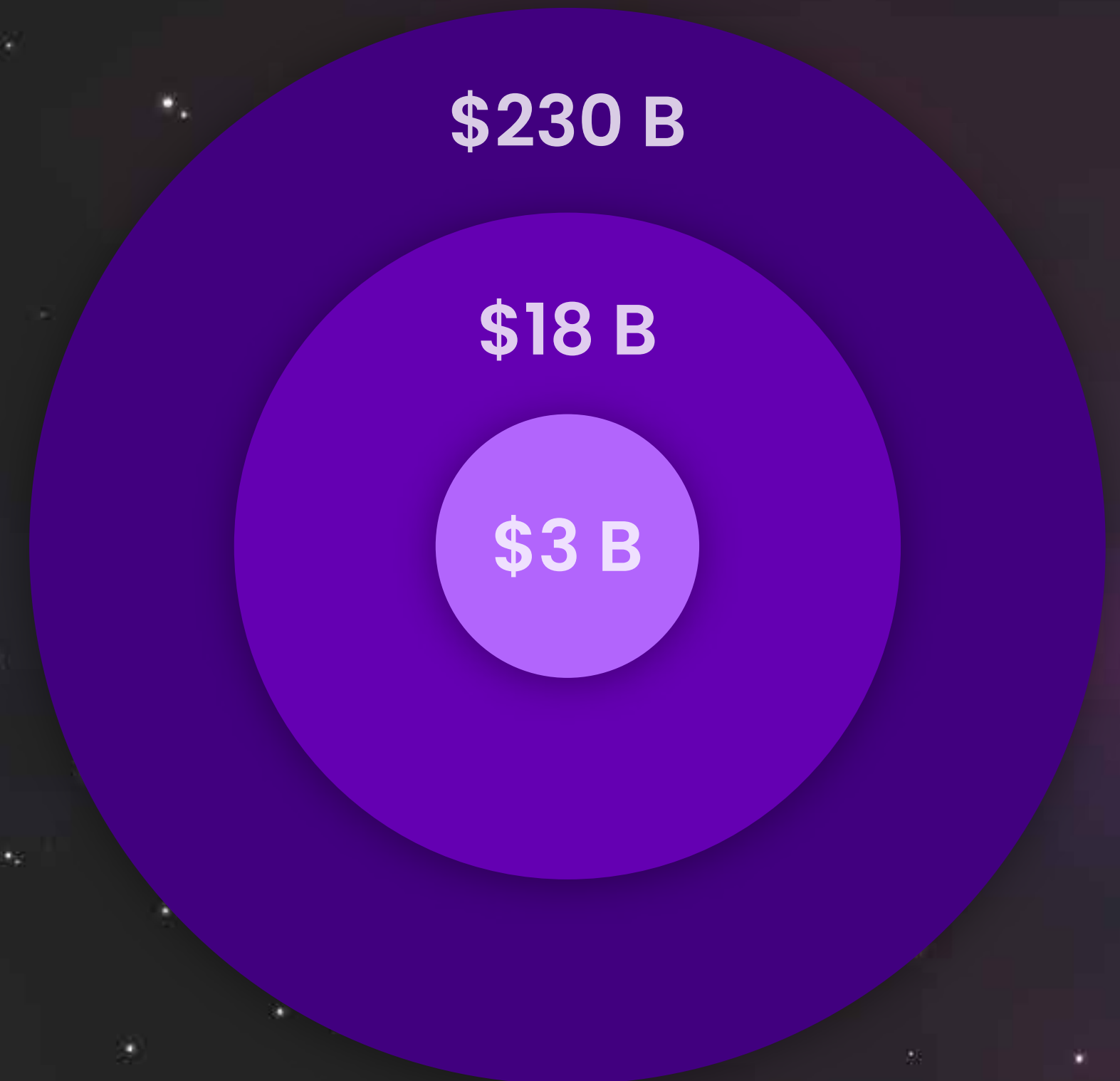


# Powering the» Metaverse World



# Market Landscape

## Metaverse & » Gaming Market

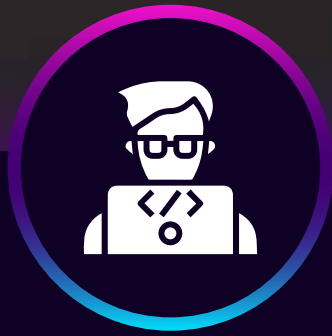


The Whole gaming market Value  
**230.0 Billion USD**

Blockchain Gaming and NFT Market  
**18.0 Billion USD**

Total Gamers Worldwide  
**3.0 Billion USD**

# Challenges



## Builders

Building a metaverse and gaming project may not be very pocket-friendly and may lack proper strategic planning.



## Fundraise

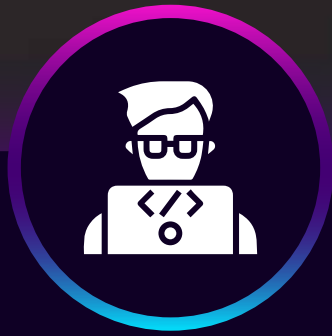
Without proper network connections and resources, fundraising may appear quite big a task.



## Marketplace

Lack of efficient and dedicated marketplaces to trade metaverse project assets.

# Our Solutions



## Builders

MetaLaunch provides incubation to early-stage metaverse projects starting from product development to its strategic launch. MetaLaunch also offers builder grants.



## Fundraise

It provides access to all its angel investors and VC partners, networking connections. MetaLaunch provides an opportunity to raise funds by launching IGOs and IMO.



## Marketplace

Featuring Initial NFT Offerings (INOs) for virtual worlds, in-game assets from the leading metaverse and gaming projects. MetaLaunch intends to create a 3D environment for the marketplace.

Let the age of »  
**Metaverse** Begin



# Why MetaLaunch

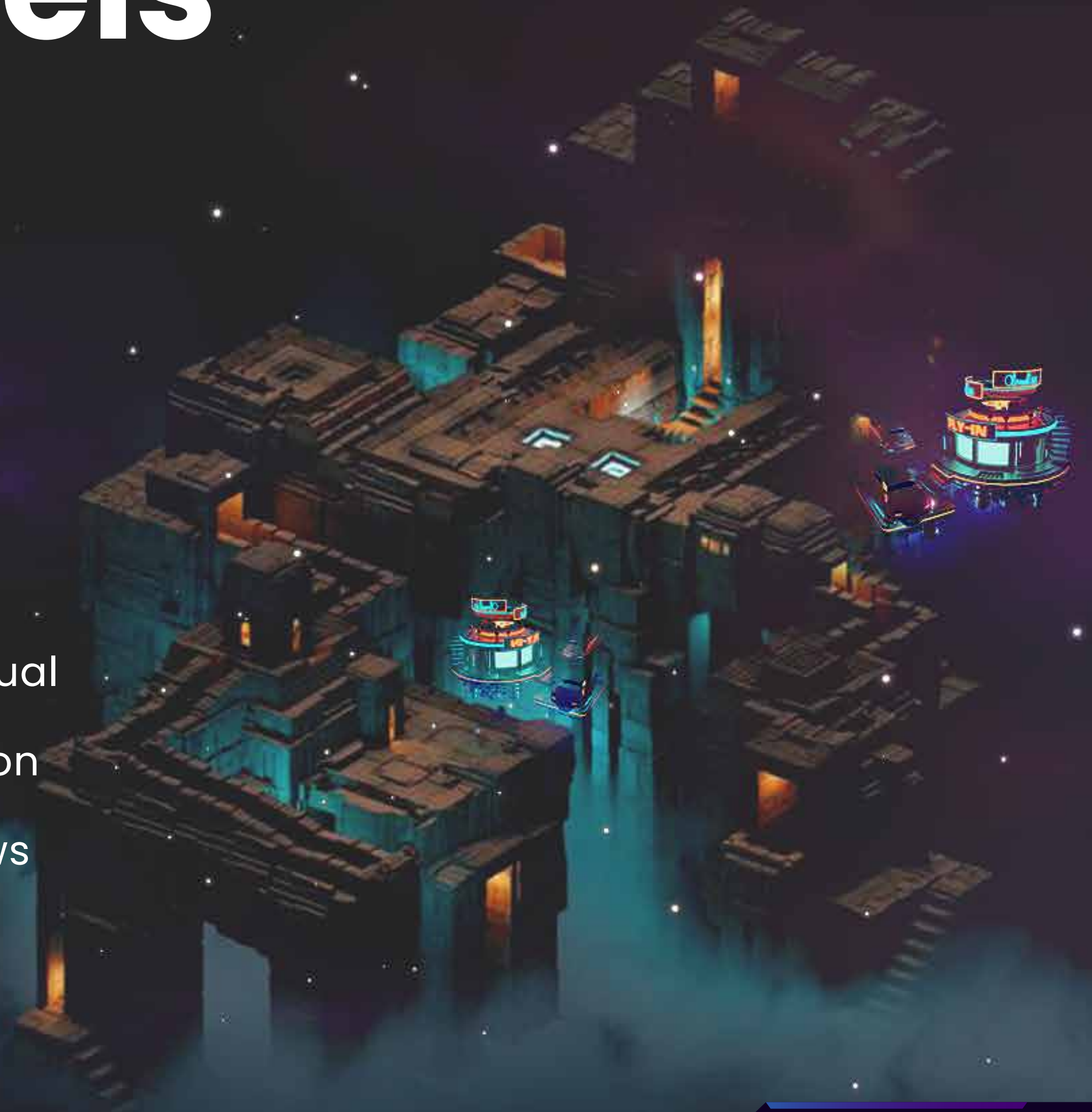
- The first dedicated metaverse and gaming launchpad
- Incubating metaverse projects
- Groundbreaking projects from different Polygon, BSC and Avalanche.
- Virtual marketplace to trade virtual assets.
- World's first metafied DeFi platform





# The launchpad fuels the **Virtual** world economies»

MetaLaunch as an incubator and a launchpad bolsters the virtual world and gaming economies. The launchpad is built on Polygon and other EVM chains. It provides growth frameworks and allows them to raise funds through various IMOs and IGOs.



# Marketplace focused on **Metaverse and Gaming** Assets »

MetaLaunch's metaverse marketplace features initial NFT offering (INO) from virtual worlds, in-game assets from leading projects, the platform will launch special NFT drops from mystery boxes, and treasury. It also intends to add a 3D environment for an enhanced user experience.





# The first Metafied DeFi platform »

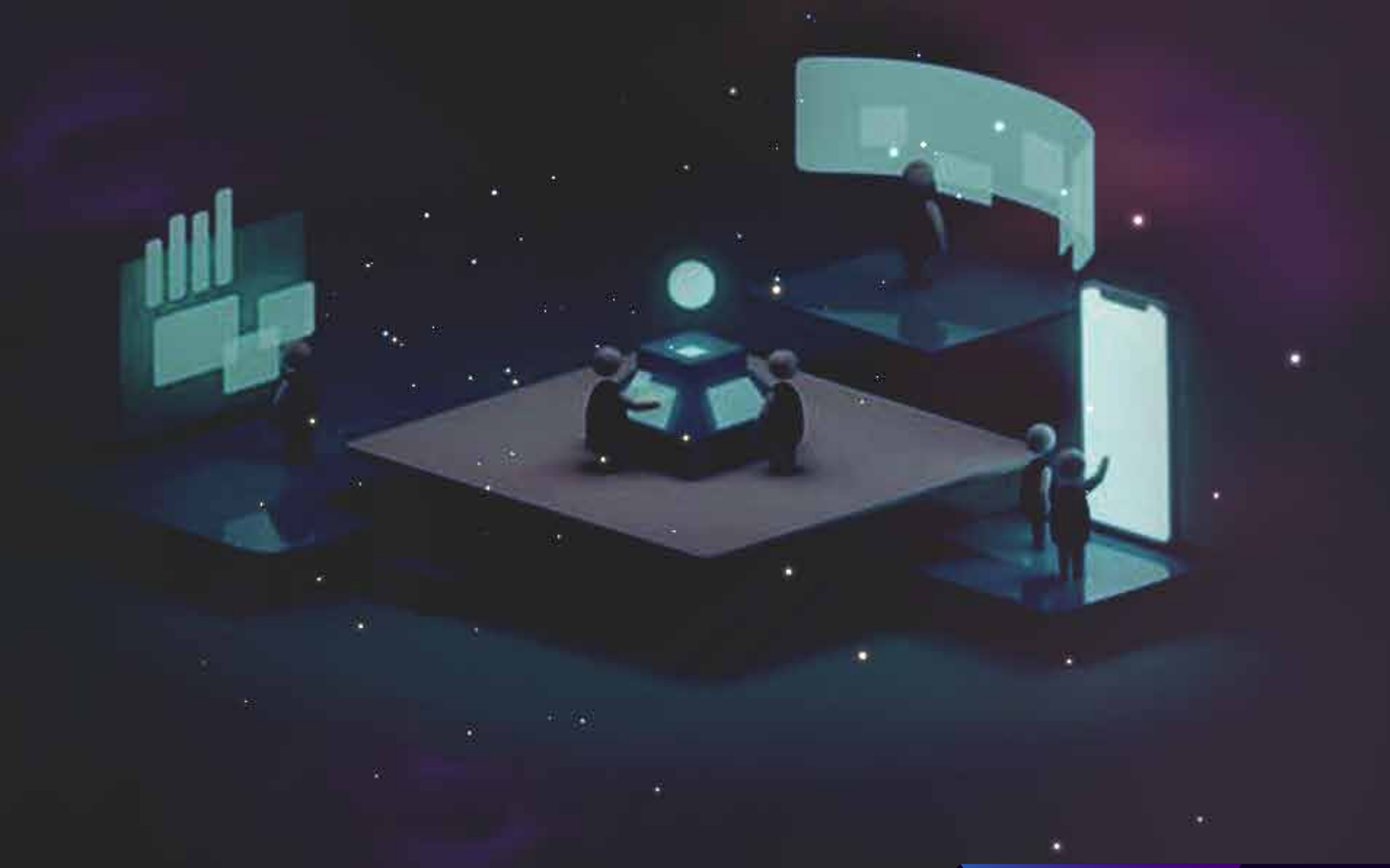
Metalaunch aims to bridge the gap between DeFi and Metaverse utilizing the our DeFi ecosystem product, Asva Vaults powered by Asva Finance, the platform supports staking, yield farming, NFT collaterals while supporting listed projects' staking and liquidity mining.



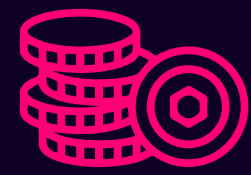


# MetaLaunch Revenue Model

- **Launchpad fee**
- **Marketplace Trade fee**
- **Native asset Staking fee**
- **Listed token liquidity pools fee**



# Tokenomics



Total Token Supply

**90,000,000 ASVA**



Total Raised

**\$3,458,000**



Initial circulating supply

**2,745,900 ASVA**



Initial market cap

**\$459,000**



Fully diluted cap

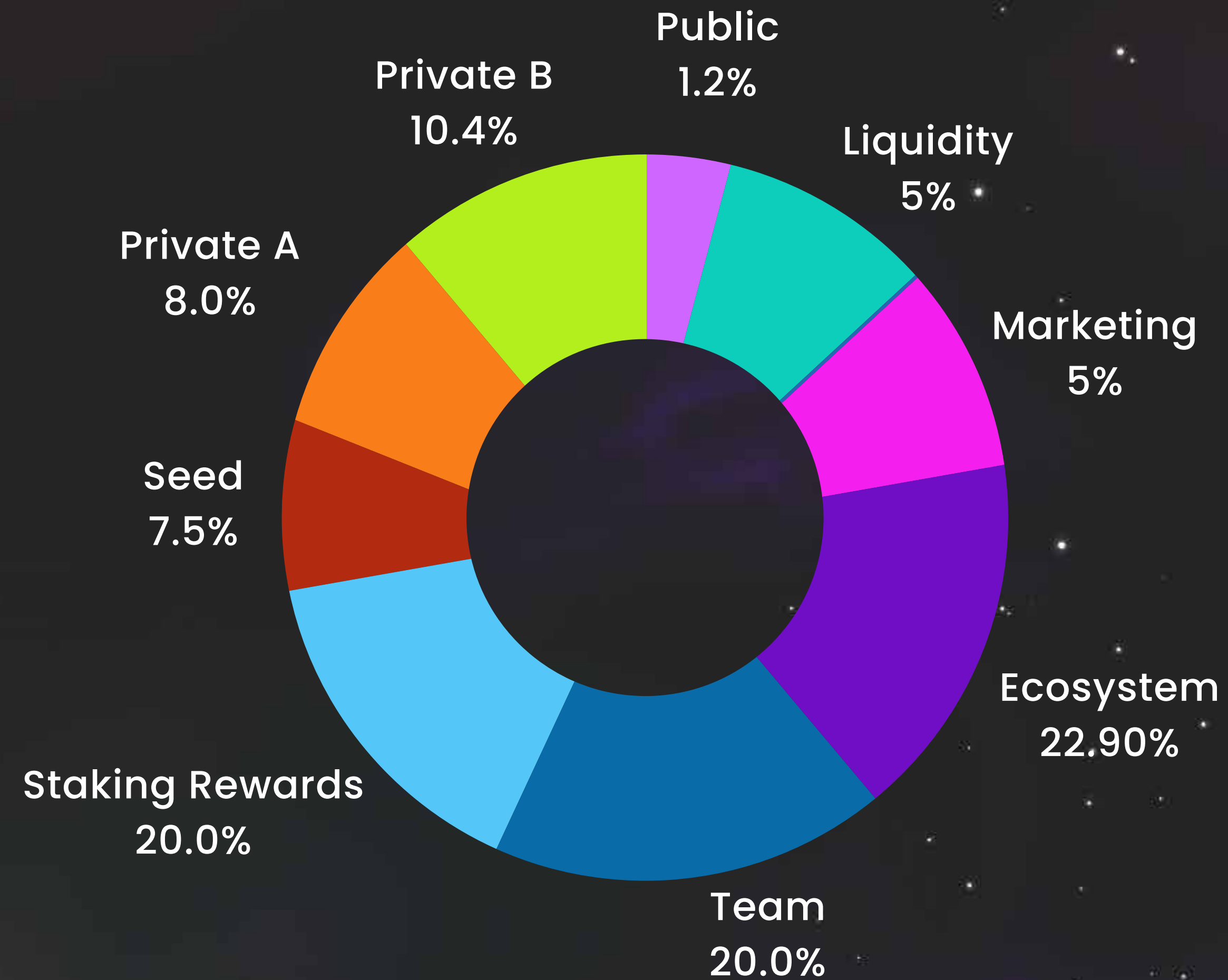
**\$18,000,000**



TOKEN PRICE

Private **\$0.15**    Public **\$0.175**

# Token Distribution





# Token Vesting Details

Token Allocation	Token Amount	%	Vesting Distribution
Seed Round	6,750,000	7.50%	5% unlock at TGE, 3 months cliff, then 7% unlock on 4th month, then 8% unlock over 11 months.
Private Round A	7,200,000	8.00%	8% unlock at TGE, 2 months cliff, then 9% unlock over 8 months, then 10% unlock over 2 months.
Private Round B	9,360,000	10.40%	9% unlock at TGE, 2 months cliff, then 10% unlock over 8 months, then 11% unlock on 11 month.
Public Sale	1,800,000	1.2%	50% unlock at TGE, then 25% unlock over 2 months
Liquidity	4,500,000	5.00%	10% unlock at TGE, then 10% unlock over 9 months.
Marketing	4,500,000	5.00%	0% unlock at TGE , then 5% unlock over 20 months.
Staking Rewards	18,000,000	20.00%	0% unlock at TGE, then 5% unlock every monthly.
Ecosystem	20,610,000	22.90%	6 months cliff, then 5% unlocked every monthly.
Team/Advisors	18,000,000	20.00%	6 months cliff, then 5% unlocked every monthly.
Total	90,000,000	100%	

# Roadmap



# Team



***Mallikarjuna Naidu***  
***(CEO)***

Mallikarjuna Naidu, an early cryptocurrency investor, founded Asva Labs to bring premier blockchain ecosystems to the masses through interoperability, innovation, and usability. He leads the initiative by bringing together talent and resources from all across the world, having been at the forefront of various major Web 3 projects.



***Kumaravel Natarajan***  
***(CTO)***

Kumaravel has extensive experience in the fields of blockchain technology, cryptography, cloud computing, and information technology services. He has led initiatives on a variety of cross-functional fronts, ensuring a solid technical stack. Kumaravel's goal at Asva Labs is to upscale by developing cutting-edge technology solutions in the DeFi domain.



***Sumit Gupta***  
***(Chief Product Officer)***

Sumit has over 16 years of experience working as a Product Manager for companies such as TransUnion CIBIL, HSBC, JP Morgan, Nomura, Lehman Brothers, and CCIL. Sumit intends to revolutionise the blockchain and crypto market with his dynamic product management experience as a blockchain enthusiast and design thinking practitioner.



# Advisors



***Iliass Bouchir***  
***(Co-Founder Meridian Capital)***

Iliass took his dive into the crypto industry in 2017 when he co-founded the successful VC firm Meridian Capital. He has played a key role in the development and growth of many crypto start-ups and enterprises. He offers end-to-end advisory services to the team in technical development, marketing, ecosystem expansion, and community building.



***Alvin Foo***  
***(President, NASDEX)***

Co-Founder, DAOventures. Previously Google Head of Mobile China, IPG's Reprise China Managing Director, Omnicom Head of Mobile. Advisor for SXSW, China Accelerator, Sparklabs Korea. Emerging Tech & Marketing Evangelist.



***Michael Huynh***  
***(Co-founder DeFi Summit)***

Having been at the helm of many events that drew mass traction to DeFi and NFTs, Michael is a well-known face in the crypto space. He curated the DeFi Summit 2021 with over 72 hours of talks and 200+ speakers. His expertise in marketing and strategic relationship management will help Asva Labs take its products to the global market.

# Partners and Investors



# Connect With Us

 <https://metalaunch.io/#/>

 [https://twitter.com/metalaunch\\_io](https://twitter.com/metalaunch_io)

 [contact@metalaunch.io](mailto:contact@metalaunch.io)





# MetaLaunch Accelerating the Worldwide Metaverse movement »

Powered by  *Asva Labs*