



Raja Danish Ali

E-Commerce Specialist

CONTACT



+92 3095928980



rajadanishali40@gmail.com



Village and Post Office
Photaki, Tehcil and District
Chakwal

PORTFOLIO

LinkedIn

<https://linkedin.com/in/https://www.linkedin.com/in/raja-danish-973a39191>

SKILLS

- Graphic Designing
- MS Word, Excell and Power
- Digital Marketing
- Shopify
- Amazon Listing & Optimization
- Click up Task Management, Data Analyst Project Management

CAREER OBJECTIVE

Experienced E-commerce Specialist with extensive expertise in managing end-to-end operations. Proficient in Seller Cloud, and well-versed in Shopify, Amazon, Walmart, and eBay store management and listing optimization. Skilled in Amazon Seller Central, PPC campaigns, SEO listing, and social media marketing. A self-motivated and knowledgeable professional seeking a challenging role in a reputable organization to further develop and leverage my skills and experience.

EDUCATION

Intermediate

Rawalpindi Board / Apr,2011 - Jul,2013

Bachelor of Arts

University of Sargodha / Sep,2017 - Feb,2019

BS (hons)

University of Gujrat / Mar,2014 - Sep,2019

WORK EXPERIENCE

Customer Services Executive

Excellerate Security Services / Mar,2019 - Jan,2021

Dedicated and results-oriented Customer Service Executive in a Dubai Mall with a passion for delivering exceptional customer experiences. Proven track record of resolving inquiries, providing product information, and ensuring customer satisfaction. Skilled in effective communication, problem-solving, and maintaining a positive rapport with

LANGUAGES

- Urdu
- English

INTERESTS

- Football
- Swimming

customers.

E-commerce Specialist

IZOC Solution Private Ltd / Jan,2022 - Present

- Sellercloud Expert (Amazon, eBay, Walmart, Reverb).
- Worked On Shopify and Managing Store Activities.
- PPC Advertising & Managing Campaigns
- Worked on Jungle Scout&Helium 10 for KWs
- FBA & FBM Wholesale Business Model and Drop Shipping.
- Walmart & Amazon Listing Optimization & Bulk Activities.
- Worked On eBay Listing and Optimization.
- Managing Amazon Seller Central Account.
- Doing SEO Listing and Social Media Marketing.

PROJECTS

Designing and Listing

<https://hollywooddj.com>

Revitalized and optimized the Hollywood DJ Shopify store, creating an immersive and seamless online shopping experience. Leveraged expert knowledge in Shopify to enhance the store's functionality, ensuring a user-friendly interface and efficient navigation. Implemented strategic product listing optimizations for heightened visibility and increased sales.

Listing Optimization

<https://musicredone.com/>

Listing and optimizing music accessories on a musicredone involves several key steps to enhance visibility and sales. Start by creating detailed, compelling product listings with clear titles, thorough descriptions, and high-quality images that highlight the features and benefits of each accessory. Utilize relevant keywords to improve search engine optimization (SEO) and include customer reviews to build trust. Optimize product pages with engaging content, Regularly update inventory, monitor performance analytics, and adjust strategies.

Amazon PPC

<https://www.amazon.com/Goldie-Drops-Breastmilk-Cooler-Breastfeeding/dp/B0CLVQB7Y1>

Managed a PPC campaign for GoldiDrops on Amazon, including keyword research, ad creation, and budget management. Analyzed campaign performance data to optimize ad spend and improve ROI, resulting in increased visibility and sales for the store. Utilized tools and strategies to refine targeting, enhance ad copy.

CERTIFICATIONS

Basic IT Literacy

Govt Vocational Training Institute / 2019

Graphic Designing

EVS institute of technology / 2022

ACHIEVEMENTS

Employee of the Month

A big achievement of employee of the month on the bases of my performance on E-commerce platforms