

Isaac Kingsley

WEB DEVELOPER /

SOCIAL MEDIA MANAGER



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About Me

I'm Isaac Kingsley, a highly skilled social media manager with a passion for crafting engaging content and driving impactful digital strategies.

With a strong background in social media marketing, Artificial Intelligence, Web scraping, and a Facebook Developer, I bring a unique blend of creativity and technical expertise to help companies effectively navigate the ever-evolving digital landscape.

I thrive on creating compelling content, optimizing campaigns, and harnessing the power of AI tools like ChatGPT and Prompt Engineering to elevate brand presence and engagement.

With a deep understanding of social media trends and a knack for data-driven insights, I strive to deliver exceptional results and foster meaningful connections with audiences.

Let's connect and unlock the full potential of your brand's social media presence."

Skills

- Social media management
- Social media strategy development and implementation
- Content creation and curation
- Social media analytics and reporting
- Social media advertising
- Influencer marketing
- Community management
- Copywriting and editing
- Project management
- Proficiency in social media management tools (e.g., Hootsuite, Buffer)
- Handling Artificial Intelligence
- Custom ChatGPT
- Prompt Engineer
- Web scraping and data sourcing
- Meta development (creating apps for WhatsApp broadcast using WhatsApp API)
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University Level

(2008-2014)

Enugu State University of
Science & Technology,
Enugu State, Nigeria

Masters in Architecture

Secondary School

(2000-2006)

Evangel Seminary
Ovom 1, Aba. Abia State
Nigeria

WASSCE/NECO

Primary School

(1993-1998)

St. Patricks
Primary/Secondary,
Ogbor Hill, Aba. Abia
State. Nigeria

FSL Certificate

Training

(1993-1998)

FF Computers
Ikot Ekpene Road,
Ogbor Hill, Aba. Abia
State, Nigeria

Computer Appreciation

(2015-2017)

Computer Analyst

- Data Collection and Tracking
- Data Analysis and Interpretation
- Conversion Optimization
- Performance Monitoring
- Reporting and Communication

(2017-2019)

Web Developer/ Print Designer

- Website Development
- Front-End Development
- Back-End Development
- Website Testing and Debugging
- Website Maintenance and Updates

(2019-2021)

Print Designer

- Design Conceptualization
- Layout and Composition
- Branding and Identity
- Prepress Preparation

Web Scraper/ Social Media Manager

(2019-2023)

- Data Extraction
- Data Aggregation and Analysis
- Monitoring and Tracking
- Research and Market Intelligence
- Content Strategy and Planning
- Content Creation and Scheduling



Reference

On request

Objective:

Highly skilled and experienced social media manager with a proven track record of driving successful social media campaigns and increasing brand awareness.

Seeking a challenging position in a dynamic organization where I can utilize my creativity, strategic thinking, technical expertise, and AI skills to create engaging content, optimize campaigns, and drive social media growth.

With my unique skill set encompassing ChatGPT, WhatsApp marketing, and AI, I am confident in my ability to revolutionize your company's marketing strategies, foster customer engagement, and drive impressive revenue growth.

By leveraging ChatGPT, an advanced artificial intelligence tool, we can provide personalized and interactive customer experiences. Through dynamic conversations, we can address inquiries, recommend products, and guide customers through the sales process, fostering a deeper connection and increasing the likelihood of conversions.

Furthermore, harnessing the power of WhatsApp marketing, we can tap into the vast user base of this popular messaging platform. Utilizing tailored campaigns and broadcast features, we can deliver targeted promotional content directly to your customers, ensuring maximum reach and engagement.

This proactive approach will not only attract new customers but also strengthen relationships with existing ones. Incorporating AI technologies, such as sentiment analysis and customer behavior tracking, we can gain valuable insights into customer preferences, needs, and pain points.

This data-driven approach will enable us to refine marketing strategies, personalize offers, and ultimately optimize the customer journey, resulting in improved customer satisfaction and increased loyalty.

With my expertise in these cutting-edge technologies, I am dedicated to assisting your organization in surpassing sales targets and achieving long-term growth. Together, we can elevate your brand's marketing efforts, enhance customer experiences, and maximize revenue potential.