

Leila — AI Prompt Designer | Business Writer | HR Strategist

Sample Portfolio — LaborX

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SAMPLE 1 – ChatGPT Prompt Design for Coaches & HR

Objective: Help professionals use AI to improve client insight and engagement.

Prompt Example:

“Act as a high-performance coach. Ask the user five deep questions that uncover internal obstacles, external challenges, and emotional blind spots related to their current goals.”

☒ Use Case: Used in executive coaching onboarding process.

SAMPLE 2 – Business Blog for Web3 Startup

Title: “The Human Side of Decentralization: What Most Blockchain Startups Forget”

Audience: Founders, investors, and Web3 developers

Excerpt:

“Most Web3 startups emphasize tech and tokenomics, but forget that user adoption depends on psychology — habit formation, simplicity, and emotional connection are the missing pieces.”

Status: Conceptual sample based on industry insight

SAMPLE 3 – Structured Onboarding Message for Coaching Clients


Purpose: Create a friendly, strategic intro flow for new clients

Sample:

“Welcome! Over the next 6 weeks, we'll work together to define your core direction, build clarity, and remove inner friction. Each module will take around 30 minutes — designed to fit into your real life.”

Designed for solopreneur coaching programs

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