

◆ About Me

Hi, I'm Mofar — a freelance copywriter who helps brands in **Fitness**, **Crypto/Web3**, and **E-commerce** communicate clearly and sell smarter.

I specialize in **sales-driven copy** that grabs attention, builds trust, and drives conversions.

Whether you're looking to promote a fitness offer, launch a crypto project, or increase product sales in your store — I write words that move people to action.

◆ Copy Short Samples

✓ 1. Facebook Ad – Fitness Coach

Headline: Burn Fat in 30 Days — Without Starving

Body: Tired of crash diets that don't work?

Coach Daniel's 30-Day Fat Loss Challenge helps you burn fat, eat healthy, and build a stronger body — all from home.

Join 500+ people transforming their lives.

CTA: Tap "Learn More" to start now.

✓ 2. Sales Page – Crypto Futures Trading Course

Client: Mock Project

Headline: Learn Futures Trading. Master the Market.

Body:

Tired of guessing your way through trades?

This **Crypto Futures Trading Course** teaches you how to analyze the market, manage risk, and trade like a pro — even if you're starting from scratch.

No fluff. No hype. Just clear, practical training from real traders who've been in the game.

CTA: Enroll now and start trading with confidence.

✓ 3. Product Description – E-commerce

Product: FitSmart Resistance Bands

Copy:

Take your workouts anywhere. FitSmart Resistance Bands are designed for full-body strength training at home, in the gym, or on the go.

Durable, lightweight, and beginner-friendly — includes 5 resistance levels and a free carry bag.

✓ 4. Email Copy – Web3 Newsletter

Subject Line: Don't Miss This Week's Market Breakdown

Body:

Hi John,

Markets are moving — are you keeping up?

Here's what's inside this week's 3-minute Web3 recap:


- The top 3 tokens gaining steam

- Key updates in DeFi and Layer 2s
- What Bitcoin's latest move really signals
- **Click below to catch up and stay ahead.**

◆ **Services I Offer**

- Sales & Landing Pages
- Email Sequences & Newsletters
- Facebook/Instagram Ad Copy
- Product Descriptions
- Website Copy
- Crypto / Web3 / DeFi Content

◆ **Let's Work Together**

 Looking for clean, persuasive copy that gets results?

Let's work together to grow your brand.
