



# KEYWORD RESEARCH

25 Free Keyword Research Tools

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Paid keyword tools provide the most accurate data and in-depth information, but there are still some great free options to get started.

Here's a list of keyword research tools that you can use for your research.

## Google Chrome Extensions

1. [Ubersuggest by Neil Patel](#)
2. [Keyword Surfer](#)
3. [Keywords Everywhere](#)

## Free Google Tools

4. [Google Keyword Planner](#)
5. [Google Trends](#)
6. [Google Search Control](#)

## Other Keyword Tools that have free and paid versions

7. [Wordstream](#) is the go-to marketing tool for marketers and SEOs alike. Losing your way in a maze of keywords? Don't fret, this keyword research tool allows you to target specific niches, gives you further suggestions when unsure of which words might hit well with your niche, as well as groups them by common themes for an easy and intuitive launch! Really want to see what will happen before investing? Choose between their seven-day trial schedule or full monthly rate - nothing to lose coming in now.
8. [Keywordtool.io](#) is good for long-tail keywords. KeywordTool.io is a free keyword research tool that pulls results from Google Suggest (results you see in the dropdown menu after searching). The pro version starts at \$69/month, but it's worth checking out if your budget allows for it to help streamline and rank higher on search engines.

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9. [SemRush](#) has a variety of plans and pricing for all types. The Pro plan is \$119.95/month, the Guru plan starts at \$229.95/month which offers more features as well as unlimited data on three projects with one team member, the Business package ranges from an affordable monthly fee to hourly-based services depending on your needs (prices vary).
10. [Ubersuggest](#) If you need a tool that can help suggest what keywords should be used on your webpage? Ubersuggest is a great way to find inspiration for content and style. It has a seven-day free trial, with the lowest starting at \$29 for individuals, and businesses at only \$49 per month. This tool can make any website look better than ever before.
11. [Answer The Public](#) is a great resource for anyone looking to do research on any topic. With unlimited free searches, this site offers just what you need when it comes to getting answers quickly and easily! With paid account options starting at \$99/month or an annual subscription fee starting at \$79, you can get quick answers about their topic without having to rely on Google's potentially arbitrary algorithms and restrictions.
12. [Moz](#) is an online tool that allows you the ability to search for keywords that are most relevant to your website. Moz aggregates data from Google Adwords, Yahoo Search Marketing, Bing Ads and YouTube's Relevance Search to help marketers identify which keywords will drive traffic. The keyword database sourced by Moz includes 450+ search engines worldwide.
13. Their 30-day free trial starts at \$950 per year or \$99 per month, with no contract required.
14. [Serpstat](#) software suite provides a powerful data analysis with limitless possibilities. It is the most comprehensive and effective SEO tool available today, as it offers all of your keyword research needs from both organic and paid search to backlink monitoring. This invaluable information will help you increase conversions on web pages that are already ranking in Google's top 10 positions or those just starting out at #11-25 for an average cost of \$69 per month.

15. Serpstat's advanced analytics provide insights into how users behave when visiting websites; which keywords bring traffic, what content converts best across devices, time zones worldwide; social media performance such as Facebook likes & shares/Twitter mentions - anything digital marketers need to know about their customer's online behavior.
16. [SpyFu](#) is a keyword research tool that allows you to search for any competitor and their keyword strategies. Figure out how you can win by avoiding common pitfalls. Starts at only \$33 per month.
17. [Question DB](#) is not your typical keyword tool, but it can be incredibly powerful for writers and marketers. You need to use the right keywords in order to get a large list of questions that you might have never thought about before which will help with blog growth.
18. [Keyword Tool Dominator](#) is a powerful free to download keyword research tool that provides accurate search volume and competition data. The free version includes Google, YouTube, Amazon, Bing & Yahoo! Searches with the option to buy use of additional tools starting at \$29 per month.
19. [Keyword Sheeter](#) is a tool that helps you create unique and profitable keyword combinations for your business. There's even an option to buy the use of additional tools starting at \$5!
20. [Soolve](#) is the engine that provides all of your suggestions in one place. This includes Google, Bing, Yahoo! and other search engines you know and love; so no need for individual searches anymore.

**If you're in a hurry, here are some good places to find keyword and topic ideas.**

21. [Quora](#)
22. [Reddit](#)
23. [Twitter](#)
24. LinkedIn Groups