

BRAND IDENTITY DESIGNER

Desmond Ewemade

DESIGN PORTFOLIO - JUNE 2024

My name is Desmond Ewemade and I'm a Brand Identity Designer. I create logos and identity systems for startups, businesses and entrepreneurs to help them achieve their goals.

I have 4 years of professional design experience and I have worked at companies such as Guru Coding Academy, Federal Territory Capital Administration (FCTA) and many others. I have also designed identity systems for clients, both locally and internationally.

Outside my design work, I love writing. I am also into photography and videography.



Brand Identities and Systems

Bondify

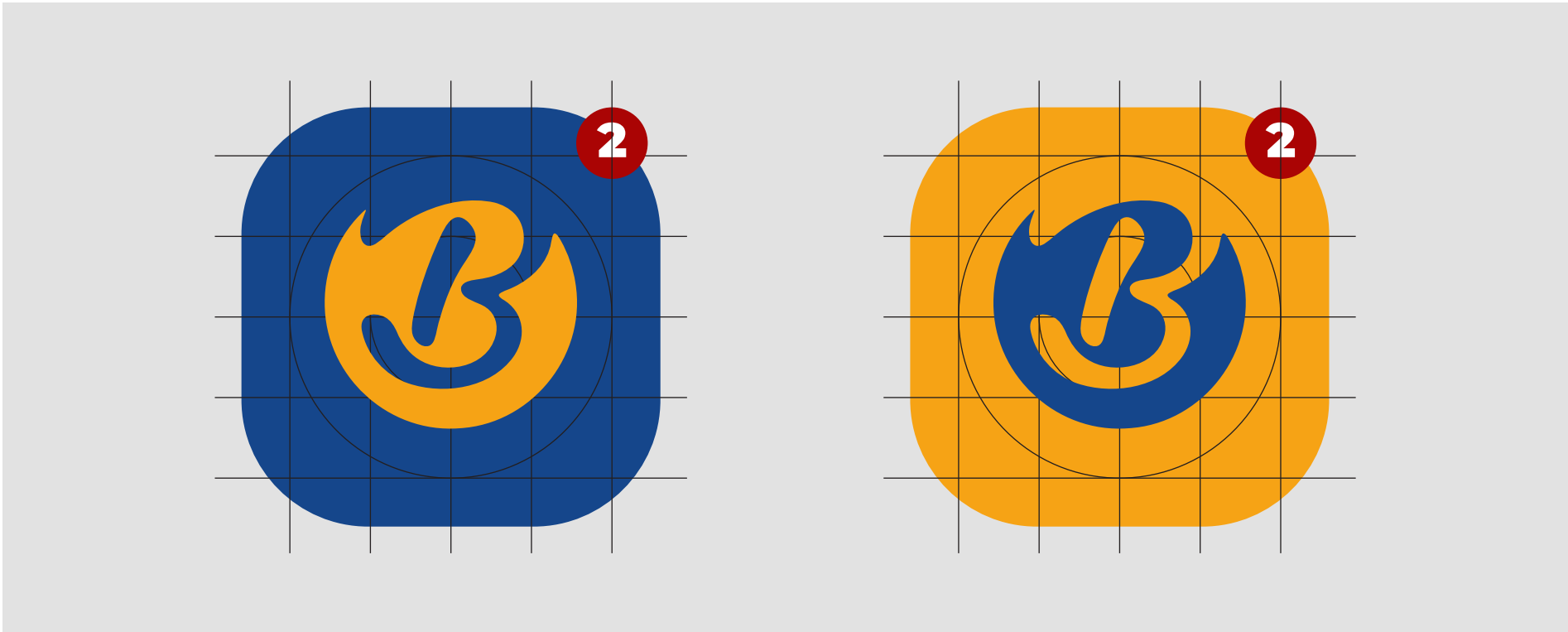
Niche: Fintech

Bondify is a cutting-edge fintech platform designed to simplify and revolutionize the bond market by providing a seamless, user-friendly interface for buying, selling, and managing bonds.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

Case study ↗





Boundless

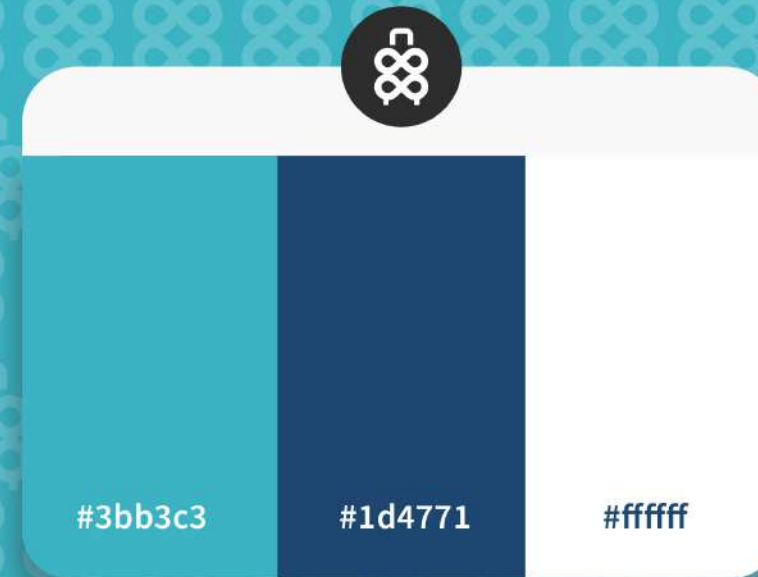
Niche: Travel Brand

Boundless is a travel brand aiming to ignite a passion for exploration and discovery. We encourage and inspire customers to explore new places and experiences.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

Case study ↗





EXPLORE
BEYOND
LIMIT



Boundless is a travel brand aiming to ignite a passion for exploration and discovery.

We encourage and inspire customers to explore new places and experiences. we provide reliable and transparent services to ensure customers satisfaction



Gifshoppe

Niche: Travel Brand

Gifshoppe is a specialty store dedicated to providing an array of unique and high-quality gifts for all occasions.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

Case study ↗





Gifishoppe is a specialty store dedicated to providing an array of unique and high-quality gifts for all occasions. The shop focuses on creating memorable and heartfelt gifting experiences, offering a carefully curated selection of products that cater to various tastes and preferences. Gifishoppe aims to make the process of finding the perfect gift enjoyable and convenient, ensuring that every present brings joy and strengthens the bond between giver and recipient.



Gifishoppe
shop all, gift all

Reva

Niche: Skincare Brand

Reva is an organic skincare brand dedicated to offering products that are both effective and gentle on the skin. We harness the power of nature's finest ingredients to create formulations that nourish, protect, and rejuvenate the skin.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

[Case study ↗](#)





Bezzie

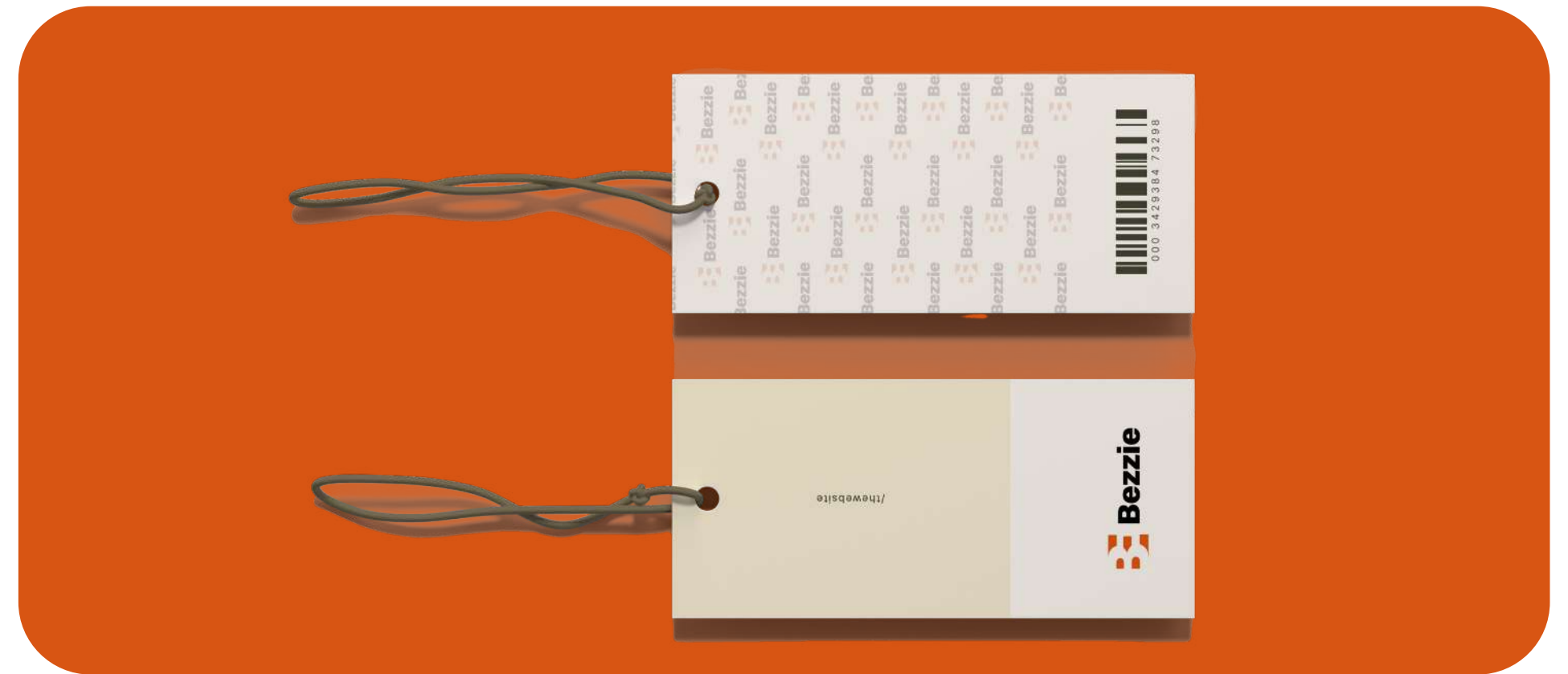
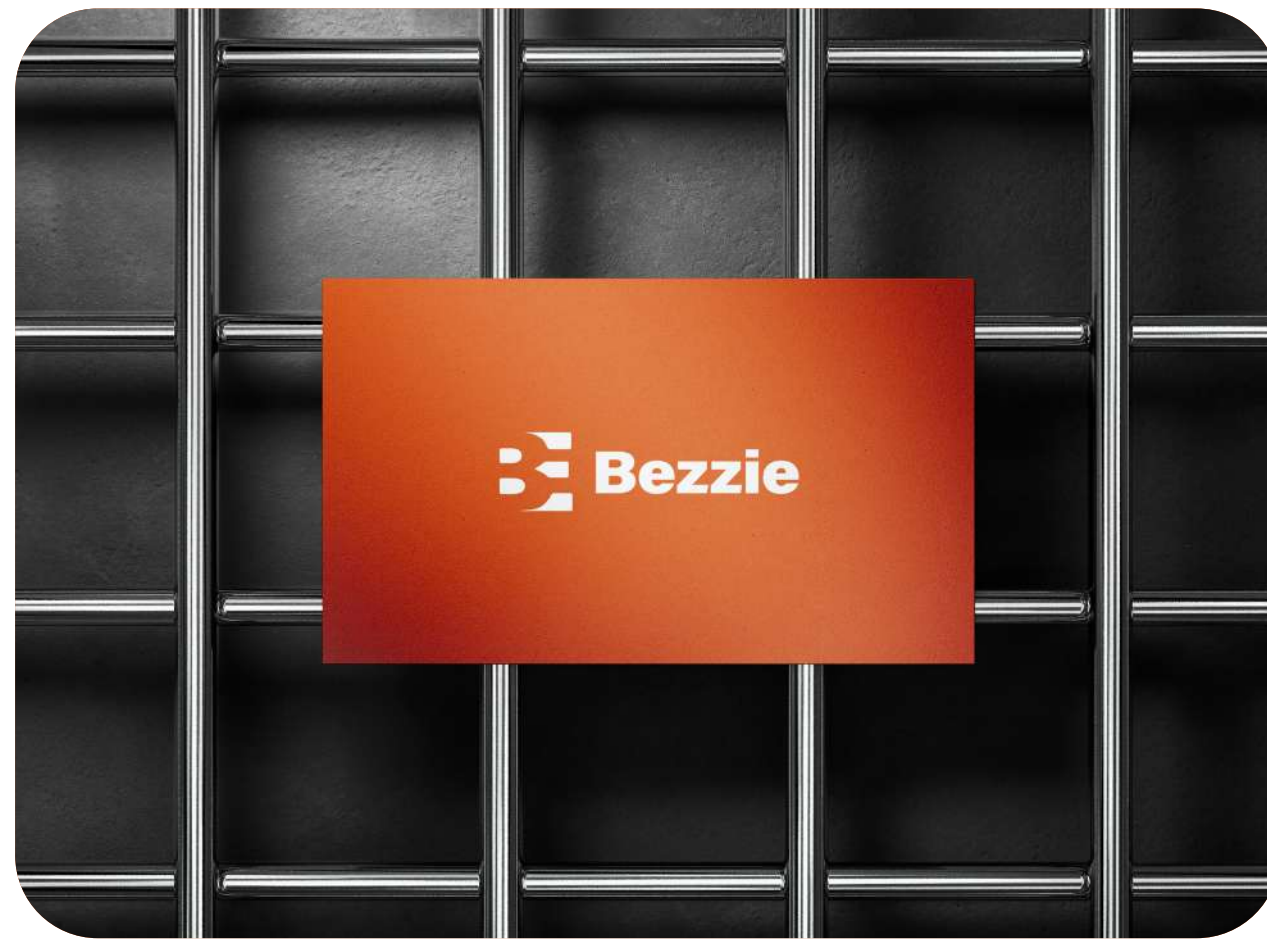
Niche: Fashion Brand

Bezzie is a contemporary fashion brand dedicated to redefining everyday elegance. Our mission is to blend chic, sophisticated designs with unparalleled comfort, making high fashion accessible and wearable for all occasions.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

Case study ↗





Dentcare

Niche: Medical Brand

DentCare" is a hypothetical brand identity for a company in the dental healthcare field. This company could offer a wide range of dental services, including routine check-ups, cleanings, orthodontics, cosmetic dentistry, and specialized treatments.

Deliverables: Logo design, visual branding guidelines, stationaries set, Website mockups and a brochure

Case study ✓





Dentcare
online consultation



Dentcare
online consultation



Logos & Marks Collection

This is a collection of logos and marks
I have created so far this year (2024)

[Full showcase ↗](#)



Thank you for your time



Desmond Ewemade

I design logos and identity systems for
startups, businesses and entrepreneurs

Details

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📄 [View my résumé](#)

