

Arash Izadkhah

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Summary

Experienced Marketing Manager with a demonstrated history of working in the consumer electronics industry. Strong marketing professional skilled in Marketing Management, Negotiation, Product Lifecycle Management, Market Planning, and Business Planning.

Experience



Trade Marketing Manager

Haier Europe

Jan 2019 - Present (4 years 1 month)



Trade Marketing Manager

Candy Hoover Group

Jun 2017 - Dec 2018 (1 year 7 months)



Sales Marketing Manager

DATIS Elevator

Nov 2016 - Jun 2017 (8 months)



LG mobile marketing manager

Mediapardazesh

Apr 2013 - Nov 2016 (3 years 8 months)



LG marketing reseach senior expert

Goldiran

Jul 2010 - Mar 2013 (2 years 9 months)

Product extension, product development, consulting for entering new businesses



Marketing and reseach Specialist

Pars Shahab Lamp Co

Jul 2008 - Jul 2010 (2 years 1 month)

Product extension & development

Education



Department of Management Sciences (PUMBA), Savitribai Phule Pune University

Master, Marketing management

2006 - 2008



Islamic Azad University

Bachelor of Engineering - BE, Mechanical Engineering/Mechanical Technology/
Technician

1999 - 2004

Licenses & Certifications



CIM

Skills

Microsoft Power BI • Agile Methodologies • Search Engine Optimization (SEO) • Google Ads • Google Analytics • Microsoft Outlook • Microsoft PowerPoint • Business Planning • Customer Service • English