

ALEXANDER EKOJA

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CAREER OBJECTIVE

A results-driven and innovative individual with passion for driving growth and excellence. I aim to utilize my skills in strategic planning, leadership, and team management to contribute to the organization's success and advancement, while also fostering meaningful connections and making a positive impact in the organization.

SKILLS

Microsoft Office proficiency

Time management and organization

Content creation and editing

Customer service and relations

Excellent communication and interpersonal skills

Social Media Management

PROFESSIONAL EXPERIENCE

Human resource manager – July 2023 – present (Hybrid)

Emmanuel Ayantayo Foundation 10 Gimbya Street, Area 11 Garki, Abuja FCT

Main Duties Performed/ Achievements

- Designed and implemented a comprehensive training program, resulting in a 15% increase in employee satisfaction and a 20% boost in productivity.
- Developed and presented quarterly HR analytics reports, informing strategic decisions and enhancing organizational performance
- Spearheaded employee engagement initiatives, fostering a positive work environment
- Managed talent acquisition, benefits administration, and compliance
- Ensured seamless HR operations, driving efficiency and excellence

Promotion Manager (Remote) - April 2024- June 2024

Humanity Protocols/Dreamplay

Main Duties Performed/ Achievements

- Managed community growth, increasing coin holders from 40,000 to 48,000
- Achieved a market capitalization increase from \$24M to \$42M
- Developed and implemented content marketing strategies
- Conducted market research and analysis, informing business decisions
- Improved Social media participation and engagements

Content Writer/Editor- August 2023 – March 2024

Connexify Blog

Main Duties Performed/ Achievements

- Managed content calendars, consistently meeting deadlines and contributing to a 29% increase in content output
- Crafted and executed content strategies, driving a 30% increase in website traffic within three months
- Conducted research and analysis, staying up-to-date with industry trends
- Edited and refined content, ensuring accuracy and quality
- Collaborated with the team to develop a content marketing strategy

Promotion Manager (CAMPUS) – MAR 2023

Yellow Card Exchange

Main Duties Performed/ Achievements

- Managed promotional campaigns to increase brand awareness and drive sales
- Coordinated events and activations to engage with students and promote Yellow Cards
- Collaborated with the marketing team to develop promotional materials and strategies
- Trained and supervised a team of student ambassadors to support promotions.

COMMUNITY MANAGER – APRIL 2023 – DECEMBER 2023

Humanity Protocol Token (Remote/Dubai)

Main Duties Performed/ Achievements

- Grew the community by 52% in 6 months.
- Increased community engagement by 38% through targeted campaigns and initiatives.
- Successfully launched and managed a community rewards program, resulting in 33% participant increase.
- Developed and implemented a community governance model, increasing user participation in decision-making processes.
- Built and maintained relationships with key influencers and partners in the crypto space.

COMMUNITY MODERATOR AND SOCIAL MEDIA MANAGER - FEBRUARY 2024 - JULY 2024

Dreamplay (\$DPLY) Token (Remote)

Community Moderator:

- Moderated online discussions, ensured community guidelines were followed, and addressed user concerns.
- Collaborated with the development team to gather feedback and insights from the community.
- Assisted with community growth and engagement strategies.
- Ensured community content aligned with project values and messaging.
- Received positive reviews and testimonials from community members.

Social Media Manager:

- Developed and implemented social media strategies to grow followers and engagement.
- Created and curated high-quality content (posts, tweets, stories, etc.) across platforms.
- Managed social media campaigns, promotions, and giveaways.
- Successfully launched and managed [X] social media contests and giveaways.

PROFESSIONAL TRAINING/QUALIFICATION

- University of Abuja, Gwagwalada Abuja, BEng Civil Engineering - 2017 – 2023
- Senior Secondary School Certificate Examination (SSCE)
- First School Leaving Certificate (FSLC)

INTERESTS

Business Networking
Reading, Researching
Taking Pictures of Nature
Travelling
Exploring Cultures
Writing and Learning New Languages

REFERENCES

AGBO OCHEGA OTACHE

Director
MODOP
07058141859

THERESA USHIE

President RWGCI
0803314997