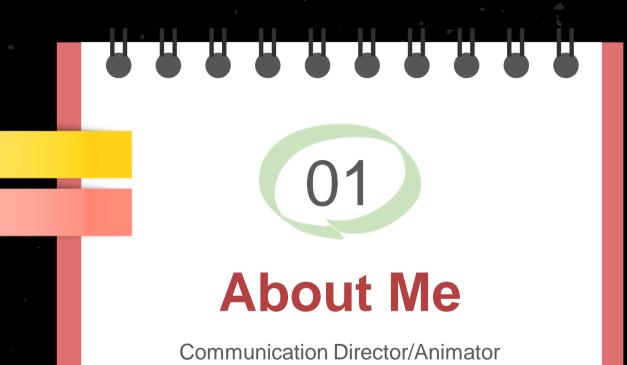
# My Portfolie-

Mark Eduard C. delos Reyes

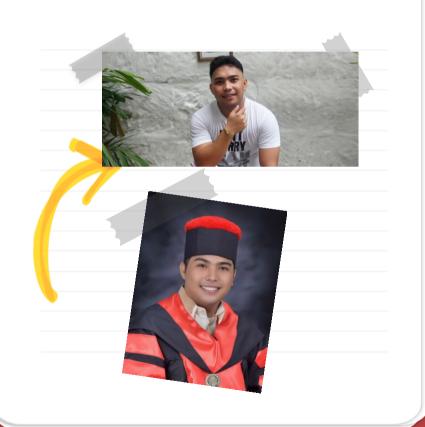
## **Contents**

- 1. About Me
- 2. Objectives
- 3. Skills
- 4. Education
- 5. Experience
- 6. Portfolio
- 7. Contacts



## **About Me**

Dynamic and results-driven
SocCom Director and digital art
designer with 4 years of
experience in social
communication, pastoral
organizing, and strategic planning.
Proven ability to develop and
implement successful political
campaigns that increase
awareness and drive votes.



### **My Objectives**

### •Enhance Brand Identity:

Develop consistent and compelling visual content that aligns with the client's branding guidelines to strengthen brand identity across all platforms.

### •Improve Visual Communication:

Create clear and engaging graphics that effectively communicate the client's messages and information to their target audience.

### •Increase Online Engagement:

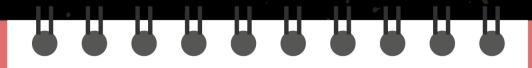
Design visually appealing social media posts, infographics, and advertisements to boost engagement, likes, shares, and followers on the client's social media channels.

#### •Optimize Digital Presence:

Maintain and update the client's website with eye-catching graphics and user-friendly layouts to enhance user experience and retention.

### Support Marketing Initiatives:

Collaborate with the marketing team to design promotional materials such as banners, newsletters, and brochures that drive marketing campaigns and objectives.



# My Skills

Graphic Design: Create printed and digital materials (flyers, posters, social media graphics) aligning with the parish's branding.

Social Media Management: Develop content, manage posts, engage with followers, and analyze performance across social media platforms.

# **Educational Backround**

Our Lady of the Angels Seminary College-Inc Master of Arts in Theology Major in Sacred Scriptures 2021-2024 Cum Laude





# **Educational Backround**

City of Malabon University Bachelor of Arts in Political Science 2017-2021





02

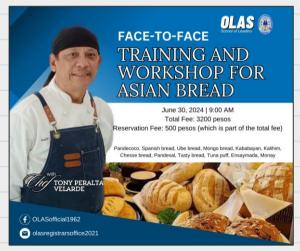
My Experience

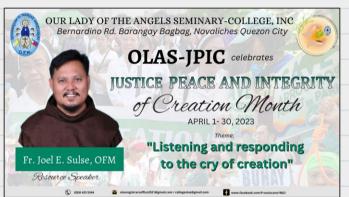
St. Clare of Assisi Parish Social Communication Ministry Director 10/2016-04/2021

- Responsible for creating visual content that promotes parish events, services, and initiatives.
- Role involves managing and enhancing the parish's online presence.
- Ensuring consistent and engaging communication across various platforms.

# **My Portfolio**

### **Social Media Posters**







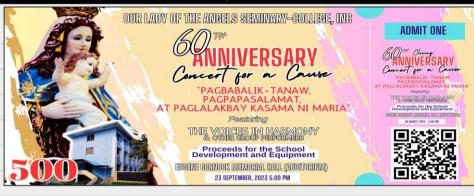


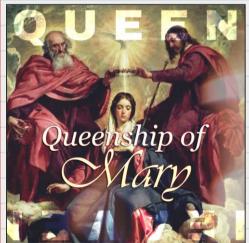


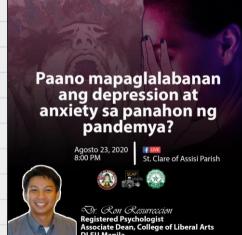








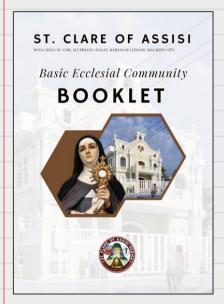


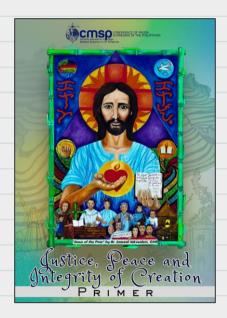


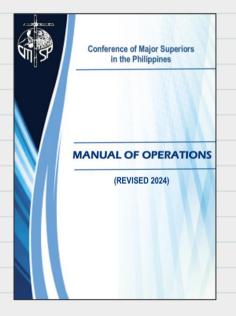


# My Portfolio

### **Cover page / Published books**







# My Portfolio

### **Identification Card**





#### TERMS & CONDITIONS

- Identification: Carry the ID card at all times during working hours for identification purposes.
- Authorized Use: The ID card is strictly for official use and
- should not be shared or used for unauthorized purpose

In case of emergency, please contact;

Eduardo R. delos Reyes Blk 48 D lot 24, Longos Malabon City 09171141714

This card is non-transferrable and must be worn at all times while inside the school premises

Valid until

June 30, 2026

Fr. Edgardo A. Alutáya OFM, LPT, Ed.D

# **Contact**

Email: <u>Markeduard.delosreyes28@gmail.com</u>

Number: 09061193710

Facebook: <a href="https://www.facebook.com/powerof5me/">https://www.facebook.com/powerof5me/</a>

Instagram: Mrkedzdrys



