

# PRITEE THAKUR

GAME PRODUCER | Sr. GAME DESIGNER |  
PRODUCT DESIGNER | SCRIPT WRITER

## CONTACTS

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## ABOUT ME

I am looking for a role as a Game Producer, Senior Game Designer, Concept or Script Writer, or Product Designer, where I can leverage & further develop my extensive experience. With over 11 years in the industry, I specialize in designing educational & casual games, as well as RPG features incorporating IAP & video monetization strategies. Also, I have a solid background in scriptwriting & storyboarding for nursery rhymes & animated stories.

## Follow Me

Portfolio:  
<http://priteegpt.wixsite.com/kidsgamedesigner>

Linkedin Profile:  
<https://www.linkedin.com/in/pritee-gupta-47634b41>

## EDUCATION

- SSC - Maharashtra Board (2003)  
Secured by 68%
- HSC - Maharashtra Board (2005)  
Secured by 62%
- TYBA - University of Mumbai (2008)  
Secured by 70% (Specialization - Philosophy)

## WORK EXPERIENCE

### Game Producer & Sr. Game Designer

*Games2win Pvt Ltd. (March 2023 to Present)*

- Developed meta-game and feature game design documents for the RPG dress-up games "Super Wedding Stylist" and "Dressup Fashion Stylist", currently live on Android and iOS.
- Designed user experience (UX) flows for minigames & features.
- Experience in level design, ad monetization, & IAP strategies.
- Collaborated with game developers, artists, and animators from initial concept to final product launch.

### Game Producer

*Photon Tadpole Studios (Jan 2022 to Feb 2023)*

- Lead a team of 10 to provide quality game
- Involved in planning and execution of product road-map to meet goals.
- Track all the production processes through direct management of team leads (Art and Tech)
- Involved in **Designing Pretend Play Game for Lila's World.**

### Sr. Game Designer

*Axis Entertainment Pvt. Ltd. (2020 to Dec 2021)*

#### Games

- Lead a team of 25 to provide quality games and stories
- Designed arcade games GDD for Facebook Instant, Android and IOS.
- Designing interactive story games GDD for adults
- Responsible for game story board/wireframe/ Ux flow of any game concept.
- Experience in Level designing, Ad monetization and IAP
- Collaborate with Game Developer, Artists and animators from the game conception stage to the finalization stage.
- Ideating marketing material which includes app-icon, screenshots, teaser and trailer video and getting it done from team.
- Writing promotional content of games for releasing on different platform such as Playstore, App store, FB Instant Games & HTML website.

#### Other Work

- Release content on OTT platform such as Amazon Prime
- Creating srt/caption for videos.
- Managing Youtube channels and releasing videos on it.
- Worked with web and php designer on websites ideas

## SOFTWARE KNOWN

### Productivity Tools:

Microsoft Office  
Libre Office  
Office Beta  
(MS – Word, MS - Excel & MS - Power Point)  
(Google - Docs, Slides, & Sheets)

### Art Tools:

Krita  
Adobe Photoshop  
Flash, MS Paint

### Sound Tool:

Audacity

### Video Tool:

Snag It  
Fraps  
Adobe Corel  
Premiere

### Wireframe:

Draw IO  
Figma

### Basic Framework Knowledge:

Flash  
Construct  
Unity

### Agile Project Management:

Jira  
Trello

## LANGUAGES KNOWN

English

Hindi

Marathi

## PERSONAL SKILLS

- Ability to work in high pressure environments.
- Hardworking, Honest, and Responsible.
- I work efficiently with a team or individually.
- Leadership quality

## WORK EXPERIENCE

### Game Designer/ Story Writer

*Axis Entertainment Pvt. Ltd. (Jan 2014 to Dec 2020)*

#### Games

- Designing story based games GDD for **Baby Hazel Games and other kids games.**
- Responsible for game story board/wireframe/ Ux flow of any game concept.
- Collaboate with Game Developer, Artists and animators from the game conception stage to the finalization stage.
- Ideating marketing material which includes **app-icon, screenshots, teaser and trailer video** and getting it done from team.
- Updating official websites on daily basis with new releases.
- Marketing and promotion of the game on Google, Twitter, Pinterest, Instagram and Facebook.

#### Nursery Rhymes/ Animated Stories/ Game Trailer

- Visualizing concept and writing script for **Baby Hazel nursery rhymes video, narrated fairytales webisodes, adult realstories and game trailer.**
- Coordinating with artist, animator and sound engineer for rhymes video development.
- Rendering and compressing videos for YouTube.

### Backoffice Executive

*Direction Software Solutions (Dec 2010 to Dec 2013)*

- Receiving the AIR & SEA FREIGHT documents from the various forwarders like Jeena, Hellmann, Jet Speed, & Pan Asia.
- Maintaining record of Logistic Shipment (AIR & SEA FREIGHT) in Data base for HTL (Hermes Transport Logistic).
- Entering shipment details in to the HTL Website – Hermes & Java based software – OttogroupB2B.
- Auditing the AIR & SEA FREIGHT documents completed by the various data entry operators.
- Entering shipment details in VB (Visual Basic) based BPO software.
- Scanning the received Freight documents in PDF & attaching in BPO software for the client to access them.
- Uploading client garments images and updating detail in database according to seasons.